

IGNITING COMMUNITY. INSPIRING ACTION.

POWER 901

LUNCH & LEARN SERIES

**INFORM**

Provide timely information and resources that help partners make informed decisions and enhance public safety efforts.

**INVEST**

Demonstrate commitment to community partners by investing in their growth, sustainability, and impact through shared learning.

**INTEGRATE**

Foster coordination to bring partners together and build a more unified, effective approach to public safety.

**INNOVATE**

Introduce new ideas and promising practices that strengthen our prevention and intervention ecosystem.

Join us for the **Power 901 Lunch & Learn Series—Powering the Frontline**. These sessions are specially curated to build capacity within prevention and intervention community-based organizations across Memphis and Shelby County. Each session offers evidence-based and actionable strategies to help strengthen your impact and grow your program. Connect with others in the field and leave each session better equipped to make a difference in our community.

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To ensure your participation, register now! Space is limited.

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LUNCH & LEARN SERIES

Powering the Frontline**SUPER POWER SESSION**

The Power Surge

April 22, 2026

Facilitated by Norman Livingston Kerr & Tracey G. Lee (Chicago, IL)



April is a month of renewal and power, and this year it brings an extraordinary opportunity to strengthen the Community Violence Intervention and Prevention (CVIPI) ecosystem through a full-day, supercharged learning experience. Designed for executive leaders and especially the frontline heroes doing the vital daily work, this session will ignite new insights and practical strategies for community impact. Every organization is encouraged to bring at least one frontline worker because this series is dedicated to **Powering the Frontline**. With breakfast, lunch, and guidance from nationally revered CVI leaders traveling to Memphis to share and learn alongside us, this is a day you simply can't afford to miss.

Norman Livingston Kerr is the Chief Executive Officer of Trajectory Changing Solutions (TCS) and a nationally recognized leader in community violence intervention. With over 30 years of experience in social services and government, he has led violence reduction efforts at the local and national levels, including roles with The HAVI, the City of Chicago as Deputy Mayor for Public Safety, and UCAN. Norman has also worked internationally with Cure Violence and brings deep expertise in building effective, trauma-informed strategies to reduce violence.

Tracey G. Lee is the Director of Administration at Trajectory Changing Solutions (TCS) and a Community Violence Intervention consultant with expertise in project management and training facilitation. With experience leading Street Outreach and Victim Advocacy programs in the City of Chicago, she supports organizations in developing and strengthening violence reduction strategies. Tracey is dedicated to building effective programs and advancing solutions that create lasting impact in communities.

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*Powering the Frontline**SUPER POWER SESSION*

The Power Surge

April 22, 2026

Mid-South Food Bank | 3865 S. Perkins Rd.

9:00 AM - 3:00 PM

What is CVI?

This session provides an overview of Community Violence Intervention (CVI) as a public health approach to reducing violence. Participants will learn the core components of effective CVI, including community engagement, street outreach, supportive services, cross-sector partnerships, and strategic messaging. The training will highlight how coordinated, community-driven efforts can interrupt violence in the short term while building long-term safety and stability.

Engaging the Highest-Risk Populations for Perpetrating Violence and Being Victimized

This session explores strategies for effectively engaging individuals at the highest risk of perpetrating violence or being victimized. Participants will learn why targeted engagement is critical for reducing shootings and homicides, and how credible messengers, trust-building, trauma-informed approaches, and coordinated support can influence behavior change. The training will highlight practical methods for sustaining engagement and promoting safety among those most impacted by violence.

Documenting in an Efficient and Effective Way

This session focuses on practical strategies for documenting outreach, mediation, and case management work in a clear, efficient, and meaningful way. Participants will learn how strong documentation systems support accountability, program improvement, funding, and long-term sustainability. The training will also highlight tools and approaches for capturing critical information without overwhelming frontline staff.

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*Powering the Frontline***ORGANIZING PROGRAM DATA****FOR EFFICIENCY & ACCOUNTABILITY****MAY 20 | 11:30 AM - 1:00 PM****THE UNIVERSITY OF MEMPHIS****FED EX INSTITUTE OF TECHNOLOGY****365 FOGELMAN DR.**

Explore opportunities for data sharing and collaboration across the community violence intervention ecosystem in Memphis and Shelby County. Led by the University of Memphis Center for Community Research and Evaluation (CCRE), participants will identify ways to strengthen data collection by focusing on the right information, using effective tools, and building systems that support evaluation and accountability. Strategies will include identifying common data elements, improving data sharing to track community response to violence, and strengthening organizational capacity to track caseloads, outcomes, and tell a clear impact story.

RECHARGING THE FRONTLINE**JUNE 17 | 11:30 AM - 1:30 PM****LOCATION: TBD**

Ready to reset, recharge, and pour back into yourself?

Participants will explore the impact of exposure to trauma while gaining practical tools to manage stress, stay grounded, and sustain their impact over time. This engaging session calls on leaders to match the energy, focus, and heart of frontline staff with intentional support and meaningful investment in their well-being. Attendees will learn simple, effective ways to make wellness part of the everyday workplace culture.

Frontliners will participate in hands-on wellness experiences featuring chair massages, guided relaxation, and other accessible self-care activities. Participants will experience support and walk away with actionable ideas to boost morale, strengthen retention, and better care for their teams.

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