



# Overview of the Mayor's Gun Violence Reduction Initiative

Securing A Safer Memphis By 2027

*City of*  
**MEMPHIS**

# City of MEMPHIS



## What is the Gun Violence Reduction Initiative (GVRI)

A comprehensive, evidence-informed strategy to proactively address gun violence that includes two coordinated efforts: **901 Peace**, which focuses on individuals at the highest risk of gun violence, and **Code Zero**, which targets criminal activity in the highest risk locations.

# Public Safety Continuum Goal



**Law Enforcement**  
MPD & SCSO  
Criminal Justice System  
Dept. of Corrections



**Community Intervention**  
Violence Prevention  
Outreach & Extended Supports  
Community Crisis Rapid Response



**Fire Department**  
Fire Prevention & Suppression  
Emergency Medical Services  
Emergency Management

# STRATEGIC ROADMAP FOR VIOLENCE REDUCTION

## 1. Rising Gun-Related Incidents

Prior years data revealed an increase in gun-related incidents in Memphis, indicating a growing public safety concern.

## 2. Hotspot Identification

MPD identify specific areas in Memphis where gun violence is most prevalent, helping focus intervention efforts for Code Zero.

## 3. Affected Demographics

Gun Problem Analysis highlights the demographics most impacted by gun violence, informing targeted prevention strategies.

## 4. Memphis Adapts and Expands

The Mayor's Group Violence Intervention Program shifts from targeted group intervention to focus on highest risk individuals.

# WHAT IS 901 PEACE?



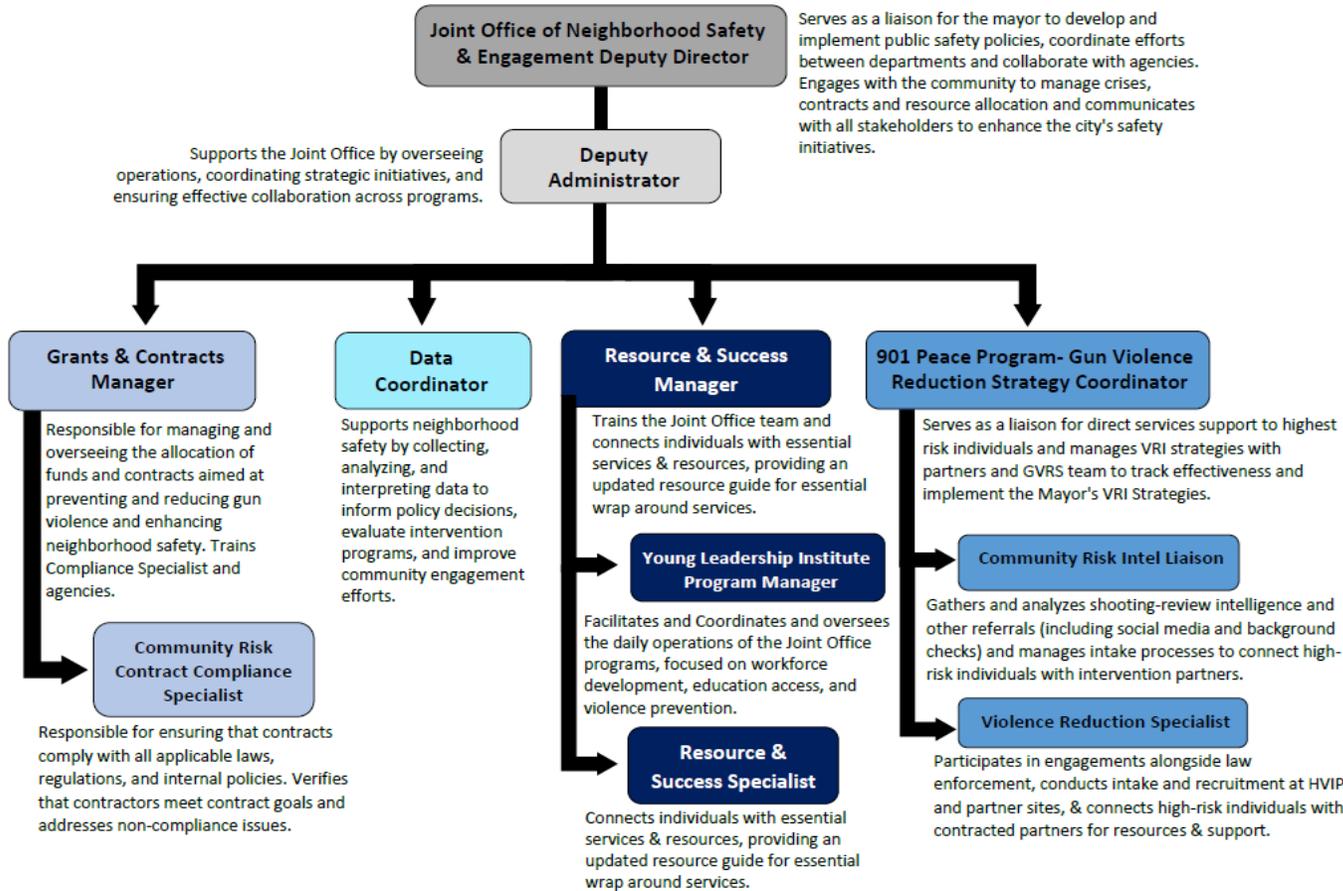
- 901 Peace is the City of Memphis' partnership with trusted community organizations and local leaders to **engage individuals at the highest risk of gun violence and connect them to meaningful support.**
- Core services are delivered by community safety specialists (CCS) through **street outreach, life coaching, and cognitive behavioral interventions.**
- 901 Peace projects approx. 800 VHRI's needing intensive life coaching.

