



“The Future Is Here — It’s Time Memphis Caught Up”

Presented by:

Zipporia Murrell

Founder & Executive Director, Memphis Mecca (501c3 Nonprofit)



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WHO WE ARE

**“We’re not just developers—
we’re the generation
Memphis forgot to plan for.”**



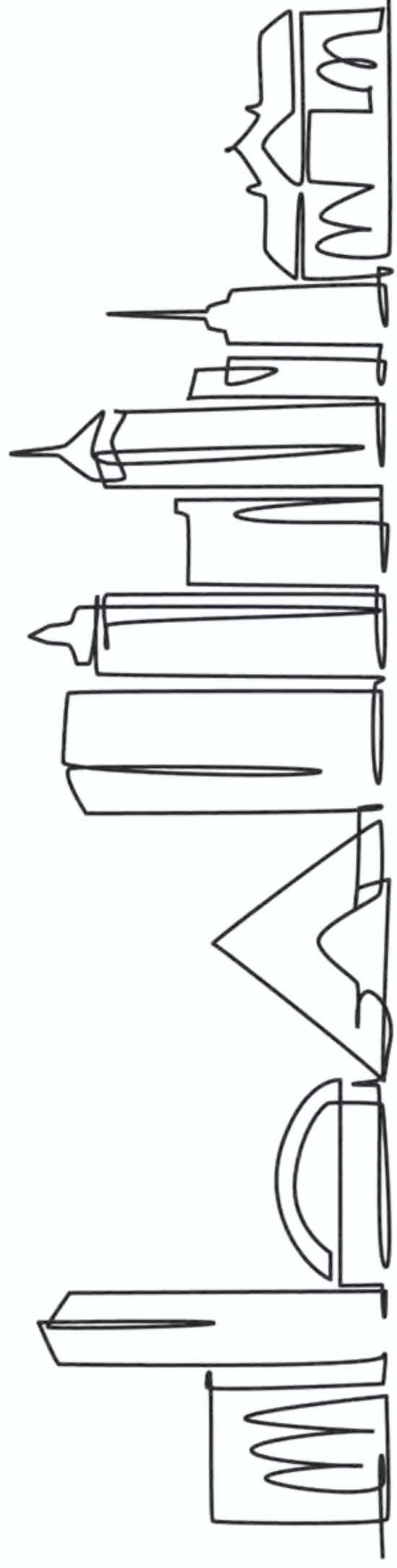
ABOUT US

Memphis Mecca is a 501(c)(3) nonprofit dedicated to economic development and community improvement in Memphis.

We develop spaces that enhance city offerings—including entertainment, walkable communities, and cultural destinations.

Our goal is to help Memphis evolve with its emerging generations through intentional, inclusive development.

South Mecca Development is our anchor project, aimed at revitalizing overlooked corridors through vibrant, community-rooted design.



Why We're Doing This

- Memphis is a young city, that needs to grow parallel to it's growing generations.
- Our youth, creatives, and families have been left behind.
- Memphis Mecca is here to build joy, opportunity, and modern spaces.
- Because the future of Memphis depends on how we invest now.



Why This Project Matters

- To Retain Memphis youth and young families and residents.
- Enhance the quality of life through attractions, entertainment, and experiences
- Revive parts of Memphis that are underdeveloped and overlooked.
- Fill the generational, cultural, and economic gap Memphis has long ignored.



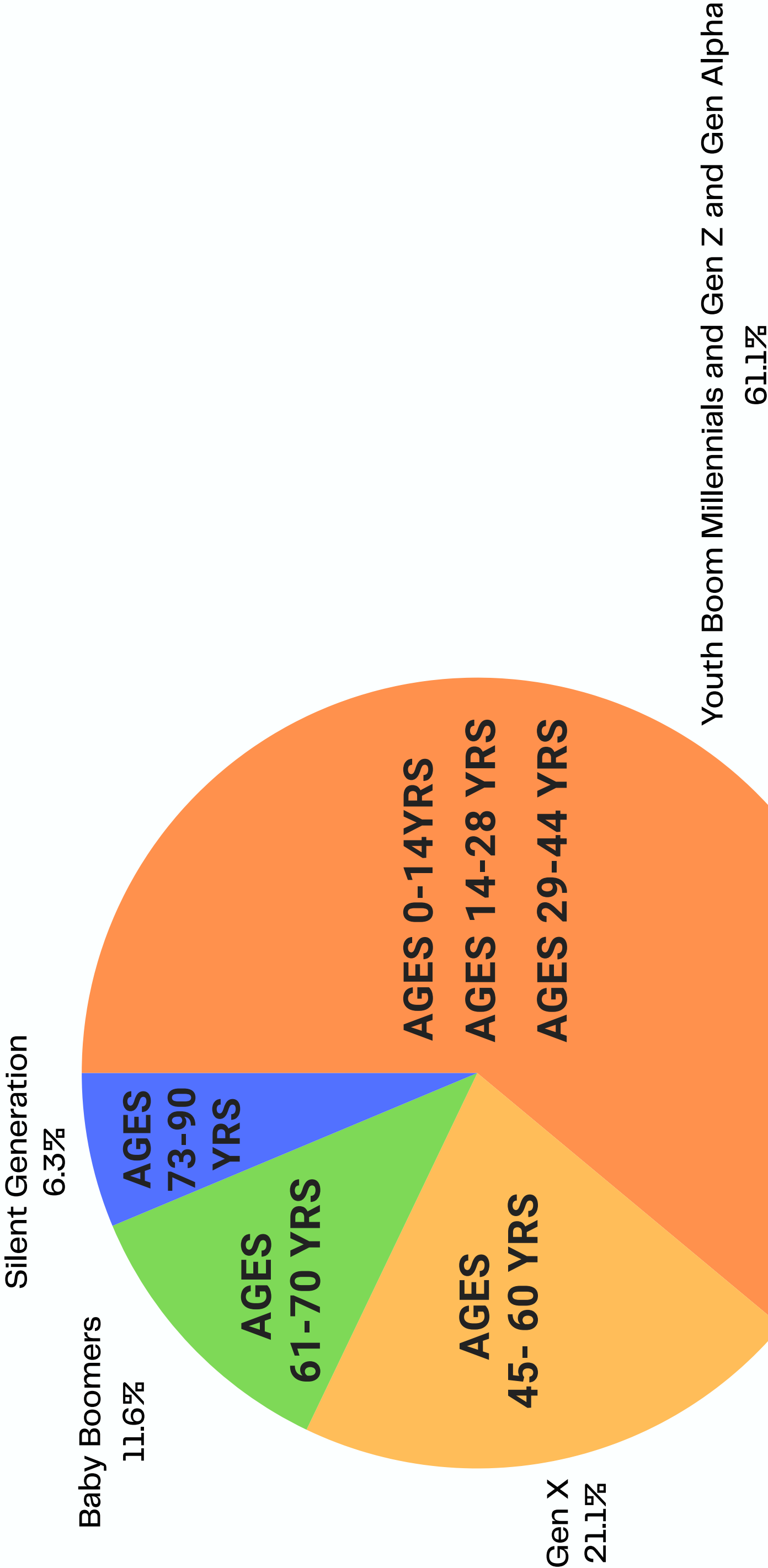
**“There is no future in Memphis
without the generations living in it
now.”**

-MEMPHIS MECCA

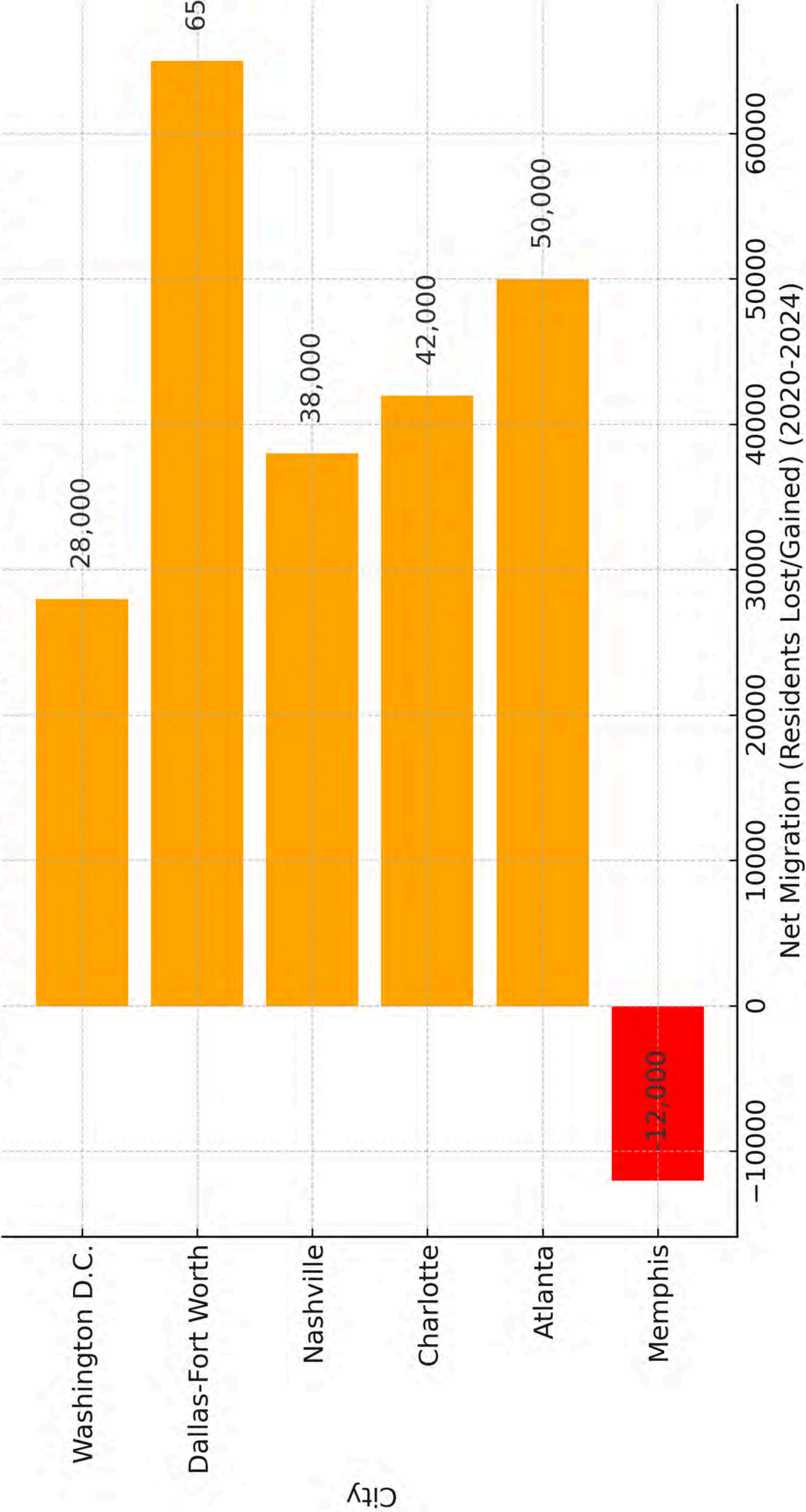


Millennials, Gen Z, and Gen Alpha Will Sustain Our Economy

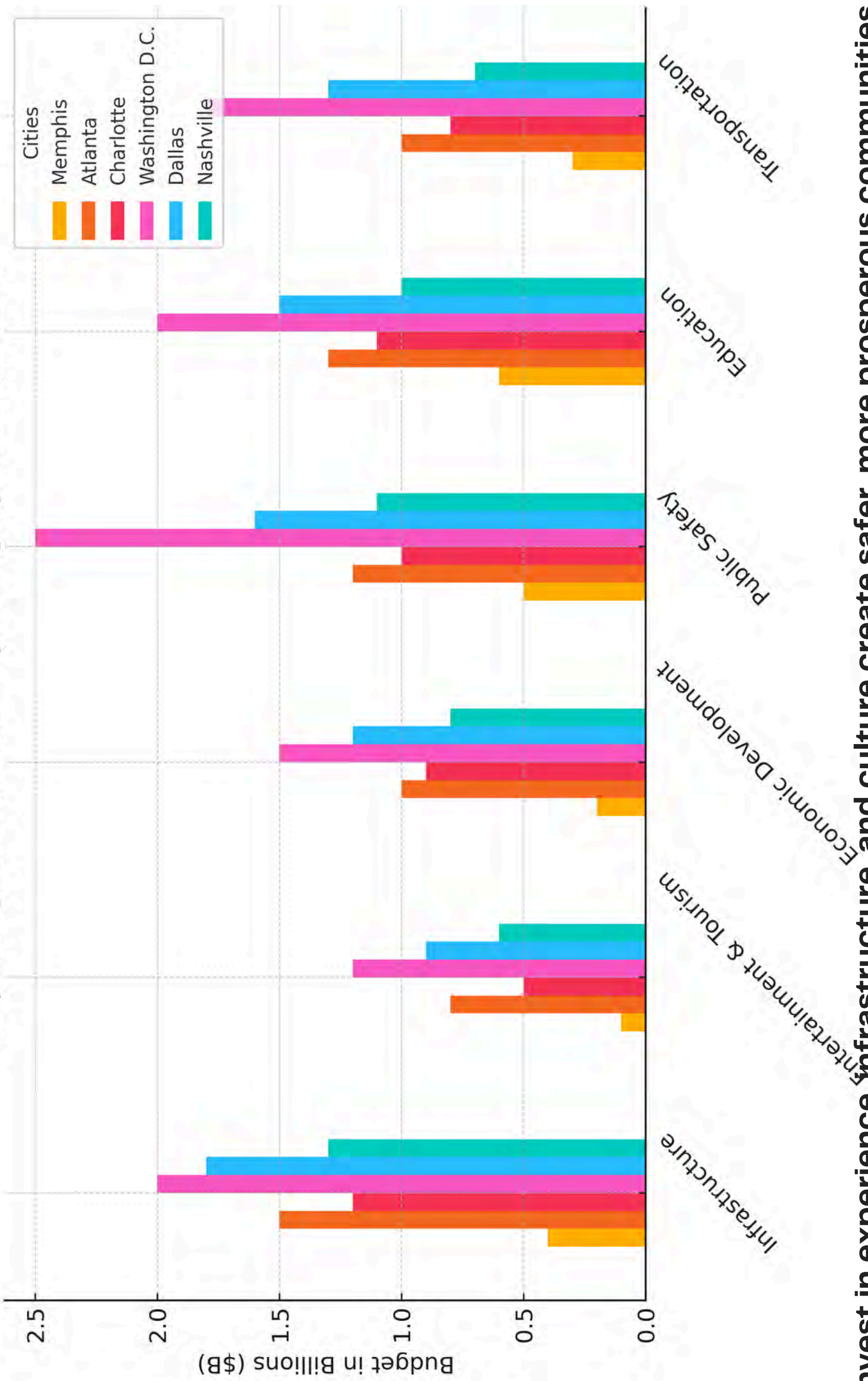
THE FUTURE IS YOUNG



Net Migration: Memphis vs. Peer Cities (2020-2024)



