

Gun Violence Reduction Initiative

Law Enforcement + Community



City of
MEMPHIS

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What is the Gun Violence Reduction Initiative (GVRI)

A comprehensive, evidence-informed strategy to proactively address gun violence that includes two coordinated efforts: **901 Peace**, which focuses on individuals at the highest risk of gun violence, and **Code Zero**, which targets criminal activity in the highest risk locations. 901 Peace projects approx. 800 VHRIs needing intensive life coaching.

Two Strategies, One Goal

901 Peace - The *People-Based* Strategy

Engage individuals at the highest risk of gun violence and connect them to meaningful support.

Core services are street outreach, life coaching, and cognitive behavioral interventions and case management.

901 Peace projects approx. 800 VHRI's needing intensive life coaching. Memphis currently serves 93 VHRI's and 60 AHRIs.

Code Zero- The *Place-Based* Strategy

Operation used to stabilize neighborhoods where violence is most concentrated by pairing enforcement with environmental improvements and community supports.

Focuses on targeted enforcement: removing illegal guns and drugs, recovering stolen vehicles, apprehending violent offenders, and shutting down illegal gambling operations.

Modeled after proven approaches like DOJ's Weed and Seed, combining focused policing with community-driven efforts to prevent violence from returning.

Weekly Coordination + Daily Interactions

What's the Goal?



Law Enforcement

MPD & SCSO
Criminal Justice System
Dept. of Corrections



Fire Department

Fire Prevention & Suppression
Emergency Medical Services
Emergency Management



Community Intervention

Violence Prevention
Outreach & Extended Supports
Community Crisis Rapid Response

*“While traditional law enforcement serves a critical role in reducing crime, the full weight of public safety cannot and should not fall solely on the shoulders of law enforcement. We must continue to emphasize **prevention, intervention, victim services, and re-entry, alongside enforcement**, to deliver sustainable reductions in violent crime.”*

Current Focus Areas

GVIP

(Law enforcement only)

Purpose: Interrupt cycles of violence through proactive, data-driven enforcement and intervention.

Identify and engage individuals driving gun violence.

901 Peace

Purpose: Stop reoccurring gun violence by focusing on individuals at the highest risk of shooting or being shot and providing support.

Combines focused enforcement with intensive support from trusted community partnerships.

Safer Communities Grants & Safer Shelby Summer Nites

Purpose: Support community-led strategies that reduce gun violence and strengthen neighborhood safety.

Build capacity among trusted partners to deliver evidence-based services and measurable outcomes.

Possibilities

State Funding:

- OCJP/Mental Health Supports for youth
- VCIF FY27 Amendments

Federal Funding:

- CVIPI funding
- Cohen Appropriations
- Model Cities Initiative

Community Justice Index Score Updates in progress ★

WHAT HAPPENS DURING THE SHOOTING REVIEW?

Each week, MPD and our violence reduction partners review selected shootings together.



Participants include representatives from:

- Violent Crimes Unit
- Organized Crime Unit / Multi-Agency Gang Unit
- Gun Violence Intervention Team
- 901 Peace
- Federal law enforcement partners
- Shelby County District Attorney's Office
- United States Attorney's Office
- Juvenile Court
- Probation and Parole
- Victim Services
- Other public safety partners

Together, we ask four questions:

1



WHAT HAPPENED?

- Investigators present the facts of the shooting.

2



WHO IS AT RISK?

- Identify victims, suspects, associates, and others who may be involved in future violence.

3



WHAT ACTION IS NEEDED?

- Determine enforcement strategies, investigative follow-up, and intelligence sharing.

4



WHO NEEDS INTERVENTION?

- Identify individuals and families who should receive outreach, services, or a Custom Notification.

WHAT HAPPENS AFTER THE SHOOTING REVIEW?

The meeting is only the beginning.