# Criteria for VHRIs

**Very High-Risk Individual (VHRI)** - a male, between 18 - 34 years old that meets at least three of the following characteristics:

- Between 18 to 34 years old
- Confirmed gang/group affiliation
- History of previous arrests
- Has been shot and/or seriously injured from violence within the past 2 to 3 years
- Has had a close peer, friend, or family member shot and/or killed in the last 3 years

**The Joint Office Staff Expectations and Duties**  
Meet the Team- Organizational Chart



**901 Peace GVRI Community Partners**

**Core Operating Partners**  
providing street outreach, life coaching and CBT plus other services

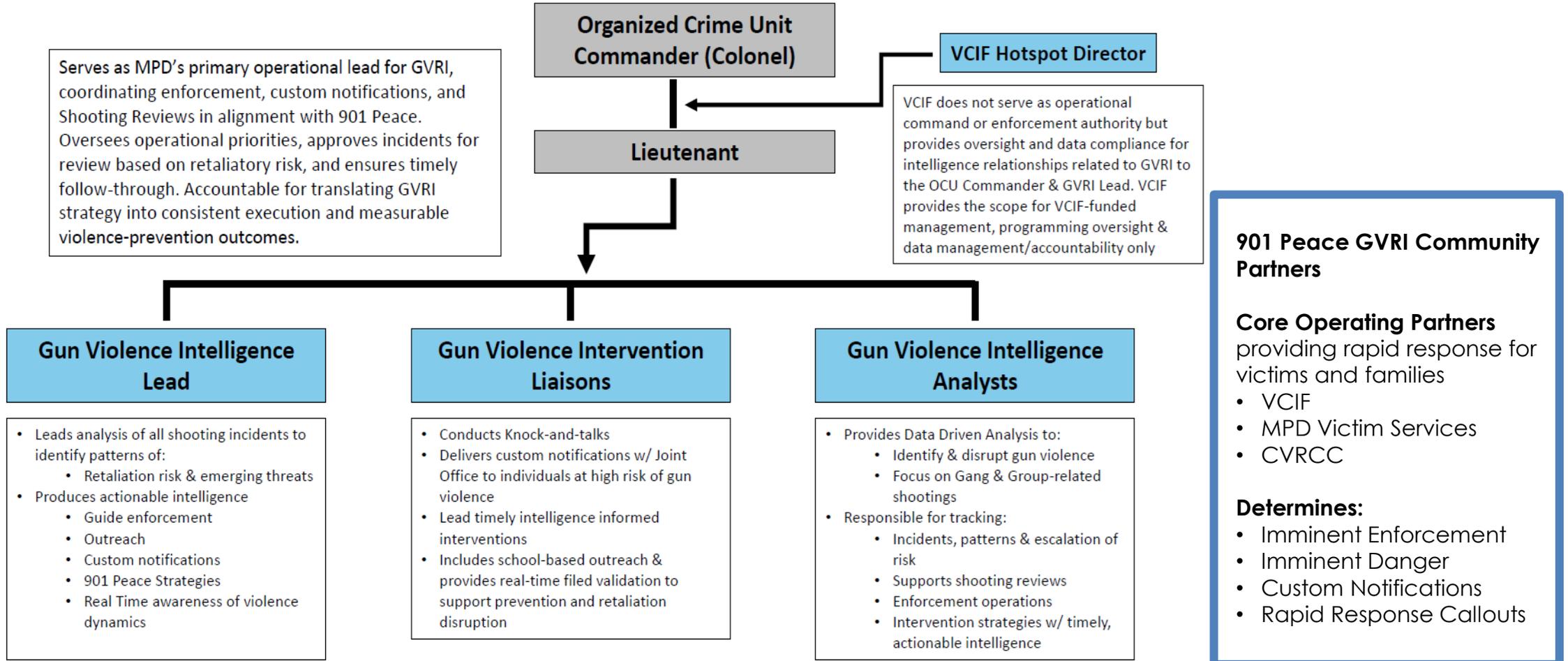
- Memphis Allies
- 901 Bloc
- Heal 901

**Referring partners (besides MPD)** Courts, TDOC, HVIP, CSS

**Supporting partner orgs**  
providing various services from job training to employment

# Memphis Police Department GVI Team

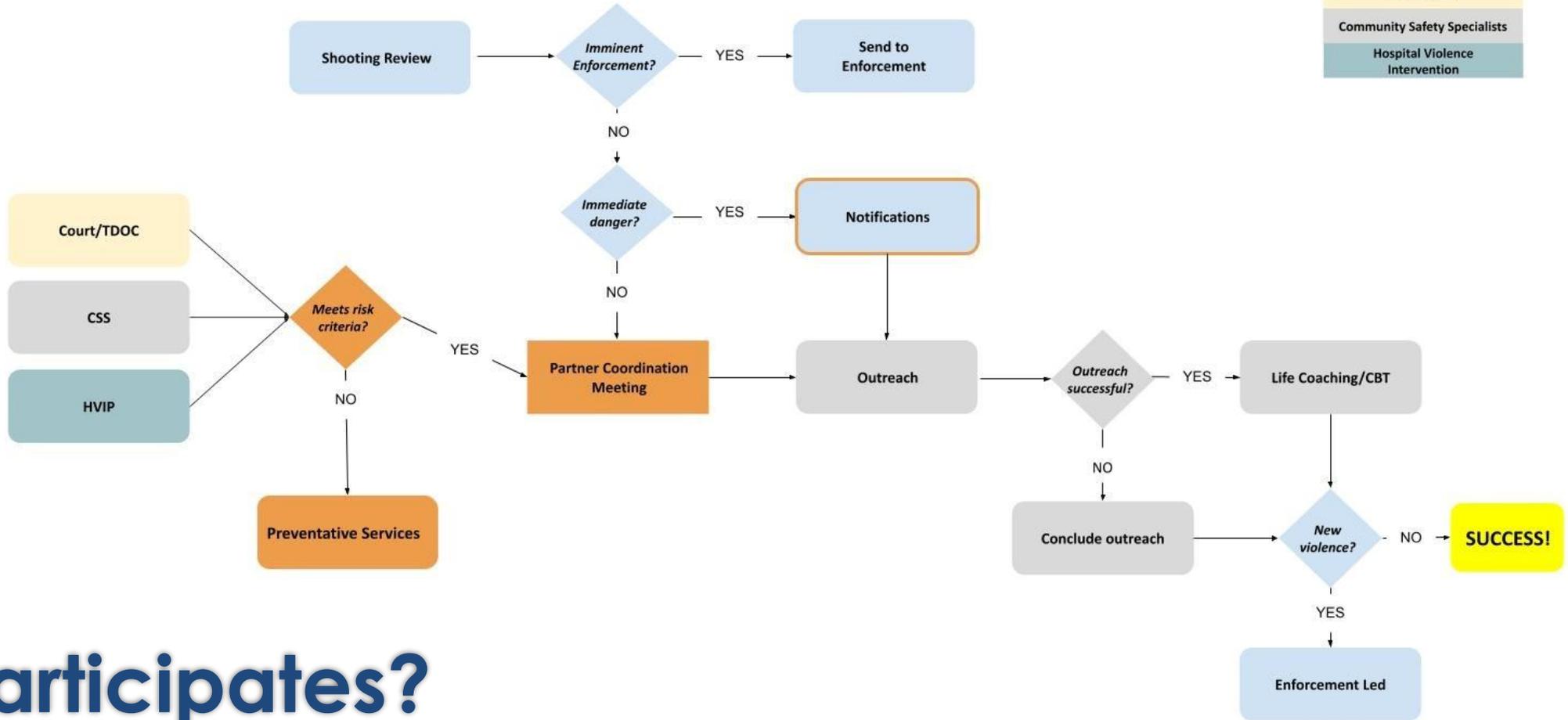
## Meet the Team – Organizational Chart





Gun Violence Reduction Initiative  
901 Peace process map

LEGEND
MPD
CoM GVRI
Court/TDOC
Community Safety Specialists
Hospital Violence Intervention



# Who Participates?

# Key Performance Indicators and Data Tracking



- # Custom Notifications rendered
- # Intervention Engagements rendered
- # VHRI & AHRI identified
- # VHRI & AHRI referred to Services
- # Contact attempts by organizations