City Budget Allocations by Category (Billions USD)



“Cities that invest in experience, infrastructure, and culture create safer, more prosperous communities by design
—not enforcement.” Zipporia

Why Cities That Invest in Culture Thrive

The Guardian

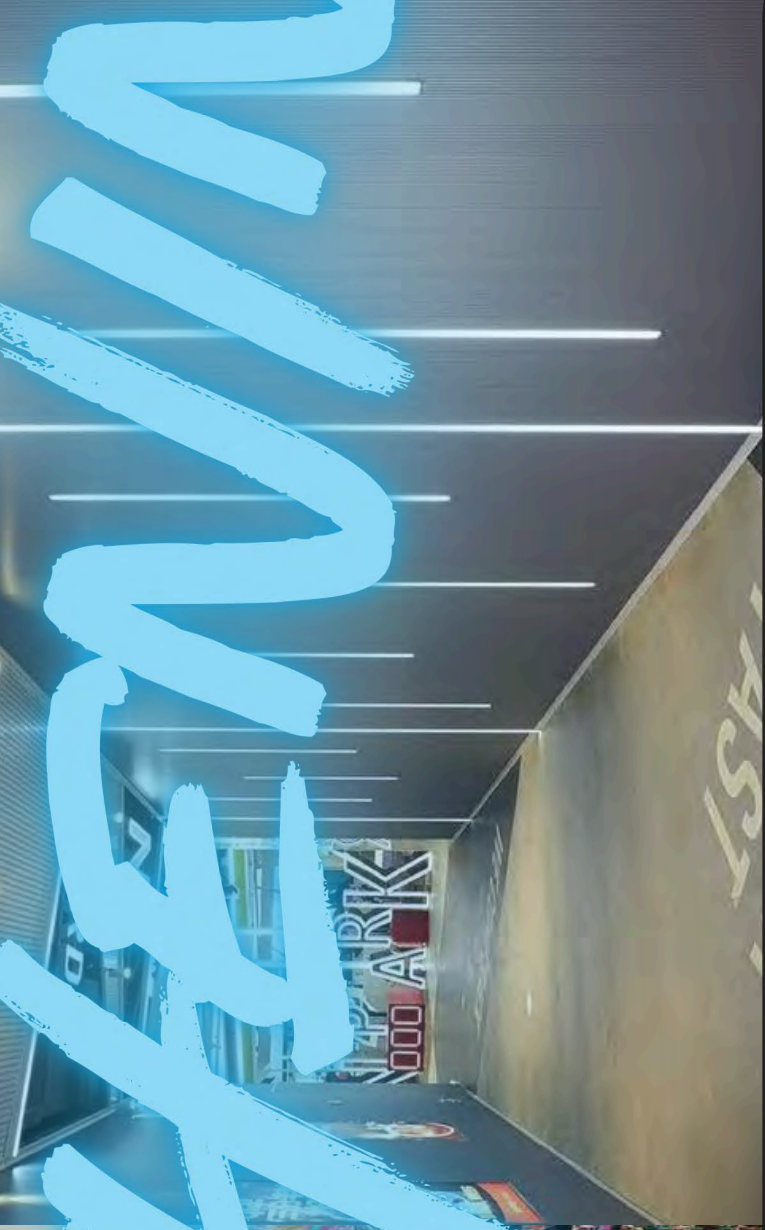
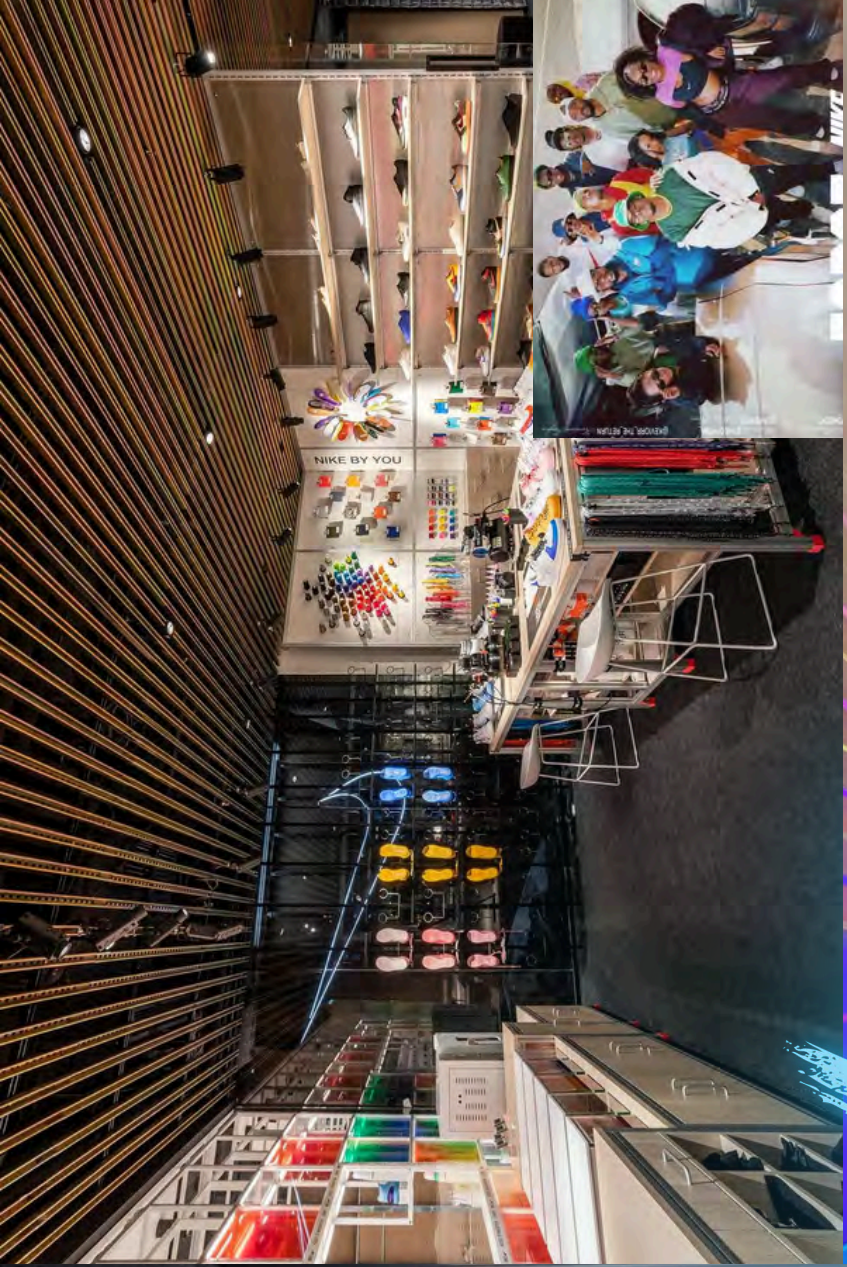
“Cultural investments bring a sense of joy, pride, and belonging to communities, which are crucial for their cohesion and well-being.”



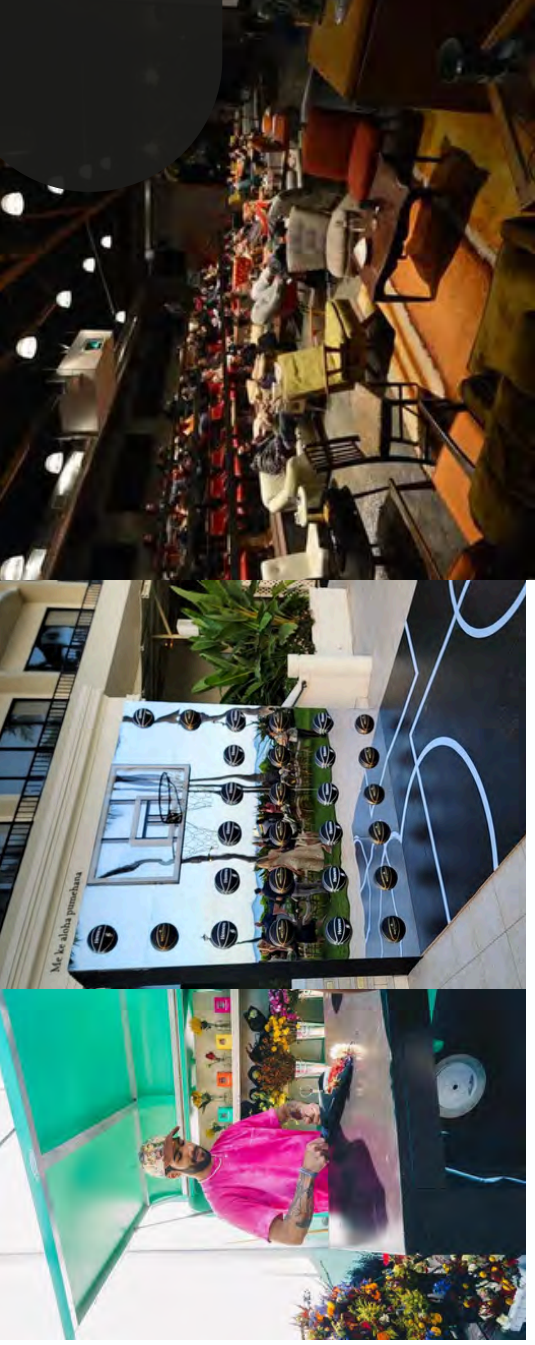
“Investment in the infrastructure of smaller cities can help them once again be an attractive alternative to big cities.”



“Through their contribution to urban regeneration and sustainable development, cultural and creative industries make cities more attractive.”



EXPLORE



THE NINE
ONE BUILDING CREATIVE SPACES





PHASE ONE DEVELOPMENT

Funding Consideration

- **We are currently in the pre-development phase**
- **Contractor estimates and final scope are still being finalized**
- **A preliminary budget overview has been provided in your folder**
- **We are requesting partnership and funding consideration to support Phase One**
- **Final funding request will be confirmed upon updated site evaluations and contractor input**

Our team is committed to transparency and will provide detailed cost tracking, updates, and fiscal accountability as the project progresses.

Intended Outcomes of This Development

- Restore purpose to long-abandoned properties through intentional development
- Deliver new spaces that reflect the interests and needs of younger generations
- Create a walkable destination with modern entertainment and cultural offerings
- Stimulate local economic activity through attractions and foot traffic
- Position Memphis to retain and engage its emerging majority demographic
- Support equitable growth by investing in overlooked areas with high potential

THE FUTURE OF MEMPHIS IS AT STAKE

✓ FORWARD THINKING

Memphis is a young city—but it hasn't evolved with its people.

✓ RETAINING NEW GENERATIONS

Retaining young talent is essential to Memphis' long-term growth.

✓ THOUGHTFUL PLANNING

Without intentional investment, we risk losing the very people who could carry this city forward.

✓ STRATEGIC DEVELOPMENT

This project helps ensure that Memphis is a place where all generations can live, work, and thrive.

**Deferred
Maintenance
Presentation was
not provided at
the time of
Document
Publication.**

**Memphis Zoo
Presentation was
not provided at
the time of
Document
Publication.**

MLGW Consent Agenda Committee Discussion



MLGW Committee

April 22, 2025

Fiscal Consent Totals:

- 1. Total Fiscal Consent Approved Amount Year-to-Date – \$171,627,524.45**
Items approved by Council through 4/8/2025.
- 2. Total Fiscal Consent Requested Amount – \$6,337,442.72**
Items requested for 4/22/2025 meeting.
- 3. Total Fiscal Consent Year-to-Date Amount - \$177,964,967.17**
Total of approvals and requests through 4/22/2025 meetings.

Items for April 22nd Agenda

Items approved by BOC on April 2nd

1. Resolution approving Change No. 6 to Contract No. 12588 (formerly Contract No. C2386), Tripwire Enterprise with Tripwire, Inc. to renew the current contract in the funded amount of \$57,671.46. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
2. Resolution approving Change No. 2 to Contract No. 12180, Engineering Services for Water Engineering with HDR Engineering, Incorporated to extend the current contract in the funded amount of \$550,000.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
3. Resolution approving Change No. 5 to Contract No. 12190, Professional Engineering Services for Gas Engineering and Operations with CHI Engineering Services, Inc. to ratify an invoice payment for emergency services and increase the contract value in the funded amount of \$410,000.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
4. Resolution approving Change No. 1 to Contract No. 12522 (formerly Contract No. C2728), Solarwinds' Enterprise HCO and supporting modules with Insight Public Sector, Incorporated to renew the current contract in the funded amount of \$142,754.95. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
5. Resolution awarding Contract No. 12524, Outdoor Wireless Network - North Service Center (NSC) to Logicalis, Inc. in the funded amount of \$231,366.91. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
6. Resolution approving Change No. 1 to Contract No. 12587 (formerly Contract No. C2679), Armis Asset Intelligence Management with Unico Technology, LLC to renew the current contract in the funded amount of \$104,13.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
7. Resolution approving ratification of Purchase Order Number 7065965 to Altec Industries Incorporated for class 7 bucket trucks in the amount of \$1,420,600.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)

Items for April 22nd Agenda

Items approved by BOC on April 2nd

8. Resolution awarding purchase order for class 5 crew cabs with enclosed bodies to Chuck Hutton Chevrolet Company in the amount of \$182,962.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
9. Resolution approving ratification of Purchase Order Number 7067172 to Lonnie Cobb Ford LLC for half-ton pickup trucks in the amount of \$481,518.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
10. Resolution approving ratification of Purchase Order Number 7067150 to Chuck Hutton Chevrolet Company for three-fourth-ton pickup trucks in the amount of \$155,145.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
11. Resolution awarding purchase order for class 8 cab and chassis trucks to Rush Truck Centers of Tennessee, Inc. in the amount of \$800,005.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
12. Resolution awarding two purchase orders for service bodies for two-ton cabs and chassis to ML Utilities in the amount of \$37,466.00 and Scruggs Equipment Company in the amount of \$264,880.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
13. Resolution awarding purchase order for a community and crisis response vehicle to Safeware, Inc. in the amount of \$425,929.44. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
14. Resolution approving Change No. 5 to Contract No. 12193, Grounds Maintenance and Landscaping Service with Rotolo Consultants, Incorporated to ratify, renew and extend the current contract in the funded amount of \$155,845.23. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)

Items for April 22nd Agenda

Items approved by BOC on April 2nd

15. Resolution approving Change No. 2 to Contract No. 12409, Trash Removal Services to BFI Waste Services, LLC dba Republic Services of Memphis to renew the current contract in the funded amount of \$428,255.55 (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
16. Resolution approving Change No. 2 to Contract No. 12414, Electrical Substations Grounds Maintenance with Rotolo Consultants, Inc. to renew and extend the current contract in the funded amount of \$264,662.18. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
17. Resolution awarding purchase order for class 8 dump trucks to Rush Truck Centers of Tennessee, Inc. in the amount of \$224,368.00. (Randy Orsby) (REQUIRES CITY COUNCIL APPROVAL)
18. Resolution approving a schedule of rates for outside legal services that amends prior Resolutions setting specific rates for legal services. (Jennifer Sink) (REQUIRES CITY COUNCIL APPROVAL)

Tripwire Enterprise

- Funded amount: \$57,671.46
- Award Duration: Three (3) years (May 22, 2025 through May 21, 2028)
- Type of Bid: Sole Source
- Awarded to: Tripwire, Inc.
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: This contract is to renew support and maintenance for the Tripwire software. Tripwire is a software package that SCADA uses to meet NERC CIP (North American Electric Reliability Corporate Critical Infrastructure Protection) compliance requirements. The software is used to perform software baselines, logging, and alerting.
- Impact: MLGW needs the software to meet NERC CIP requirements.