FOLLOWING THE REVIEW:



MPD

- Continues criminal investigations
- Shares intelligence with specialized units
- Monitors retaliation indicators
- Conducts enforcement operations when appropriate
- Coordinates with probation, parole, and federal partners



GUN VIOLENCE INTERVENTION TEAM

- Conducts additional outreach
- Completes interventions
- Conducts Custom Notifications
- Continues intelligence gathering
- Monitors emerging conflicts



901 PEACE

Receives referrals for individuals willing to engage in services, including:

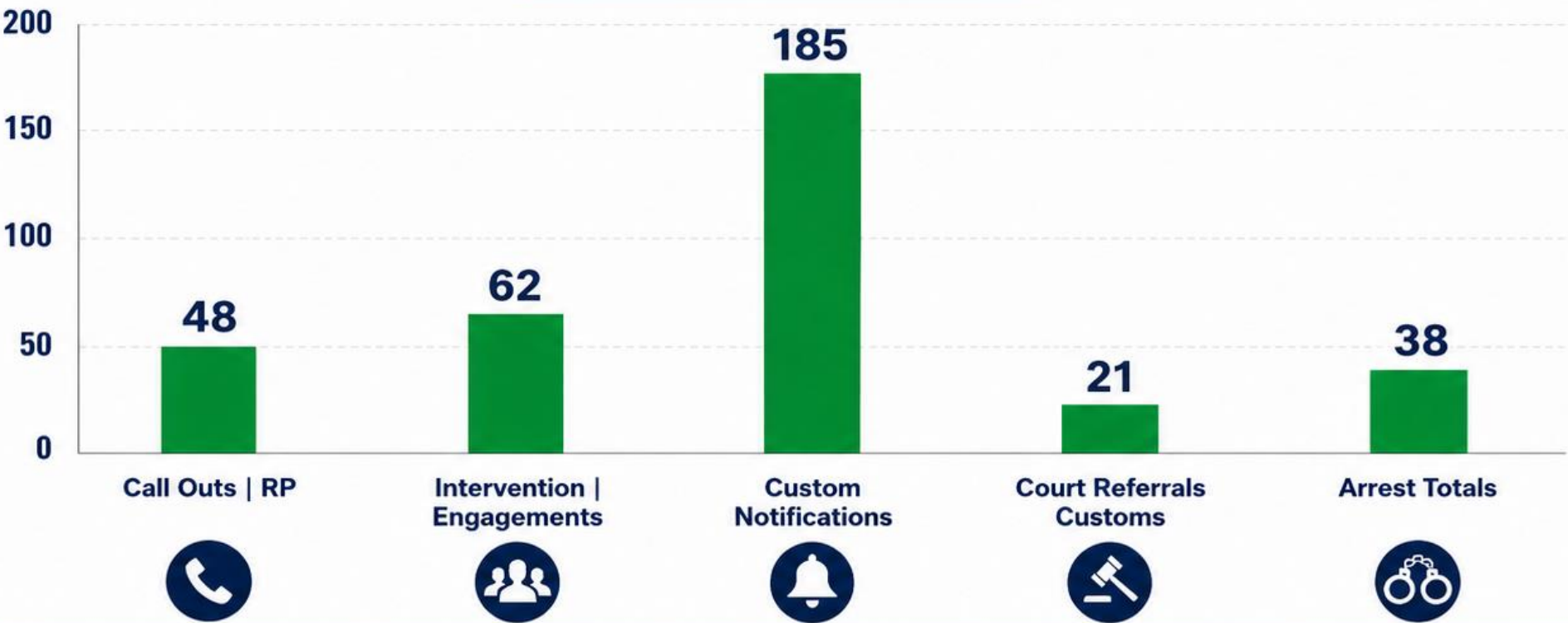
- Employment assistance
- Education
- Housing
- Mental health services
- Substance abuse treatment
- Mentoring
- Long-term case management

GVIP YEAR TO DATE STATS

2026

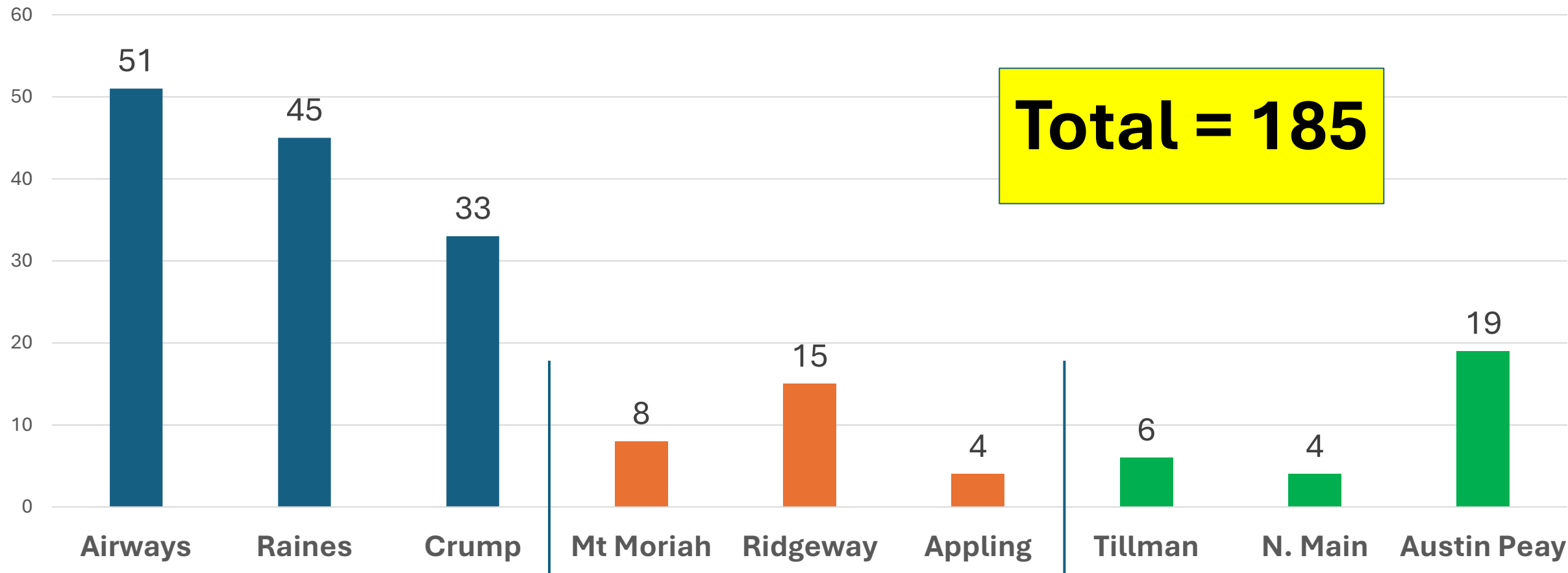


YTD 2026





YTD Custom Notifications | 901 Peace & GVI





Aggravated Assault w/ Firearm Discharge – YTD

Comparison (2026 | 2025)

Precinct	2026 (YTD)	2025 (YTD)	Difference	Percentage
Airways	101	173	-72	-41.62%
Raines	91	140	-49	-35.00%
Crump	84	144	-60	-41.67%
Mt. Moriah	80	120	-40	-33.33%
Ridgeway	80	134	-54	-41.30%
Appling Farms	21	40	-19	-47.50%
Tillman	33	76	-43	-56.58%
North Main	33	69	-36	-52.17%
Austin Peay	110	177	-67	-37.85%
Total	633	1073	-440	-41.01%



DATA METRICS

- 10% reduction in homicides from the previous year **(-44%)**
- 10% reduction in non-fatal/injury shootings from the previous year **(-38.8%)**
- Achieve at least a 65% clearance rate for homicides **(81%)**
- Achieve at least a 35% clearance rate for non-fatal shootings **(30.4%)**
- # Zip Codes Served = 21
- # VHRI identified = 93
- # Active participants = 77
- # Contact attempts by organizations = 861
- # Overall Reach Rate = 90%
- # Enrolled in Life Coaching = 36
- # VHRI rearrested overall = 15
- # VHRI rearrested for a gun offense = 6



“A safer Memphis requires all of us...researchers, practitioners, community leaders, and system partners, working together with shared purpose and shared accountability.”