- # Enrolled in Life Coaching
- # VHRI rearrested for a gun offense
- # AHRI elevating to VHRI
- # Participants declining services

# OVERSIGHT & GOVERNANCE

## **Executive Committee**

- Chaired by Mayor Paul Young
- Provides high-level oversight, removes barriers, and ensures cross-agency alignment.
- **Shooting Reviews**
- Chaired by MPD
- Conducts weekly reviews to identify potential retaliatory incidents and VHRIs and plan 30/60/90-day enforcement.

## **Partner Coordination Meeting**

- Chaired by Joint Office
- Provides oversight for 901 Team, Community Safety Specialists and Agencies to navigate referrals for VHRIs.
- **Performance Management**
- Chaired by City Office of Performance Management (OPM)
- Tracks metrics for all GVRI partnering agencies. (MPD + JOINT + VCIF)

# Regular Community Forums



Countywide community led conversations to build a comprehensive Strategic Plan that centers community efforts.



Intentional Comprehensive Public Safety Ecosystem partners provide wraparound services to VHRI & AHRI on a weekly basis.



Youth lead conversations with peers and invested audiences to share lived experience, safety concerns and collaborate on ideas for change.



Learning meets collaboration to educate and strengthen non-profits with back office supports, training, and resource acquisition.



**QUESTIONS?**

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