Professional Engineering Services for Water Engineering

- Funded amount: \$550,000.00
- Award Duration: January 27, 2026 through January 26, 2027
- Type of Bid: RFQ
- Awarded to: HDR Engineering, Inc.
- LSB/MWBE Goal Assigned/Committed: 25% assigned. The actual participation is 8.3% MBE - Geodesy Professional Services, LLC, 8.3% MBE - Innovative Engineering Services, LLC, and 8.3% MBE - Jamnu H. Tahiliani & Associates, LLC.
- Plain Language Description: This contract is needed for engineering professional services to perform water model calibration/modifications, water treatment plant condition assessments, water master plan creation and any other services necessary. Some of these projects include: Lead Copper Rule Revisions (LCRR) Phase, completion of Pump Station Condition Assessments, and Master Planning.
- Impact: This is needed to complete the last condition assessments involving three (3) pumping stations, a formal creation of a water master plan and to complete lead service replacement planning services. This contract has provided Water Engineering with a comprehensive analysis carried out of most station assets in the system. This provided an accurate and functional water model to model new and existing loading scenarios. Also, a system wide capital improvement plan is being developed as a result of the condition assessments being completed on water pumping station assets.

Professional Engineering Services for Gas Engineering and Operations

- Funded amount: \$410,000.00
- Award Duration: December 23, 2024 through December 22, 2025
- Type of Bid: RFQ
- Awarded to: CHI Engineering Services, Inc.
- LSB/MWBE Goal Assigned/Committed: – No supplier diversity goal assigned.
- Plain Language Description: This change request is to increase the cumulative contract value from \$465,000.00 to \$875,000.00. In addition, this change is for the ratification of an invoice payment for emergency services performed on February 10, 2025. The contract expiration date will remain December 22, 2025.
- Impact: - The need exists to cover costs of LNG Plant 2025 projects which include: Re-Gen Heater (emergency), Tank Painting Inspection, Plant-wide Evaluation, and Fire Protection Inspection.
 - Without this change order, MLGW will not have enough money in the contract with CHI Engineering to continue necessary work at the LNG Plant.

Solarwinds HCO and Supporting Modules

- Funded amount: \$142,754.95
- Award Duration: 1st of four (4) renewals (June 8, 2025 through June 7, 2026)
- Type of Bid: Sealed Bid
- Awarded to: Insight Public Sector, Incorporated
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: To renew the current contract for Solarwinds' Hybrid Cloud Observability (HCO), a monitoring tool of our IT environment (includes 1600 devices) that provides visibility into networks, servers, applications and databases, helping to ensure all things are running with no issues.
- Impact: Without this tool, MLGW faces the risk of prolonged IT problem increases which can affect productivity and business continuity. We will also lose visibility into the performance and health of our IT infrastructure, leading to undetected issues and downtime that are relative to servers for the call center, switches for the substations, or applications for GIS and maps.

Outdoor Wireless Network – North Service Center (NSC)

- Funded amount: \$231,366.91
- Award Duration: Five (5) years from the date of the Notice to Proceed with five (5) years license and support and three (3) years provision for maintenance and support services.
- Type of Bid: Sealed Bid
- Awarded to: Logicalis, Inc
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: This project will enhance inventory management at the North Service Center by providing outdoor wireless coverage, enabling real-time data collection with mobile scanners. This improvement will streamline processes, reduce errors, and minimize manual data entry, increasing overall efficiency.
- Impact: Without this project, inventory management will remain inefficient, with increased errors, delays, and reliance on manual data entry. This could lead to tracking issues, higher labor costs, and resource mismanagement, impacting MLGW's operational efficiency.

Armis Asset Intelligence Management

- Funded amount: \$104,013.00
- Award Duration: First of four (4) annual renewal terms (for the period covering May 20, 2025 through May 19, 2026)
- Type of Bid: Sealed Bid
- Awarded to: Unico Technology, LLC
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: Renewing the license and support helps in maintaining uninterrupted cyber security monitoring and ensures that devices and digital assets remain protected against evolving threats. It provides access to critical security updates, threat intelligence, and technical support, helping to mitigate vulnerabilities and maintain compliance with security policies.
- Impact: Without this renewal, devices may become exposed to new threats without security updates. Reduced monitoring could lead to undetected breaches. Renewing ensures continued protection, proactive threat detection, and access to critical security updates.

Class 7 Bucket Trucks to Ratify Purchase Order #7065965

- Funded amount: \$1,420,600.00
- Award Duration: One-Time Purchase
- Type of Bid: Utilizing Sourcewell Contract Number 110421-ALT
- Awarded to: Altec Industries Incorporated
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: A quantity of five, class 7 bucket trucks that will replace old equipment based on age, operational usage, and frequency of repair costs. The equipment was readily available at Altec Industries Incorporated.
- Impact: The class 7 bucket trucks are needed for crews to complete job assignments.



Class 5 Crew Cabs with Enclosed Bodies

- Funded amount: \$182,962.00
- Award Duration: One-Time Purchase
- Type of Bid: Sealed Bid
- Awarded to: Chuck Hutton Chevrolet Company
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: A quantity of two, class 5 crew cabs with enclosed bodies will be used by crews to maintain the electric, gas and water systems and for various customer service functions.
- Impact: These trucks will replace existing class 5 crew cab trucks with enclosed bodies that will be retired from service.



Half-Ton Pickup Trucks to Ratify Purchase Order #7067172

- Funded amount: \$481,518.00
- Award Duration: One-Time Purchase
- Type of Bid: Utilizing State of Tennessee Contract Number 84711
- Awarded to: Lonnie Cobb Ford LLC
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: A quantity of eleven, half-ton pickup trucks that will be used by crews to maintain the electric, gas and water systems and for various customer service functions.
- Impact: These trucks are needed for recently created positions and will replace existing half-ton pickup trucks that will be retired from service.



Three-Fourth-Ton Pickup Trucks to Ratify Purchase Order #7067150

- Funded amount: \$155,145.00
- Award Duration: One-Time Purchase
- Type of Bid: N/A, To Ratify the Purchase
- Awarded to: Chuck Hutton Chevrolet Company
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: A quantity of three, three-fourth-ton pickup trucks will be used by crews to maintain the electric, gas and water systems and for various customer service functions.
- Impact: These trucks will replace existing three-fourth-ton pickup trucks that will be retired from service.



Class 8 Cab and Chassis Trucks

- Funded amount: \$800,005.00
- Award Duration: One-Time Purchase
- Type of Bid: Sealed Bid
- Awarded to: Rush Truck Centers of Tennessee, Inc.
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: A quantity of nine, class 8 cab and chassis trucks that will be used to maintain the electric, gas and water systems and for various customer service functions.
- Impact: These trucks will replace existing class 8 cab and chassis trucks that will be retired from service.



Service Bodies for Two-Ton Cabs and Chassis



- Funded amount: \$302,346.00
- Award Duration: One-Time Purchase
- Type of Bid: Sealed Bid
- Awarded to: ML Utilities and Scruggs Equipment Company
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned. However, there is 100% participation-Scruggs Equipment Company is a certified LSB and MBE.
- Plain Language Description: We are purchasing nine, service bodies for two-ton cabs & chassis. These will be used to maintain the electric, gas and water systems, as well as for various customer service functions.
- Impact: The new service bodies will replace the existing service bodies for two-ton cabs and chassis that are being retired from service.

Community and Crisis Response Vehicle

- Funded amount: \$425,929.44
- Award Duration: One-Time Purchase
- Type of Bid: Utilizing Sourcewell Contract #080922-SAF
- Awarded to: Safeware, Inc.
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: We will purchase one mobile response vehicle that will function as an emergency command center and for community engagement. This purchase cost of \$425,929.44 is offset by TVA funds in the amount of \$300,000.00 resulting in a net purchase cost of \$125,929.44. The vehicle will be outfitted with other information technology equipment upon delivery to MLGW.
- Impact: The purpose of the community and crisis response vehicle is for community engagement, to empower neighborhoods through proactive outreach, and to serve as a mobile command center during emergencies to address urgent needs.



Grounds Maintenance and Landscaping Services

- Funded amount: \$155,845.23
- Award Duration: 4th and final Renewal and Extension (May 3, 2025 through December 31, 2026)
- Type of Bid: Sealed Bid
- Awarded to: Rotolo Consultants Inc.
- LSB/MWBE Goal Assigned/Committed: Yes, a 25% Supplier Diversity goal was assigned; however, the actual participation is 28.4% MBE Rotolo Consultants, Incorporated.
- Plain Language Description: Turf Management for various MLGW facilities providing supplemental day workers.
- Impact: Assist with the turf management and landscape of various MLGW facilities.

Trash Removal Services

- Funded amount: \$428,255.55
- Award Duration: 2nd of four (4) annual renewals covering the period July 13, 2025 through July 12, 2026
- Type of Bid: Sealed Bid
- Awarded to: BFI Waste Services, LLC DBA Republic Services
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: Trash removal services for various MLGW facilities.
- Impact: Regular pickups help control pest populations and reduce the spread of diseases associated with accumulated garbage. Improves the overall cleanliness and aesthetics of facilities.

Electrical Substations Grounds Maintenance

- Funded amount: \$264,662.18
- Award Duration: – 2nd of four (4) renewals with a five (5) months extension (August 1, 2025 through December 31, 2026)
- Type of Bid: Sealed Bid
- Awarded to: Rotolo Consultants, Inc.
- LSB/MWBE Goal Assigned/Committed: Yes, a 20% goal was assigned. The actual participation is 21.2% MBE/LSB - Premier Lawnsapes.
- Plain Language Description: Grounds Maintenance of Electric Substations. Improving the overall aesthetics of MLGW Electric substations grounds areas.
- Impact: Upkeep and improve the contracted electric substations' grounds area's overall aesthetics.

Class 8 Dump Trucks

- Funded amount: \$224,368.00
- Award Duration: One-Time Purchase
- Type of Bid: Sealed Bid
- Awarded to: Rush Truck Centers of Tennessee, Inc.
- LSB/MWBE Goal Assigned/Committed: No supplier diversity goal assigned.
- Plain Language Description: We are purchasing two class 8 dump trucks that will be used by crews to deliver materials and keep our facility well-maintained.
- Impact: These trucks are vital for crews to complete job assignments.

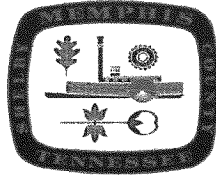


Resolution approving a schedule of rates for outside legal services that amends prior Resolutions setting specific rates for legal services.

- The Vice President and General Counsel submits for Board approval a schedule of rates for outside legal services that amends prior Resolutions setting specific rates for individual attorneys and law firms, for legal services rendered on a variety of legal matters, including tort and contract litigation, labor and employment, arbitrations, environmental, regulatory, construction, transactional, pension, trademark, bankruptcy, and other legal matters uniquely related to the utility industry.
- Depending on the complexity of the services provided, the Vice President and General Counsel recommends that hourly rates for outside legal counsel, to be employed on an “as needed” basis, be in the following ranges:
 - Partner/Lead Counsel: \$300 - \$525
 - Associate: \$225 - \$345
 - Paralegal: \$100 - \$12

Questions





Memphis City Council Summary Sheet

1. Description of the Item (Resolution, Ordinance, etc.)

Resolution to amend the Sewer FY25 CIP Budget by transfer of Contract Construction Appropriations from Sewer Capital PAY-GO to Sewer Revenue Bonds. Total amount \$4,816,932.95. Same night minutes requested.

2. Initiating Party (e.g. Public Works, at request of City Council, etc.)

Public Works

3. State whether this is a change to an existing ordinance or resolution, if applicable.

N/A

4. State whether this will impact specific council districts or super districts.

The project is located in Council District 6 and Super District 8.

5. State whether this requires a new contract, or amends an existing contract, if applicable.

N/A

6. State whether this requires an expenditure of funds/requires a budget amendment

No, this will not require an expenditure of funds.

7. If applicable, please list the MWBE goal and any additional information needed

The MBE goal is 26% and the WBE goal is 1% for SW02006.

The MBE goal is 24% and the WBE goal is 2% for SW02033.



RESOLUTION

This is a Resolution to amend the Sewer FY25 CIP Budget by transfer of Contract Construction Appropriations from Sewer Capital PAY-GO to Sewer Revenue Bonds to fund ongoing construction projects at T.E. Maxson Wastewater Treatment Facility; \$1,913,738.95 in Sludge Disp/Earth Complex, Project Number SW02006 and \$2,903,194.00 in South Plant Expansion, Project Number SW02033. Both projects services Council District 6 and Super Districts 8. Same Night Minutes Requested.

WHEREAS, the Council of the City of Memphis approved Sludge Disposal/Earth Complex, Project Number SW02006, as part of the Fiscal Year 2025 Capital Improvement Budget; and

WHEREAS, the Council of the City of Memphis approved South Plant Expansion, Project Number SW02033, as part of the Fiscal Year 2025 Capital Improvement Budget; and

WHEREAS, there currently exist two Construction Contracts approved by Council via Resolutions, No. 40314 (CIP No. SW02006) awarded January 24, 2023, and No. 40914 (CIP No. SW02033) awarded October 24, 2023, to Chris-Hill Construction Co., for construction of the T.E. Maxson Wastewater Treatment Facility Belt Filter Press and Primary Clarifier Pump Station; and

WHEREAS, the Sewer Capital PAY GO funding source in Sludge Disposal/Earth Complex, Project Number SW02006 and South Plant Expansion, Project Number SW02033 will not be expended at the budgeted amount for FY25 due to the availability of an additional funding source, *Sewer Revenue Bonds*; and

WHEREAS, it is now necessary to amend FY25 Capital Improvement Budget by transfer of Contract Construction Appropriations in the amount of \$1,913,738.95 in Sludge Disposal/Earth Complex, Project Number SW02006 and \$2,903,194.00 in South Plant Expansion, Project Number SW02033 from Capital PAY-GO to Sewer Revenue Bonds to fund ongoing construction projects at T.E. Maxson Wastewater Treatment Facility; and

WHEREAS, due to the availability of an additional funding source, future capital expenditures for each project will be funded by using proceeds of Sewer Revenue Bonds in the amount of \$1,913,738.95 in Sludge Disposal/Earth Complex, Project Number SW02006 and \$2,903,194.00 in South Plant Expansion, Project Number SW02033, respectively for the purpose as stated above; and

WHEREAS, it is now necessary to transfer Contract Construction Appropriations in the amounts of \$2,903,194.00 in South Plant Expansion, Project Number SW02033 and \$1,913,738.95 in Sludge Disposal/Earth Complex, Project Number SW02006 funded by Sewer Revenue.

NOW, THEREFORE, BE IT RESOLVED by the Council of the City of Memphis that the Fiscal Year 2025 Capital Improvement Budget be and is hereby amended by the transfer of Contract Construction Appropriations in the amounts of \$1,913,738.95 in Sludge Disposal/Earth Complex, Project Number SW02006 and \$2,903,194.00 in South Plant Expansion, Project Number SW02033 from Sewer Capital PAY GO to Sewer Revenue Bonds for the purpose as stated above.

BE IT FURTHER RESOLVED, that there be and is hereby appropriated the total amount of \$4,816,932.95 (\$2,903,194.00 in *South Plant Expansion, Project Number SW02033* and \$1,913,738.95 in *Sludge Disposal/Earth Complex, Project Number SW02006*) funded by Sewer Revenue Bonds chargeable to the FY2025 Capital Improvement Budget and credited as follows:

Project Title: Sludge Dis/Earth Complex
Project Number: SW02006
Total Amount: \$1,913,738.95

Project Title: South Plant Expansion
Project Number: SW02033
Total Amount: \$2,903,194.00

This Resolution shall become effective immediately upon its adoption.

AN ORDINANCE TO AMEND TITLE 12 - STREETS, SIDEWALKS, AND PUBLIC PLACES – OF THE CODE OF ORDINANCES OF MEMPHIS, TENNESSEE, ESTABLISH THE DOWNTOWN PARKING GARAGE REVITALIZATION AND SAFETY PROGRAM FOR THE CITY OF MEMPHIS

WHEREAS, the City of Memphis recognizes the vital role that downtown parking garages play in supporting local businesses, tourism, and the daily lives of our residents; and

WHEREAS, many of these structures have aged and require modernization to meet current safety standards and to provide a welcoming environment for all users; and

WHEREAS, enhancing the safety, accessibility, and aesthetic appeal of downtown parking facilities aligns with the city's commitment to fostering economic growth and community development; and

WHEREAS, inconsistent parking costs, poor lighting, unsanitary conditions, and public safety concerns in privately owned parking garages deter economic activity and endanger the public; and

WHEREAS, it is in the public interest to implement a comprehensive program aimed at revitalizing these essential infrastructures.

NOW, THEREFORE, BE IT ORDAINED by the Council of the City of Memphis that the Code of Ordinances shall be amended the language of Title 12: Streets, Sidewalks, and Public Places to create Section 12-104 as follows:

SECTION 1. PURPOSE

The City hereby establishes the "Downtown Parking Garage Revitalization and Safety Program" (hereinafter referred to as "the Program") to assess and enhance the beautician of public parking garages within the downtown area to ensure reasonable parking pricing, adequate lighting, and cleanliness to support downtown economic vitality.

SECTION 2. DEFINITIONS

- a. Downtown means the geographic area defined by the Memphis 3.0 Comprehensive Plan, bounded generally by the Mississippi River to the west, North Parkway to the north, East Parkway to the east, and Crump Boulevard to the south.
- b. Public Parking Garage means any multi-level parking facility owned, leased, operated, or maintained in whole or in part by the City of Memphis or through a public-private partnership, that is accessible to the general public.
- c. Revitalization means the process of renovating, modernizing, or otherwise improving infrastructure to enhance safety, usability, efficiency, or aesthetic appeal.
- d. Safety Improvements means any upgrades or additions that improve the physical security and personal safety of garage users, including but not limited to lighting, cameras, emergency call systems, and ADA-compliant features.
- e. Sustainability Enhancements refers to environmentally responsible upgrades such as LED lighting, electric vehicle charging stations, solar panels, or green roof installations.
- f. Operators means any individual, company, contractor, or entity responsible for managing, maintaining, or overseeing the daily operations of a public parking garage, whether on behalf of the City or through a contractual agreement.
- g. Program refers to the Downtown Parking Garage Revitalization and Safety Program as established in this ordinance.

SECTION 3. PROGRAM OBJECTIVES

The Program shall aim to:

1. **Conduct Comprehensive Assessments:** Evaluate the structural integrity, safety features, and overall condition of downtown parking garages.
2. **Implement Safety Upgrades:** Install or upgrade lighting, surveillance systems, signage, and emergency communication tools to ensure user safety. In pedestrian zones, stairwells and entrances. Operators must submit an annual lighting compliance report to Memphis and Shelby County Code Enforcement by January 31st, certified by a licensed electrician. Non-compliance triggers a \$500 fine per violation, with reinspection within 30 days: \$1,000 daily fines after 60 days until corrected.
3. **Enhance Accessibility:** Ensure compliance with the Americans with Disabilities Act (ADA), ensure elevators are working properly, and improve ease of access for all users.
4. **Promote Aesthetic Improvements:** Incorporate design elements that reflect the cultural and historical significance of Memphis, creating a more inviting atmosphere.
5. **Encourage Sustainable Practices:** Integrate environmentally friendly technologies and materials where feasible. Operators must maintain the Cleanliness Standard, with documented quarterly cleanings submitted to Code Enforcement. Evidence of human waste, biohazards, or persistent filth (unaddressed for 48 hours after notice) incurs a \$750 fine per incident, escalating to \$1,500 if linked to public health complaints (e.g., near restaurants). Operators must install at least one trash receptacle per level and one biohazard disposal unit in stairwells by July 1, 2026.
6. **Provide Downtown pricing regulations:** Non-compliant operators may not exceed \$12 per day until deficiencies are corrected, verified by city inspection. Operators maintaining compliance for 12 months qualify for a 10% property tax abatement, renewable annually.

SECTION 4. ENFORCEMENT

a. Code Enforcement shall oversee inspections, fines, and compliance. Revenue from fines and surcharges will fund a Downtown Garage Improvement Grant, offering up to \$10,000 per garage for lighting, sanitation, and safety upgrades.

SECTION 5. SEVERABILITY CLAUSE

BE IT FURTHER ORDAINED, That the provisions of this Ordinance are hereby severable. If any of these sections, provisions, sentences, clauses, phrases or parts are held unconstitutional or void, the remainder of this Ordinance shall continue in full force and effect.

SECTION 6. INTENT ON LEGAL EFFECT OF ORDINANCE—AMEND, RESTATEMENT AND/OR REPEAL AND REPLACEMENT

BE IT FURTHER ORDAINED, that as amended hereby the remaining provisions of TITLE 12: STREETS, SIDEWALKS, AND PUBLIC PLACES TO CREATE SECTION 12-104 remains in full force and effect.

SECTION 7. CODIFICATION CLAUSE

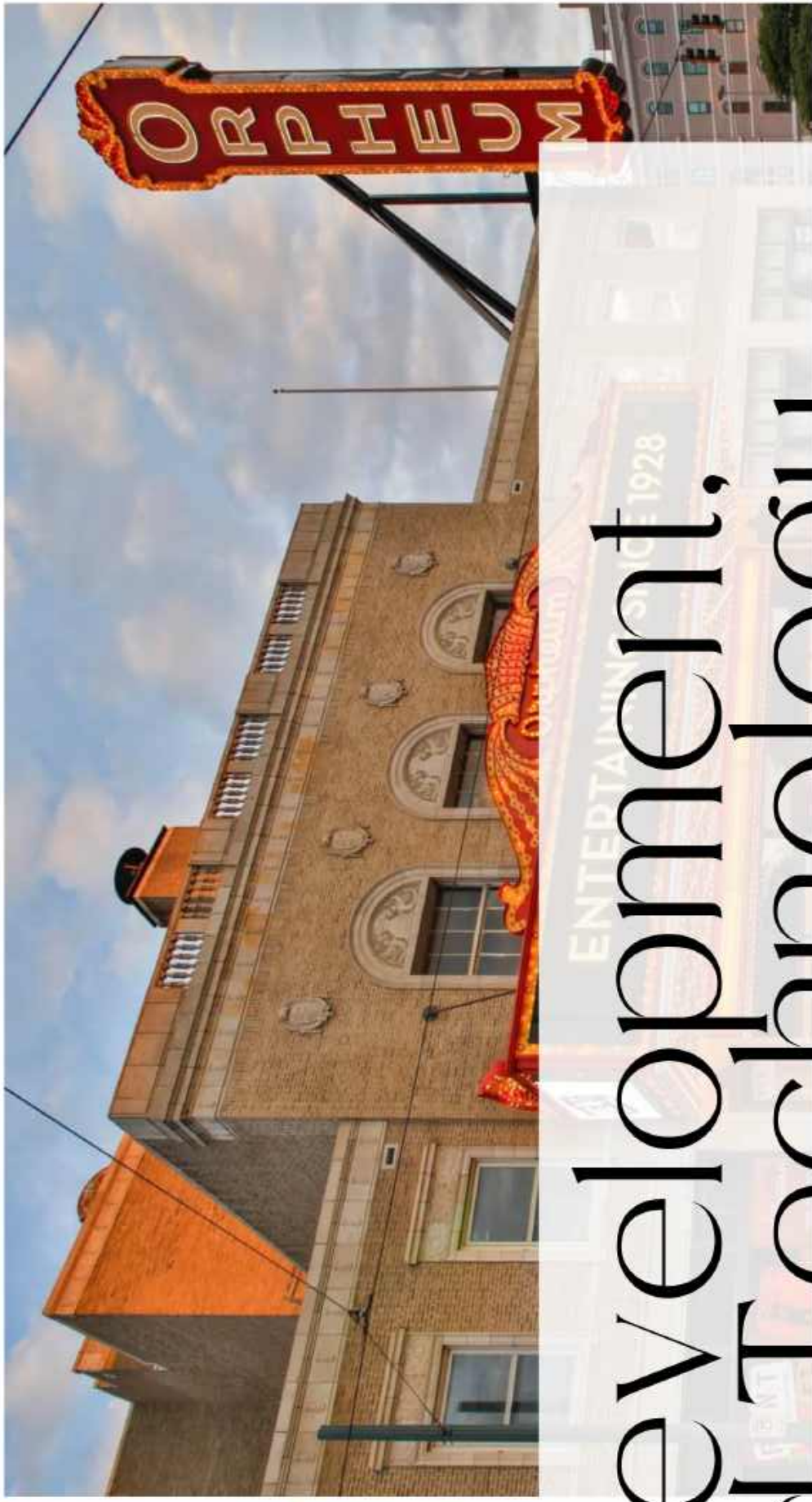
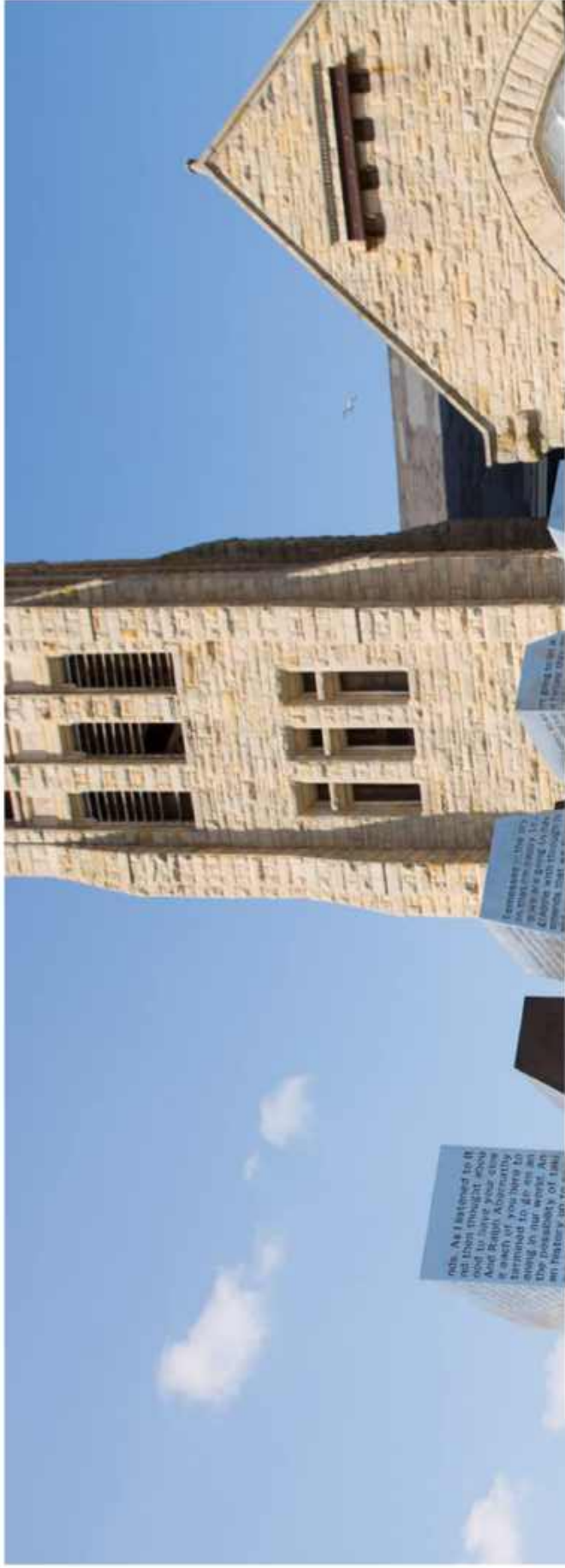
BE IT FURTHER ORDAINED, That this ordinance amends TITLE 12: STREETS, SIDEWALKS, AND PUBLIC PLACES TO CREATE SECTION 12-104 of the Official City Code. The City has authorized the Municipal Code Corporation to provide a republication of the City's Ordinances in the Official City Code, as amended from time to time, for the convenience of the public. The Official City Code and the official version of all new, amending, repealing and clarifying ordinances adopted by the City Council are maintained by the City's Comptroller in the Office of Council Records.

SECTION 8. EFFECTIVE DATE CLAUSE

BE IT FURTHER ORDAINED, That this Ordinance shall take effect after having been passed by City Council, signed by the Chair of Council, certified and delivered to the office of the Mayor in writing by the comptroller, and becomes effective as otherwise provided by law and shall remain effective and operative unless and until the City Council alters, amends clarifies or repeals it by a superseding, amending, clarifying or codifying ordinance.

Sponsor(s)
Philip Spinoso, Jr.

Chairman
Ford Canale



Economic Development, Tourism, and Technology Committee



Overall Economic Impact



As of 2023, the arts and cultural industries contributed \$1.2 trillion to the U.S. economy, representing 4.2% of the nation's GDP.

(Source: Americans for the Arts
AEP6 study)

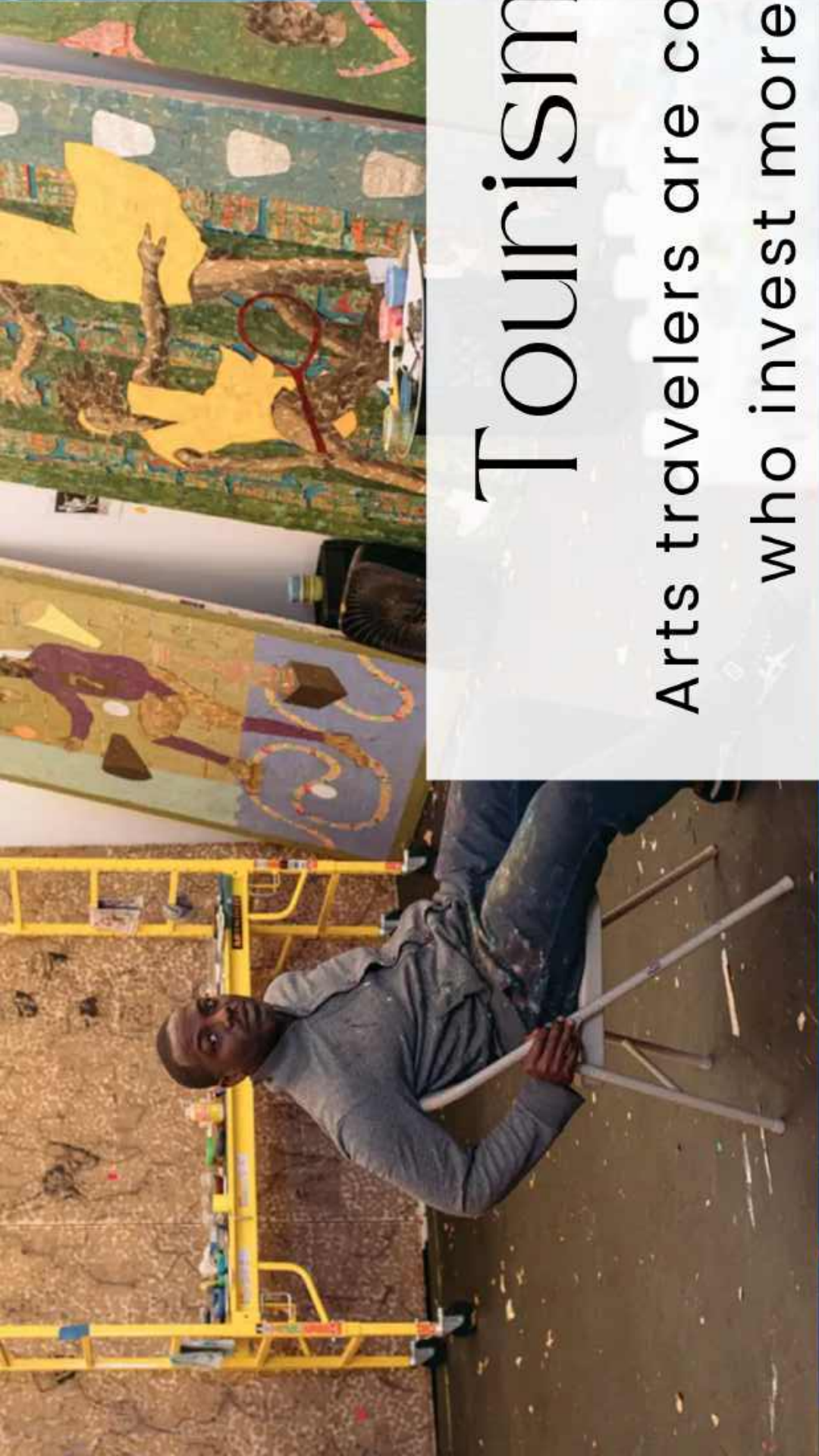




National Economic Trends

**Every \$1 in spending yields
\$9 in economic impact**
beyond the cost of admission
on items such as meals,
parking, and lodging—vital
income for local businesses.
(source: Americans for the Arts AEP6 study)



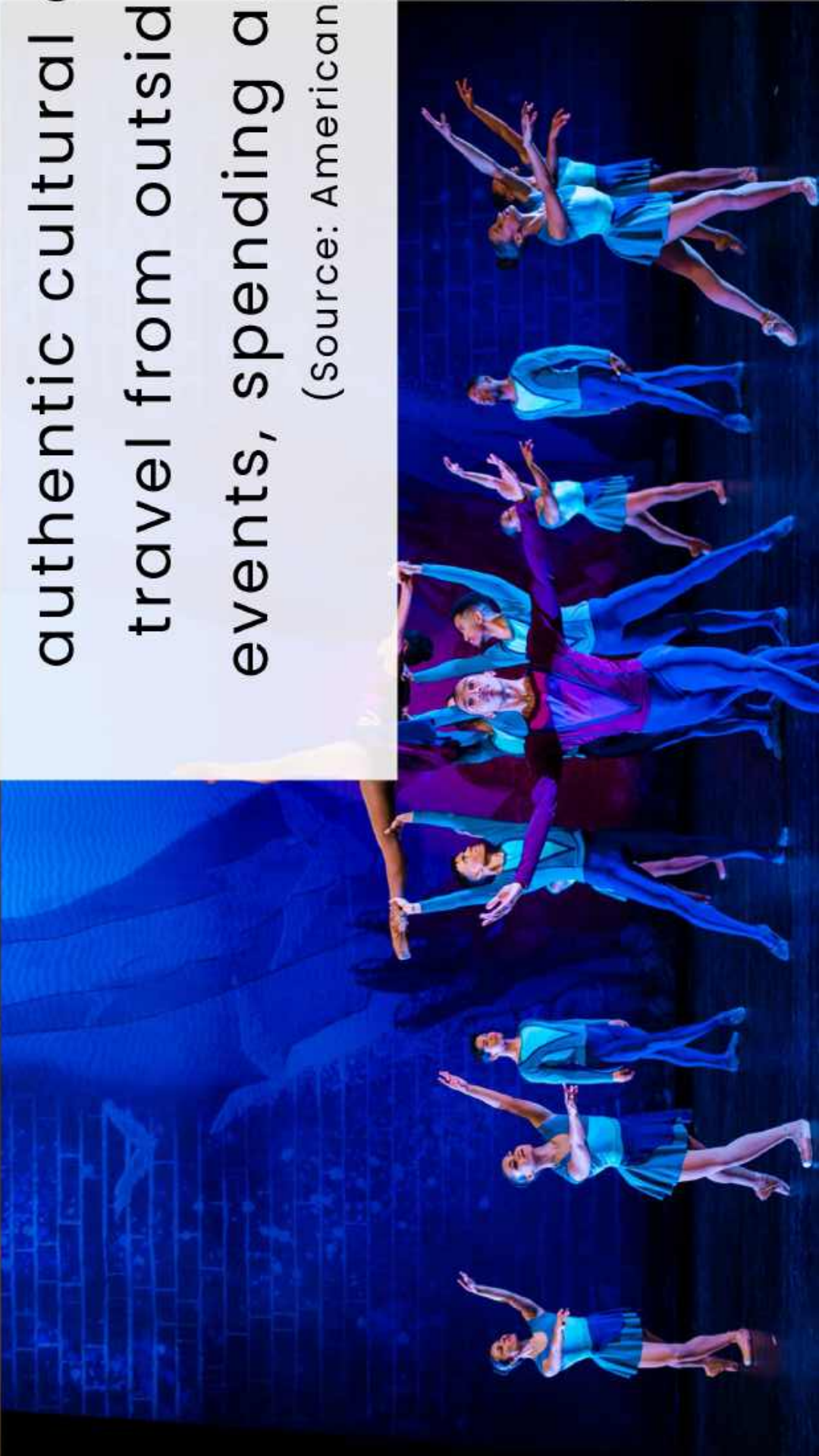


Tourism Spending

Arts travelers are considered "ideal tourists" who invest more time and money for

authentic cultural experiences. One-third travel from outside their county for arts events, spending an average of \$48 each.

(source: Americans for the Arts AEP6 study)



Employment Numbers

In Memphis, there are
20.5K non-profit and for
profit arts employees

(source: Memphis Chamber Arts, Culture, and
Entertainment Report and AEP6)





Orpheum Theatre Group

ORPHEUM THEATRE GROUP

Mission: To enhance the communities we serve by utilizing the performing arts to entertain, educate and enlighten while preserving the historic Orpheum Theatre and the Halloran Centre for Performing Arts and Education.

Programs

- **Productions:** **The Orpheum Theatre is the only home of first-run Broadway tours** between Nashville, Little Rock, St. Louis, and Birmingham, **attracting audiences from five states** for top Broadway experiences.
- **Programs and Partnerships:** The organization's educational and community initiatives foster creative expression, collaboration, confidence, and a sense of community for individuals of all ages. Through programs such as **Mending Hearts Camp, Camp SAY**, and partnerships with **Princeton James** and many others, people come together to be heard, supported, and inspired.

ORPHEUM THEATRE GROUP

\$33M IN ECONOMIC IMPACT

- OTG **generates an estimated \$579.2K in local government revenue** from sales taxes from restaurants, lodging, and parking.
- Overall Attendance: **275K patrons**
- Students, Families, and Educators
 - **30K individuals served**





Historic Temple

HISTORIC CLAYBORN TEMPLE

Mission: To embody The Sanitation Workers' declaration of the humanity and dignity of black, poor, and working-class people by engaging in stories, culture, and the arts.

Programs

- **Cultural Strategy** – Utilize artists and creatives to document community change and its parallels with the 1968 Sanitation Strike through storytelling.
- **Community Building** – The ongoing restoration of Clayborn Temple and the broader vision to connect cultural assets in Downtown and South City neighborhoods drive the organization's footprint planning. **This initiative involves connecting 20 Black cultural institutions within a two-mile radius (Beale Street to McLemore and Danny Thomas to the Mississippi)** to narrate the human and civil rights story in Memphis and beyond.

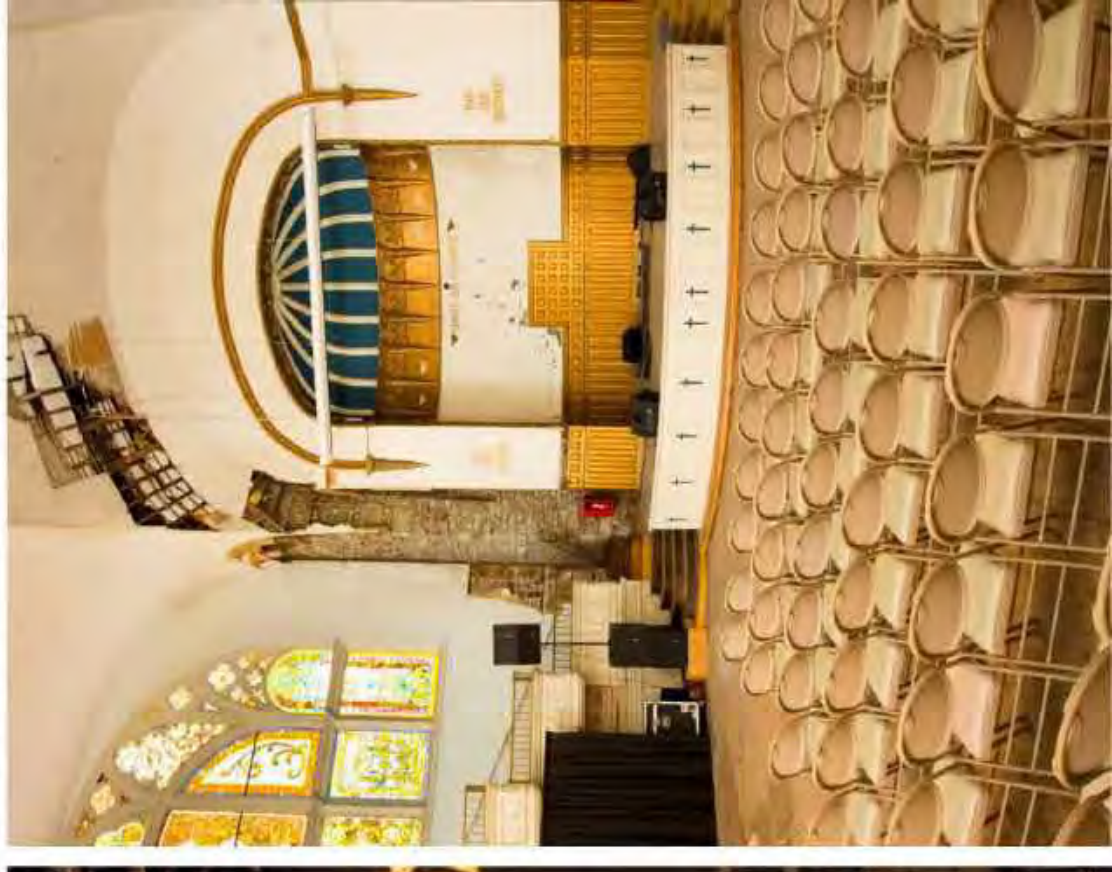
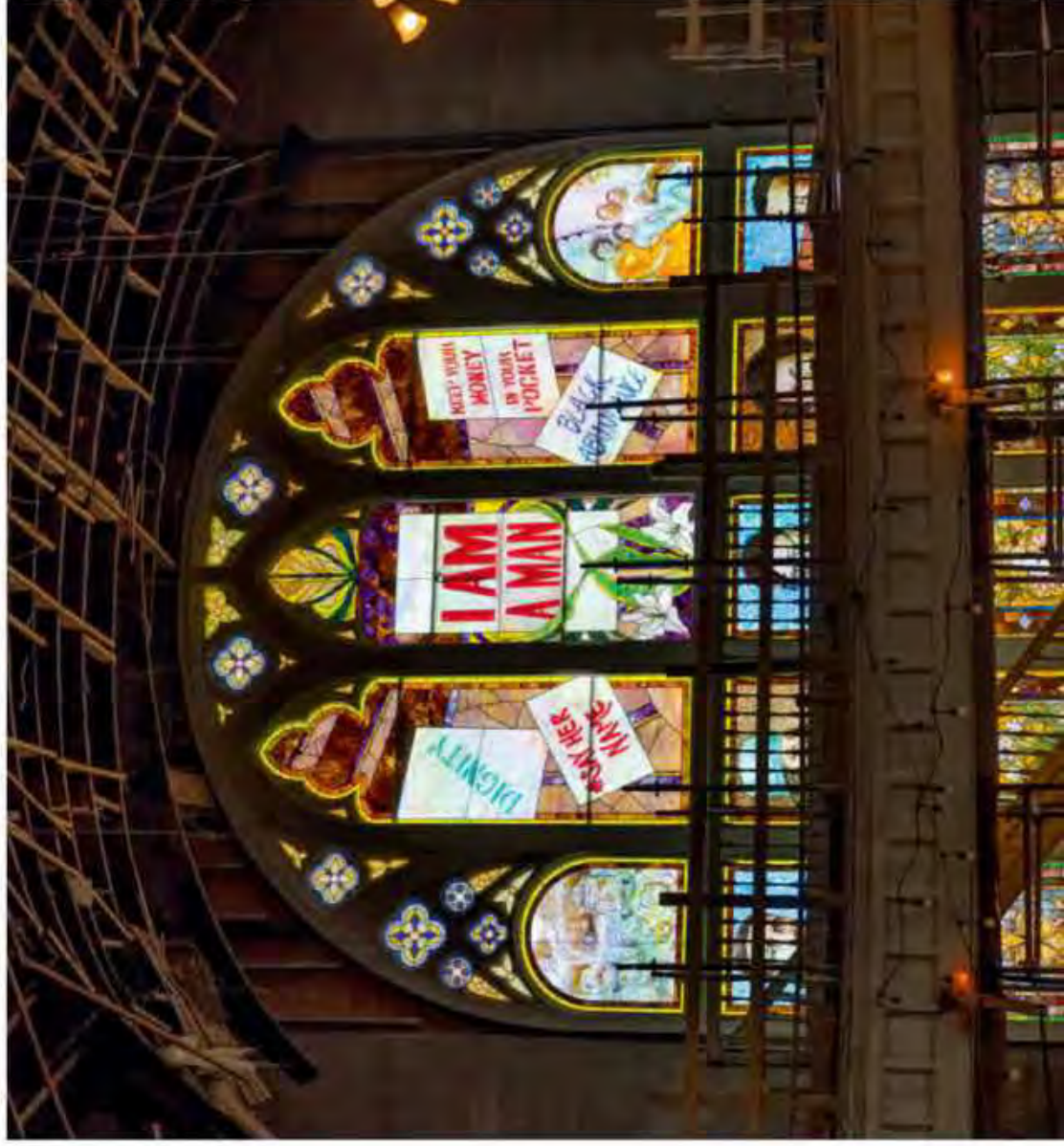
HISTORIC CLAYBORN TEMPLE



\$878.9K IN ECONOMIC IMPACT

Historic Clayborn Temple **generates an estimated \$16K in local government revenue** from sales taxes from restaurants, lodging, and parking.

Attendance: **3.4K individuals in 2024**





Princeton James

PRINCETON JAMES

Mission: To cultivate, develop, and train individuals to build a viable, diverse creative economy.

Programs Overview:

- **The Cooler:** A professional development hub for creatives, hosting mixers and **training that connected over 400 artists, created 250+ paid jobs**, and facilitated collaborations in various entertainment fields.
- **The Kooler Kids:** A **performing arts initiative impacting over 8K students** through summer camps and in-school enrichment, currently **serving 800 students yearly** across two Memphis campuses.
- **Film/TV Production Support:** **Contributed to major productions** like Bluff City Law, Young Rock, and Uncorked, **generating over \$150M in economic impact for Memphis**, while producing 4 original feature films and various creative content.
- **The Soulful Murder Mystery Theater:** An immersive theater experience touring nationally, reaching 11 cities with plans to expand to 20 by 2025, and 95 by 2027, showcasing local talent.

PRINCETON JAMES

\$459K IN ECONOMIC IMPACT

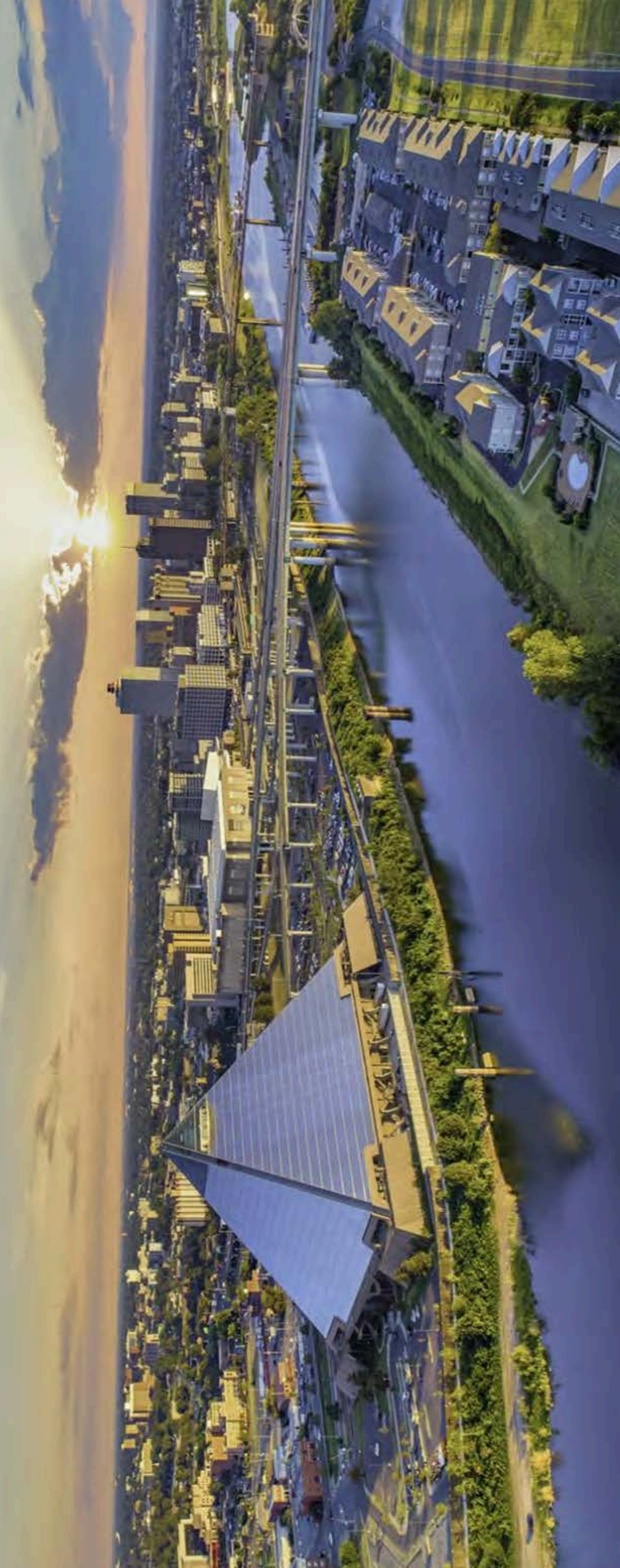
- Princeton James **generates an estimated \$8.9K in local government revenue** from sales taxes from restaurants, lodging, and parking.

- Attendance: **5K individuals since 2021**

- Students served: **800 annually**, totaling over 8,000 since 2018



Thank you!



MEMPHIS' CULTURAL MOMENT





**U.S. museums welcome
about 850 million visitors
a year, exceeding the total
attendance of all major
league sporting events.**

Cultural tourists spend 50-60%* more on:

- lodging
- dining
- shopping

** U.S. Travel Association*



We anticipate annually:

150K
NEW VISITORS
TO MEMPHIS

\$100M
IN ECONOMIC
IMPACT

600%
MORE ART-
FILLED PUBLIC
SPACES

50%
MORE
GALLERY
SPACE

30,000
SCHOOL-AGED
CHILDREN SERVED



BEFORE:



NOW:



AFTER:

Memphis Art Museum



Fourth Bluff

Cotton Museum

Orpheum

One Beale

Beale Street

Blues Hall of Fame

South Main

FedEx Logistics HQ

National Civil
Rights Museum

FedEx Forum

AutoZone Park

The Walk on Union

Medical District

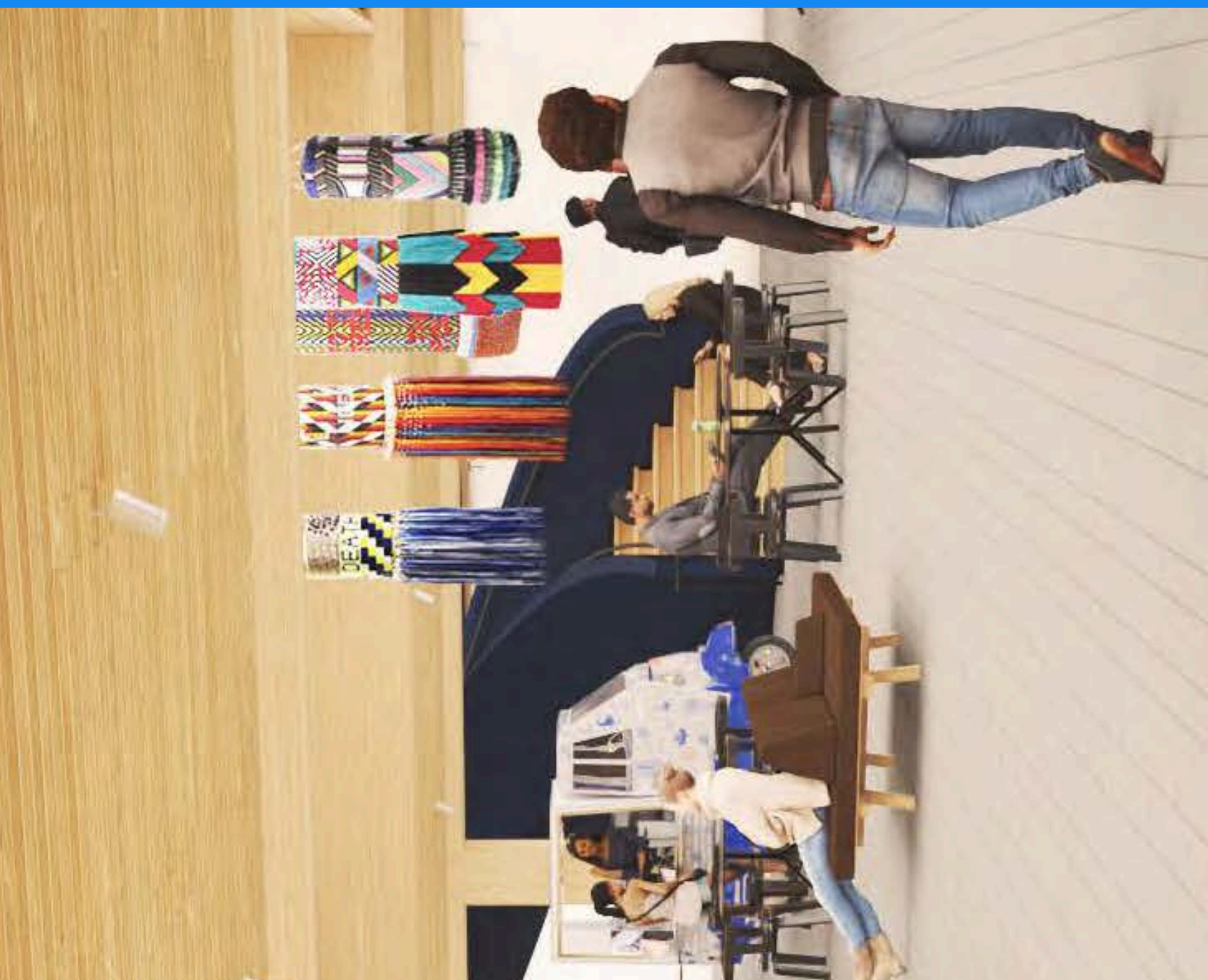
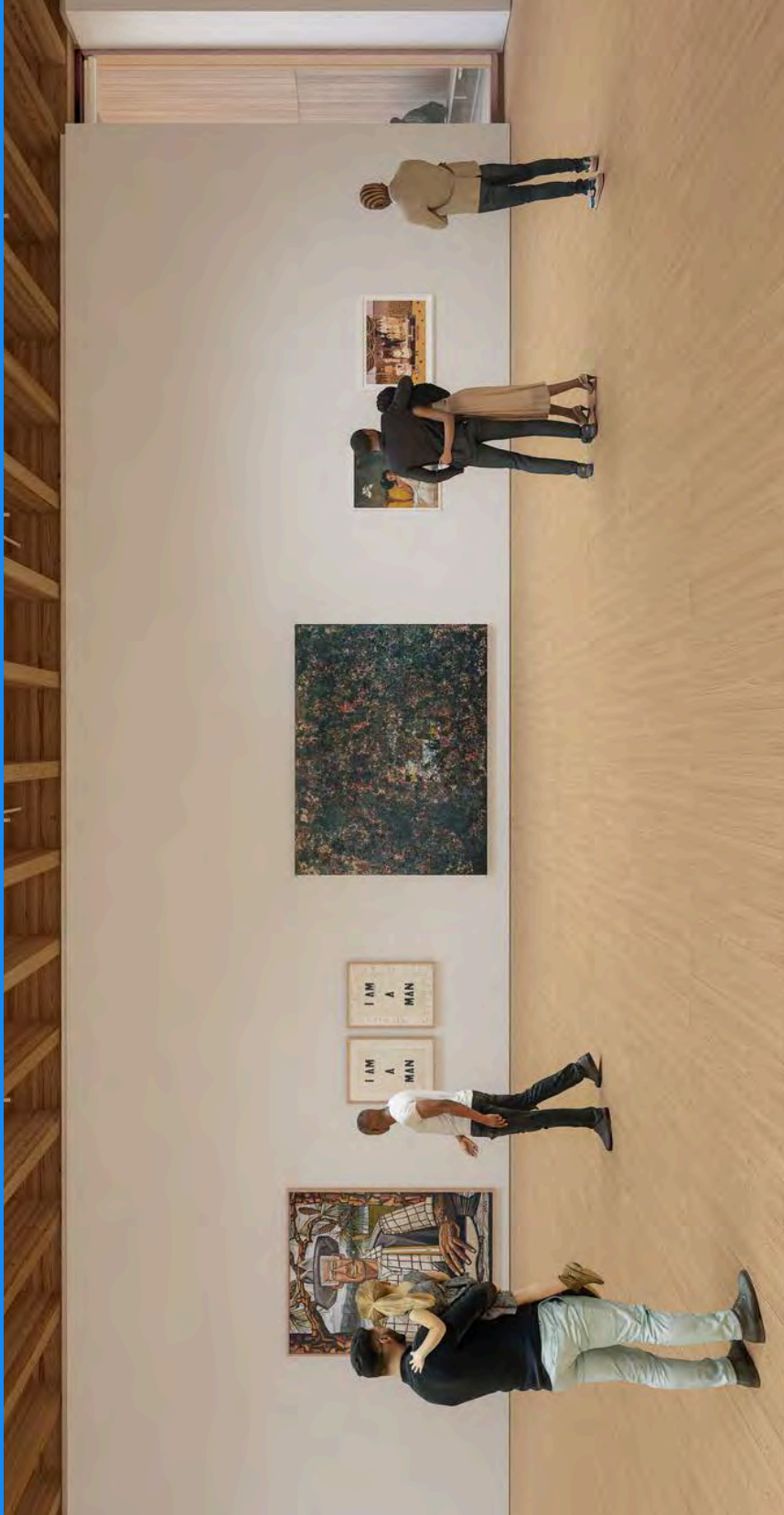
South City

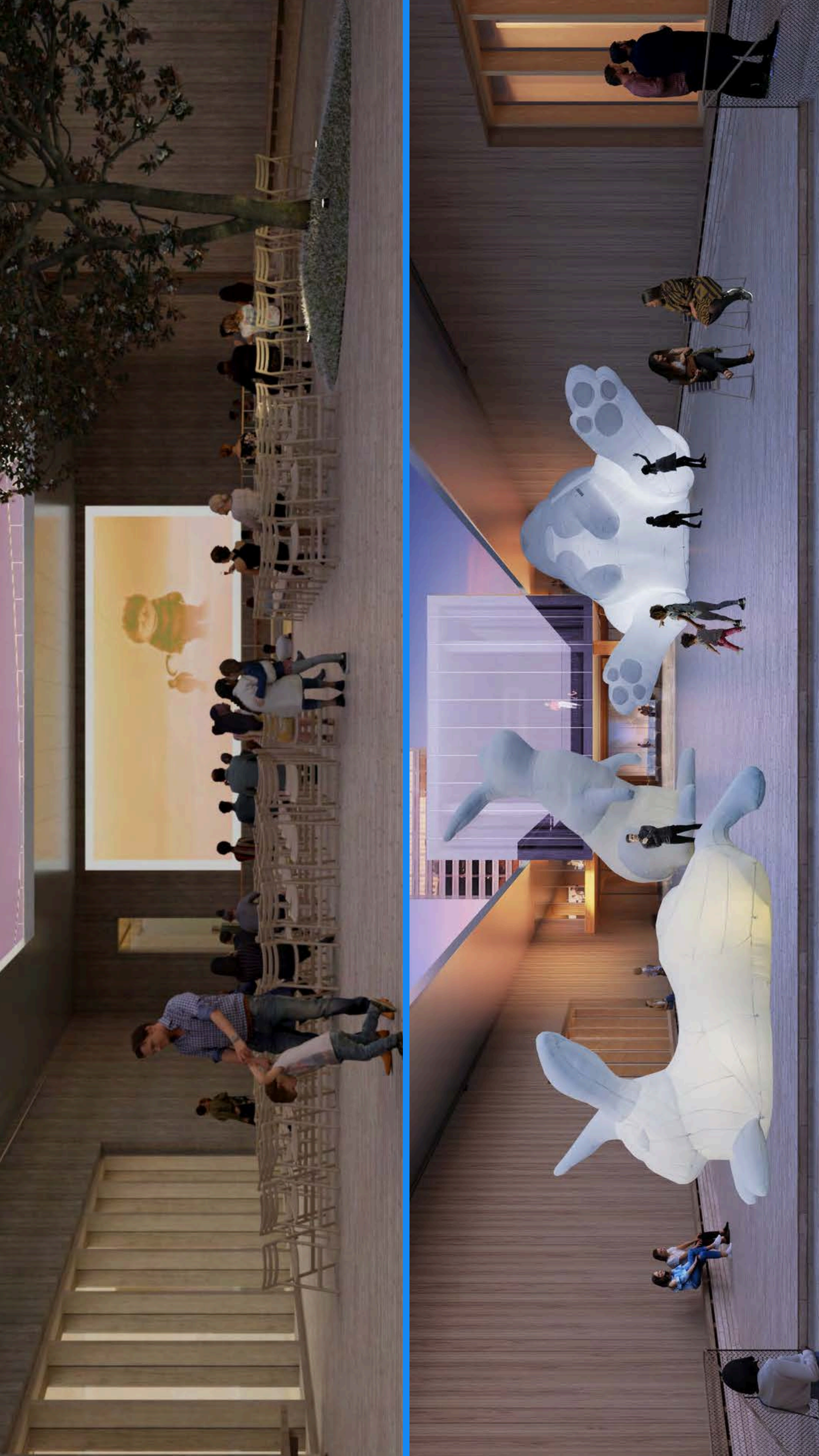
Cossitt Library

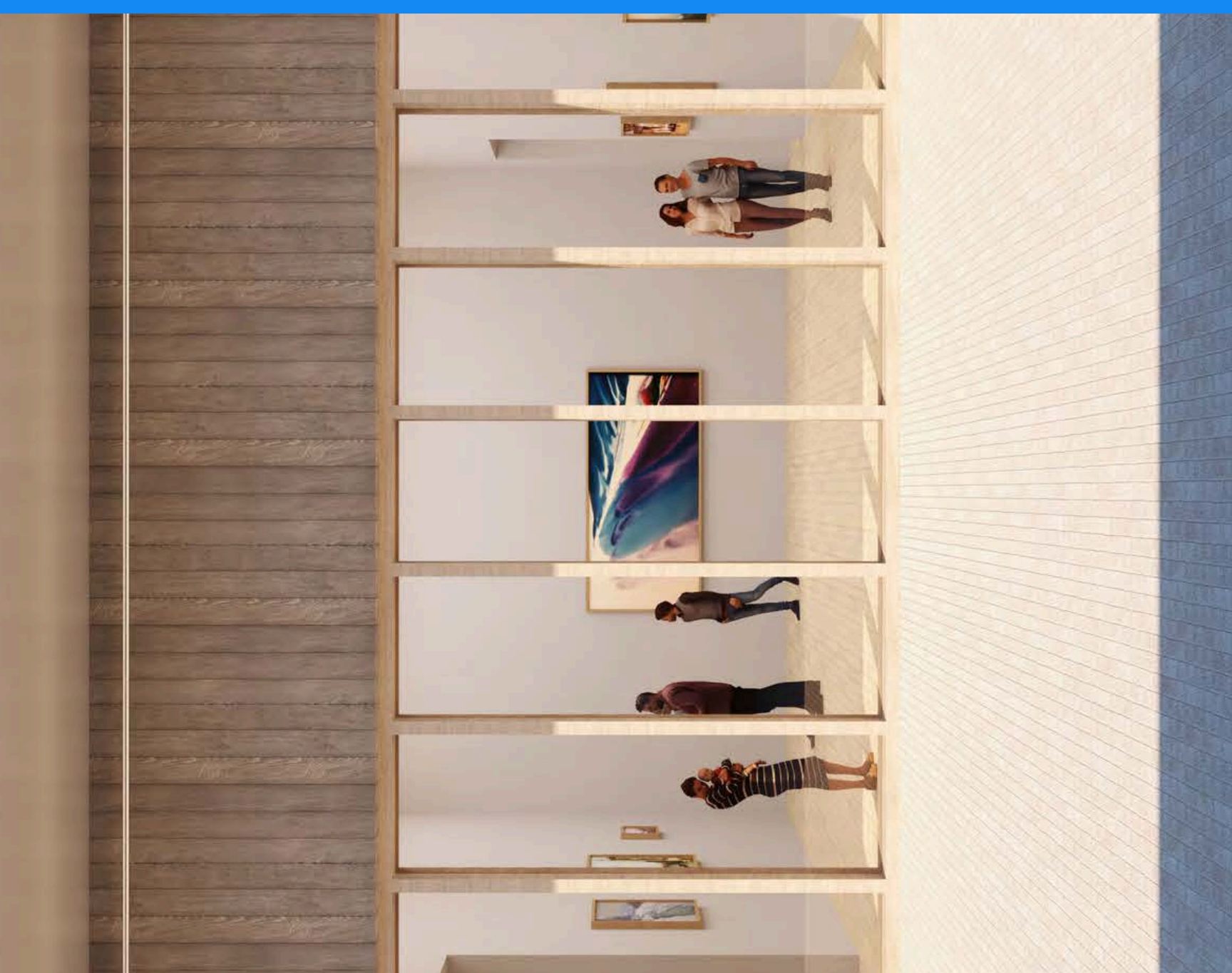
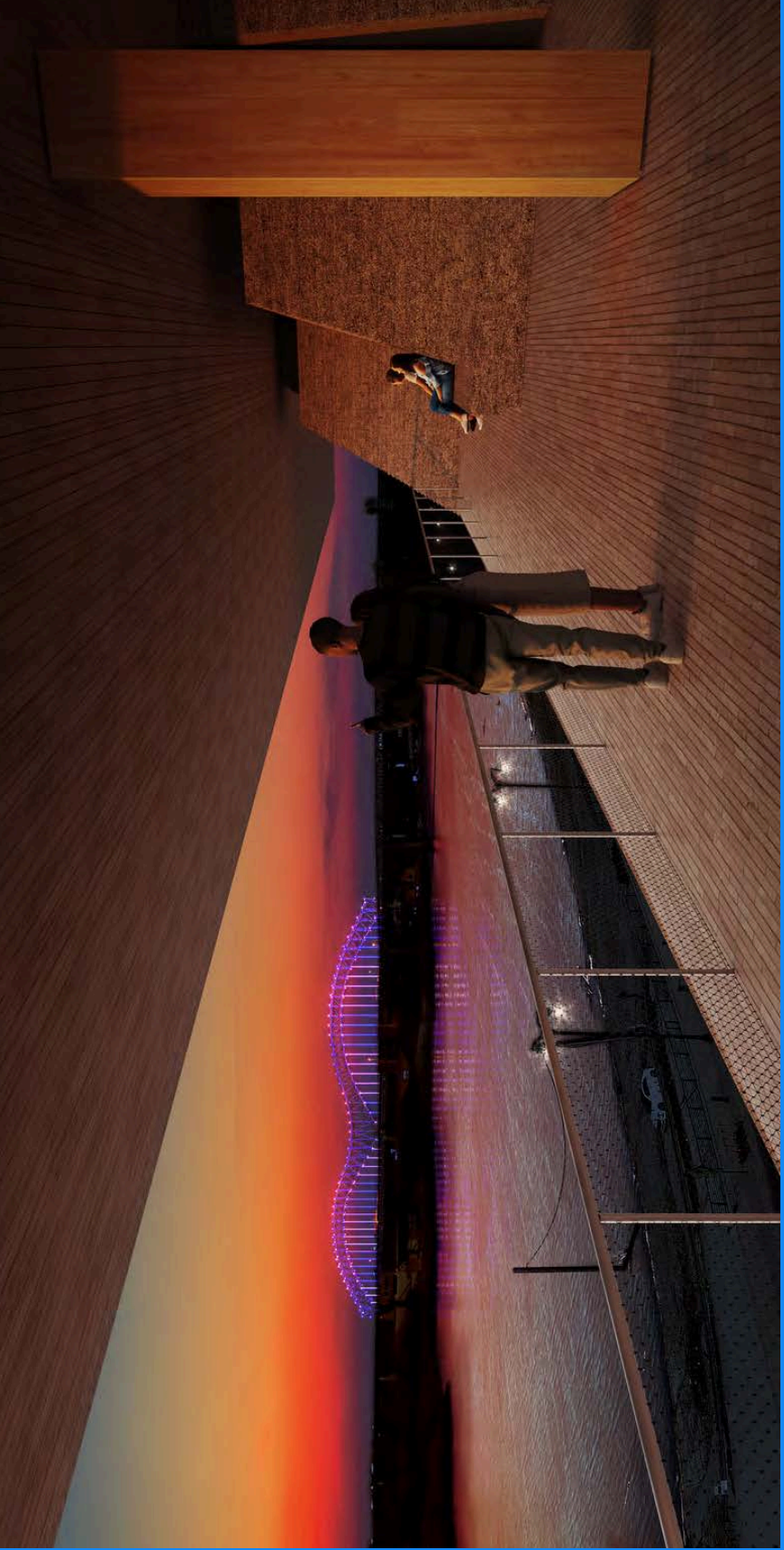
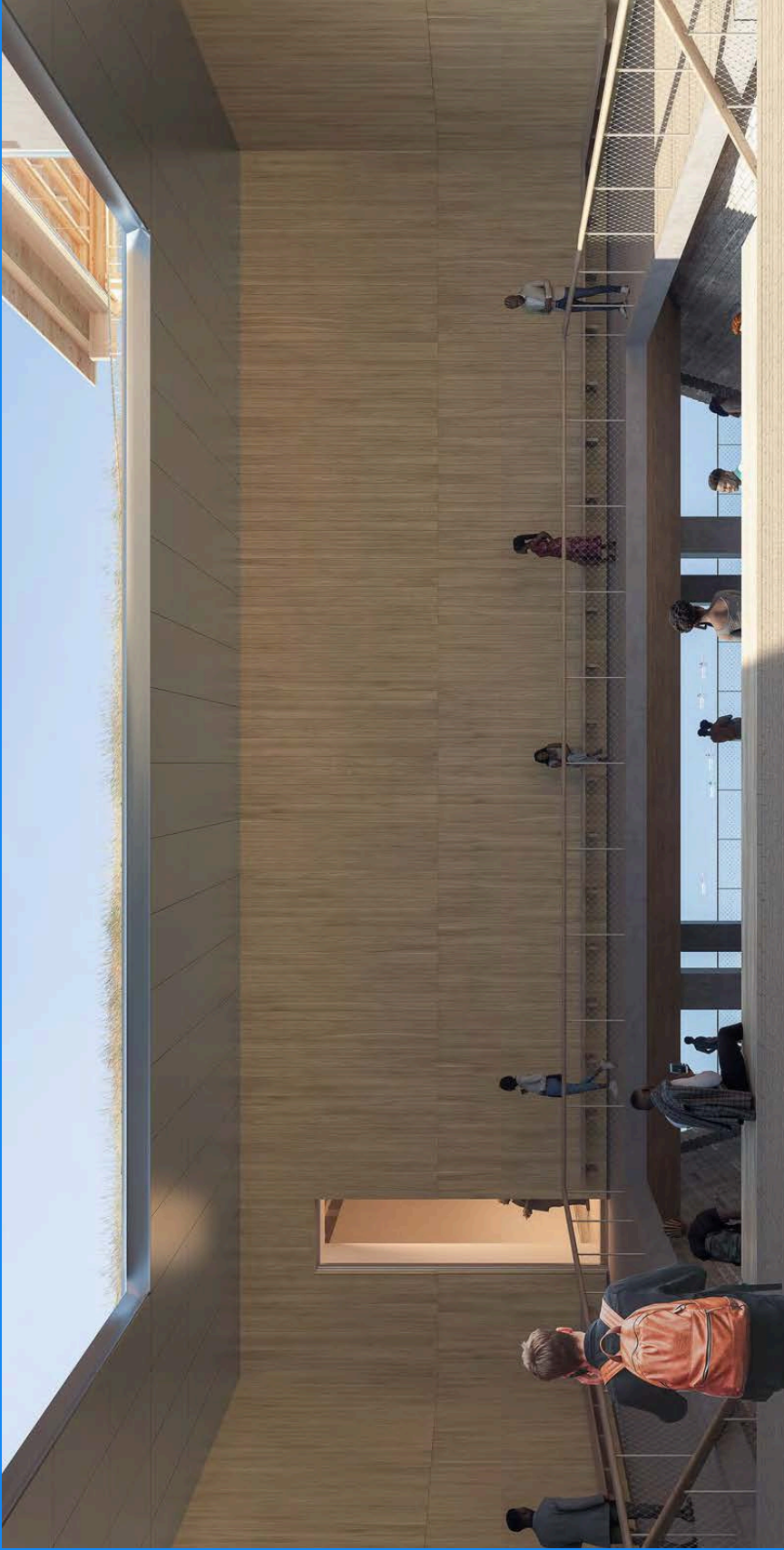
Renasant Convention Center

Memphis River Parks



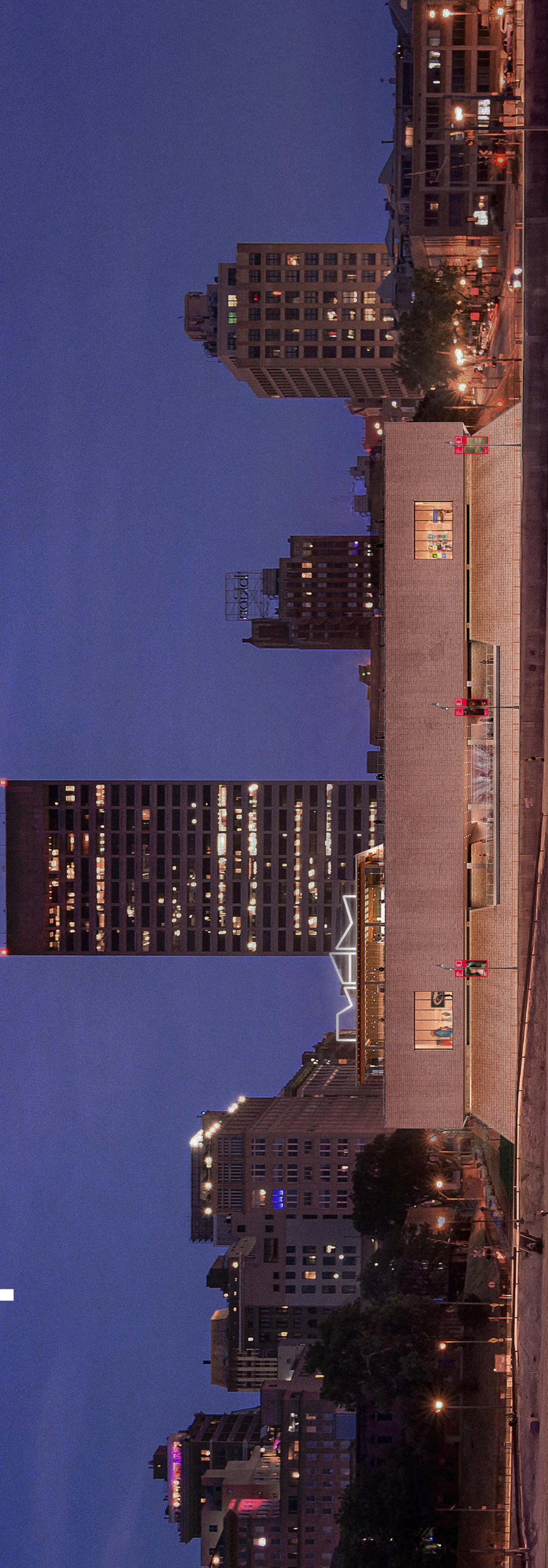








Memphis' Cultural Moment



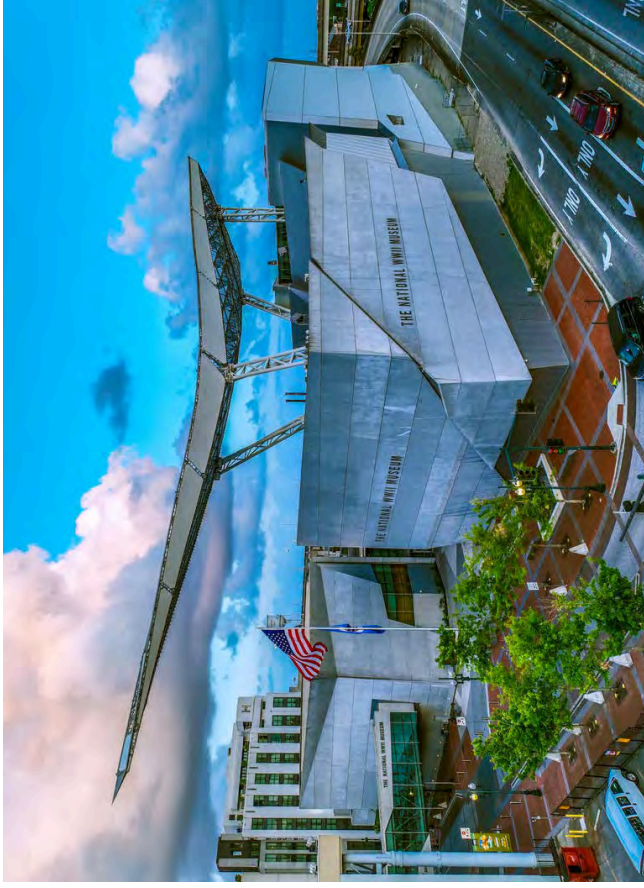
How? →

Culture as Catalyst: It's Worked Before



Bentonville, AR

- Crystal Bridges Museum has transformed a small town into a national arts destination
- Now home to satellite culinary and hospitality experiences (e.g. The Momentary, local maker markets)



New Orleans, LA

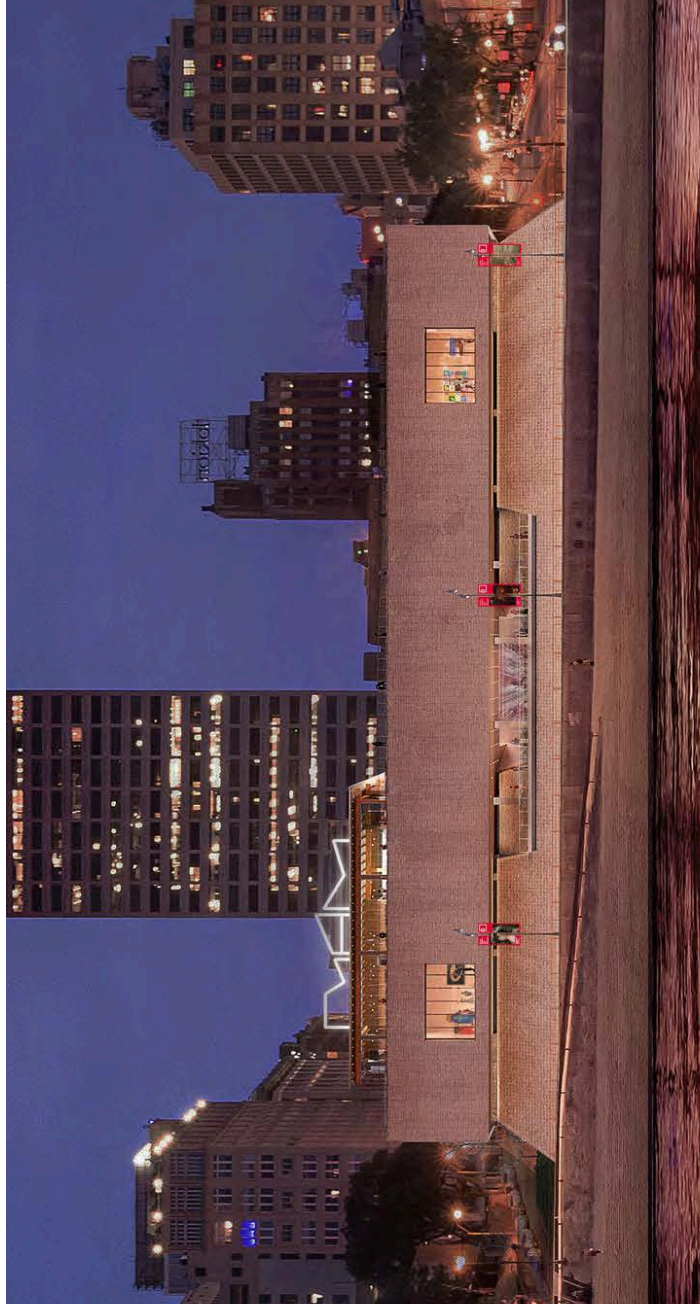
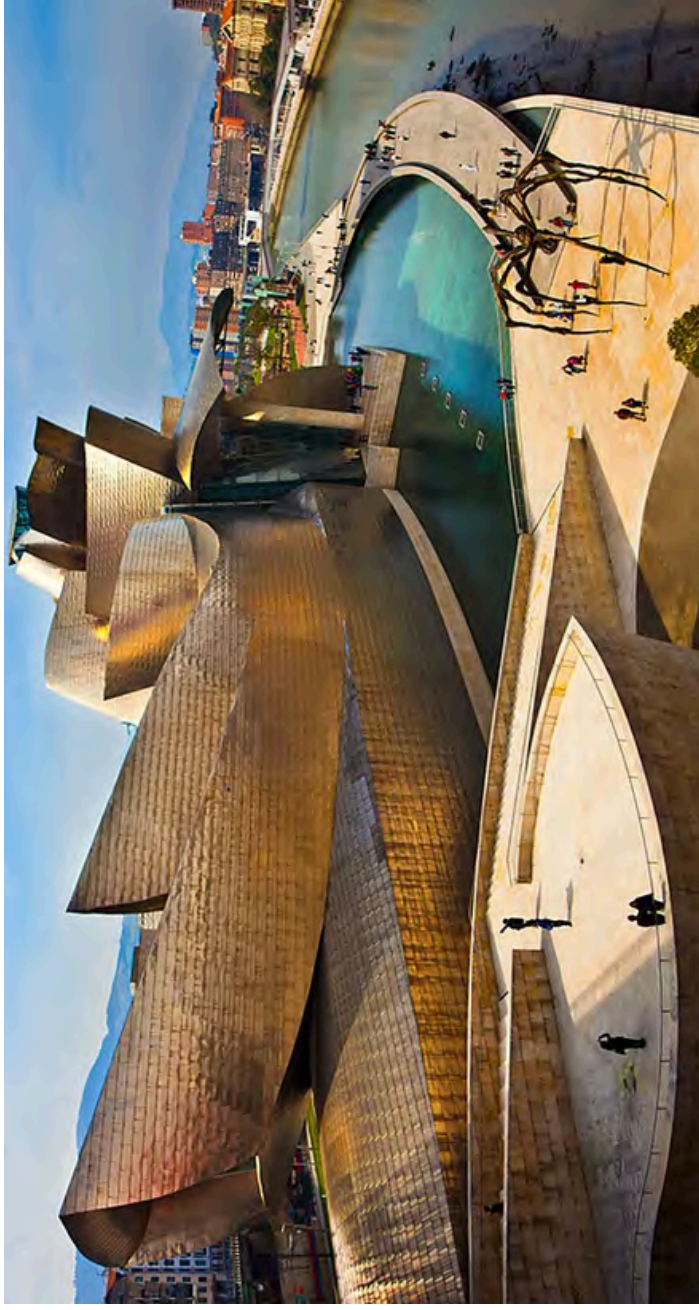
- The National WWII Museum is now the #1 attraction in the city, drawing over 700,000 visitors annually
- Proof that cultural tourism can rival traditional entertainment for impact



Chattanooga, TN

- Volkswagen + the Hunter Museum created a unique blend of industry and culture
- Reinvention of the riverfront has supported steady tourism growth and rebranding of the city

Culture as Catalyst Case Study: Bilbao, Spain



Shared Urban
Context

Cultural
Investment to
Power Change

Investment in
PR and
Programming

Public-Private
Partnership
Model

1,500 journalists engaged and
750,000+ visitors in year 1



Memphis as the Anchor

Using MAM to Tell a Bigger Story

- The new museum is a magnet for press and cultural tourism
- A launch moment like this only comes once—let's leverage it for all of Memphis
- The story we're telling: Memphis is a cultural ecosystem
 - Art. Food. Music. Makers. Soul.
 - From galleries to Graceland, from barbecue to Beale

Unified Civic Support

We're building this together:

- Memphis Tourism
- Memphis Art Museum
- City of Memphis
- Shelby County
- Downtown Memphis Commission
- Music, food, and arts partners
citywide





LEARNING THAT POWERS THE FUTURE

**Interactive learning for all
ages**

**Youth programs that develop
rising talent for a stronger
creative workforce**

THRIVING LOCAL ECONOMY

**\$3M in new local tax revenue
each year**

**Cultural tourists spend 63%
more, benefiting local
businesses**

TOURISM DESTINATION FOR ALL

**Draws creative tourists from
around the world**

**Strengthens Memphis'
identity in the arts, music, and
culinary scenes**



This Is Memphis' Moment—Let's Share It With the World



For Everyone: Not an Exclusive Perk

- A city's culture isn't luxury—it's lived experience
- Our campaign will spotlight: Black artists, chefs, musicians, and makers
- Family-friendly, affordable, and authentic experiences
- Neighborhoods and venues beyond the tourist core



Polskin Arts and their Midas Touch



- Polskin Arts is the leading PR agency for arts and culture

The Bilbao Effect & What We Can Learn



- Iconic riverfront museum transformed a former industrial port city
- \$100M public investment → recouped in 1 year through tourism revenue
- Sustained investment in PR and programming led to 750K+ visitors/year
- National press coverage established Bilbao as a global arts destination

1,500 local, national
and international
journalists engaged

750,000+ visitors in
the first eight months

April 15, 2025

The Honorable Michalyn Easter-Thomas, Chairman
Personnel, Government Affairs, and Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Easter-Thomas:

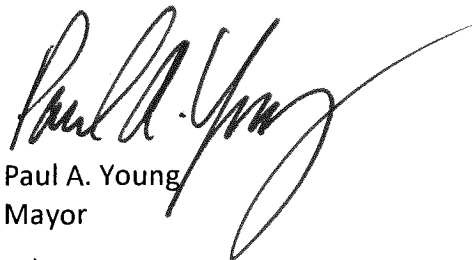
Subject to Council approval, I hereby recommend that:

Barbara A. Britton

be appointed to the Memphis Animal Shelter Advisory Board with a term expiration date of July 30, 2026.

I have attached biographical information.

Sincerely,



Paul A. Young
Mayor

PAY/sss

Enclosure
cc: Council Members

ANIMAL SHELTER ADVISORY BOARD

7 Member Board

2 Year Term

Purpose of Board:

The Animal Shelter Advisory Board shall assist the Animal Shelter staff in the investigation and prosecution, if necessary, of all complaints of cruelty or mistreatment of animals or fowl, and if necessary, take charge of and make proper disposition of the animals or fowl involved in such complaints, when so requested by the Director of Public Service; Advise the Director of Public Service and the Animal Shelter Administrator in matters relating to the efficient and humane operation of the Animal Shelter; and serve as advocates for the humane treatment of animals and fowl, as set out in this title, while maintaining an awareness of the needs to protect and enhance the total environment of the city.

Vacancy	M/W	07-30-22
Vacancy	MW	07-30-24
Vacancy	F/W	07-30-22
Vacancy	F/W	07-30-22
Vacancy	M/B	07-30-22
Vacancy	M/B	07-30-22
Vacancy	F/W	07-30-20

Updated 083024

April 15, 2025

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City Hall - