Joe Gurley, Director of Operations



SafeWays is a 501(c)(3) nonprofit organization.

Mission: Improve safety and quality of life in Memphis and Shelby County apartment communities.



SafeWays began in 2011 as a collaboration between:

University of Memphis

Dr. Phyllis Betts, Center for Community Building & Neighborhood Action

Dr. Richard Janikowski, Center for Community Criminology & Research

Local Government

- Memphis Police Department
- Shelby County District Attorney General's Office

Local Property Mgmt Companies

- ALCO Management
- LEDIC Management (Envolve)
- Makowsky, Ringel, Greenberg



SAFEWAYS STATU	Number of Properties	Number of Units	Unit Apartment	% of Shelby County 100+ unit Apartment Properties (including Memphis)	
	Certified	24	3,846	8%	5%
Α	Certified Select	6	375	2%	0%
С	In Certification Process	3	75	1%	0%
Т	Monitored Safety Plan	11	2,435	4%	3%
I .	Quarterly Monitoring	7	1,917	2%	2%
V Semi-Annual Monitoring		0	0	0%	0%
<u>E</u>	TOTAL ACTIVE SHELBY COUNTY APARTMENTS	51	8,648	17%	11%

SafeWays formally launched as an independent nonprofit corporation in 2013 with 13 SafeWays-certified properties

Today we actively serve 51 apartment properties with over 8,648 units and over 15,000 residents



Crime Prevention/Reduction Methods

- Information/Data Analysis
- Engagement
- Crime Prevention Through Environmental Design (CPTED)



SafeWays client properties receive timely, specific information concerning crimes that have occurred on their properties.

Bi-Weekly

- Calls for service: Date, time, location, reason for call (Police/Fire Calls)

Weekly

- Police Reports taken: Date, time, location, reason for report

- Arrests Made: Date, time, location, mug shot, details from arrest affidavit

Monthly

Statistical Reporting

Domestic Violence Assaults - Violent Crimes - Major Properties Crimes (Year-over-Year Comparison)



SafeWays client properties are encouraged to:

- Participate in Apartment Manager Meetings at their precinct (SafeWays attends all meetings)
- Participate in Neighborhood Watch
- Conduct Community Meetings



- CPTED is an internationally-recognized crime prevention/reduction practice
- CPTED uses the environment to influence and manage human behavior
- CPTED has been proven to reduce both INCIDENCE and FEAR of crime
- SafeWays' field staff are certified in the application of Crime Prevention through Environmental Design



In 2017 SafeWays began conducting Pedestrian Safety & Lighting Projects.

- The first 3 projects was with the Downtown Memphis Commission providing a comprehensive pedestrian and lighting assessment of Downtown:
- 1. Fall 2017: Bounded by Beale, Wagner Place, Tennessee, Crump, and BB King.
- 2. Spring 2018: Assessment of the Poplar Corridor on the south, Interstate 240 to the East, Front street on the West, Interstate 40 on the north.
- 3. Fall 2018: Assessment of the Poplar Corridor on the north, S 4th street west, Linden South, I-240 East.



 The Fourth project was with the Edge- Medical District Fall of 2018, SafeWays conducted a comprehensive pedestrian and lighting assessment bounded by Poplar Ave, 1-240, Fourth St., and Dr. MLK Jr. Ave



• The Fifth project was with the Community Redevelopment Agency covering 4 communities. In Spring and fall of 2019, SafeWays conducted a comprehensive Pedestrian and lighting assessments of Smokey City, New Chicago, Uptown and Bickford Communities.



• The Sixth project was with the Klondike Community Land Trust. In Fall of 2022, SafeWays conducted a comprehensive Pedestrian and lighting assessment of Klondike area. On the North by Chelsea Ave, West by the Dr. MLK, Jr. Expressway, South by Jackson Ave, East by N. Watkins St.



• The Seventh project was with the Soulsville Foundation. Fall of 2023, SafeWays conducted a comprehensive Pedestrian and lighting assessment of Soulsville area. On the north and northwest by EH Crump Blvd, northeast by Lamar Ave, the east by S. Bellevue Blvd, the south by E. Trigg Ave, and the west by S Lauderdale St.



• The Eighth project was with the Community Redevelopment Agency. Fall of 2024, SafeWays conducted a comprehensive Pedestrian and lighting assessment of Binghampton Area. On the north Summer Ave, east Holmes Road, the south Poplar Ave, and the west East Parkway.



- SafeWays Proposal
- Pedestrian Safety & Lighting Project for The Glenview Neighborhood
- Proposed Timeline: September-December



• Objective: Conduct a comprehensive Pedestrian Safety & Lighting Project assessment for the Glenview neighborhood, including Glenview Park.

. Focus Areas:

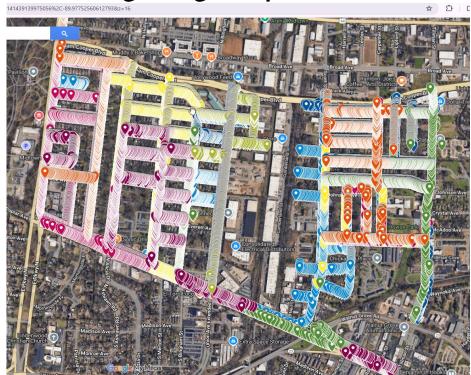
- Lighting measurements (vertical and horizontal).
- 。Infrastructure issues (sidewalks, streetlights, utility poles, crosswalks, etc.).
- 。Community safety concerns (graffiti, vacant structures, code violations, etc.)
- Mapping Skycop and private security cameras.



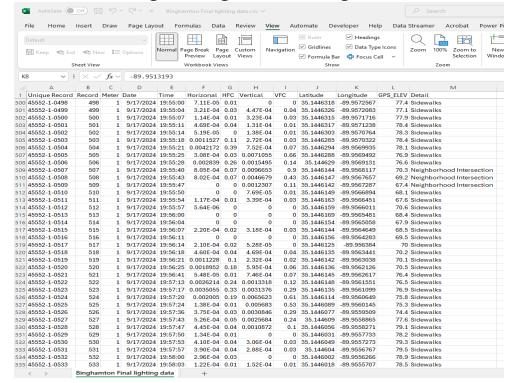
- Lighting Map: Prepared in ArcMap, showing lighting levels across the neighborhood.
- CPTED Notes Map: "Crime Prevention through Environmental Design" (CPTED)
 data mapped with latitude and longitude.
- CPTED Notes Table: Excel table with detailed notes, topics, sub-topics, and locations.
- · Photos: Documentation of observations (may include informal or unclear photos).



Lighting Map



Lighting Readings





Examples of photos taken during the project















Examples of photos taken during the project





Photo Location Map Arc GIS





CPTED Notes

 \checkmark : \times \checkmark f_x \checkmark CURB ISSUES

A	В	С	D	E	F	G
1 Notes	CATEGORY	SUBCATEGORY	DETAILS	FURTHER DETAILS	latitude	longitude [
2 20240917_200414.jpg	ANTISOCIAL	DRUG ACTIVITY	BLUNT	BLUNT WRAPPER PACKAGE IN GUTTER	35.14904	-89.951523
3 20240917_200422.jpg	SIDEWALK 1	TRIP HAZARD	BROKEN UNEVEN PAVEMENT		35.149014	-89.95153
	INFRASTRUCTURE F	ROADWAY	CURB ISSUES	TRIP HAZARD	35.149139	-89.951538
5 20240917_200624.jpg	ANTISOCIAL	DRUG ACTIVITY	BLUNT	BLUNT WRAPPER PACKAGE IN GUTTER	35.149139	-89.951538
6 20240917_200629.jpg I	INFRASTRUCTURE F	ROADWAY	CURB ISSUES	TRIP HAZARD	35.149139	-89.951538
7 20240917_200643.jpg	SIDEWALK 1	TRIP HAZARD	BROKEN UNEVEN PAVEMENT		35.148968	-89.95153
8 20240917_200648.jpg	SIDEWALK 1	TRIP HAZARD	CRACKED UNEVEN PAVEMENT WITH WEEDS GROWING IN		35.148968	-89.95153
9 20240917_200651.jpg \	WAYFINDING [DAMAGED SIGN	POST LEANING		35.148968	-89.95153
10 20240917_200704.jpg	SIDEWALK 1	TRIP HAZARD	CRACKED UNEVEN PAVEMENT WITH WEEDS GROWING IN		35.148968	-89.95153
11 20240917_200713.jpg	SIDEWALK 1	TRIP HAZARD	CRACKED UNEVEN PAVEMENT WITH WEEDS GROWING IN		35.148743	-89.951523
12 20240917_200721.jpg	SIDEWALK 1	TRIP HAZARD	CRACKED UNEVEN PAVEMENT WITH WEEDS GROWING IN		35.148743	-89.951523
13 20240917_200725.jpg I	INFRASTRUCTURE S	STORM DRAIN	BLOCKAGE	TRASH PARTIAL BLOCK STORM DRAIN	35.148743	-89.951523
- 710	SIDEWALK 1	TRIP HAZARD	CRACKED UNEVEN PAVEMENT WITH WEEDS GROWING IN		35.148743	-89.951523
15 20240917_200756.jpg	INFRASTRUCTURE F	ROADWAY	GRASS GROWS IN ROADWAY SURFACE		35.148483	-89.951645
16 20240917_200801.jpg	INFRASTRUCTURE	ROADWAY	GRASS GROWS IN ROADWAY SURFACE		35.148483	-89.951645
17 20240917_200803.jpg	ANTISOCIAL	GRAFFITI	ON WALL		35.148483	-89.951645
18 20240917_200806.jpg	BLIGHT \	WEEDS	4 FEET		35.148483	-89.951645
19 20240917_200818.jpg	HAZARD I	INJURY	FENCE POSTBLOCKING SIDEWALK	GRASS AND DEBRIS COVER SIDEWALK	35.148411	-89.951614
20 20240917_200828.jpg	SIDEWALK 1	TRIP HAZARD	CRACKED UNEVEN PAVEMENT WITH WEEDS GROWING IN		35.148411	-89.951614
21 20240917_200846.jpg	HAZARD I	INJURY	FENCE POST BLOCKING SIDEWALK	GRASS AND DEBRIS COVER SIDEWALK	35.148129	-89.951752
22 20240917_200854.jpg	SIDEWALK	OBSTRUCTION	DEBRIS ON SIDEWALK	FENCE LEANING OVER SIDEWALK	35.148129	-89.951752
23 20240917_200902.jpg	SIDEWALK	OBSTRUCTION	SIDEWALK OBSTRUCTION BY OVERGROWTH		35.148129	-89.951752
24 20240917_200950.jpg	SIDEWALK	OBSTRUCTION	SIDEWALK OBSTRUCTION BY OVERGROWTH		35.147907	-89.951569
25 20240917_201024.jpg	SIDEWALK	OBSTRUCTION	SIDEWALK OBSTRUCTION BY ROAD SIGN		35.147774	-89.951981
26 20240917 201045 ing	ANTISOCIAI [DRINKING	FMPTY BEER CAN ON SIDEWALK		35.147774	-89.951981



Stage One: Preparation

- Night drive to identify streetlight outages.
- Report outages to MLGW and track repairs.
- Conduct risk assessment for walking study.
- Estimated Cost: \$1,470.



Stage Two: Walking Night Study

- Conduct 5-6 "sorties" (15 hours of fieldwork).
- . Measure lighting and document safety issues.
- Finalize maps, CPTED notes, and data within 5 weeks.
- Estimated Cost: \$20,540.



Project Rates:

- Field Work (5 staff + 2 security guards): \$575/hour.
- Office Work (1 staff): \$140/hour.
- Mapping/Analysis Work (1 staff): \$240/hour.
- Mileage: \$0.67/mile.
- Field Expenses: Actual cost.



Estimated Maximum Costs:

Stage One: \$1,470.

Stage Two: \$20,540.

Total: \$22,000.



- Expertise: Proven track record of completing similar projects efficiently.
- Comprehensive Approach: Combines lighting assessment, infrastructure review, and community safety evaluation.
- Actionable Insights: Deliverables designed to support community improvement strategies.



Thank you!

Questions?

Contact me: (901) 831-8502

Jgurley@safeways.org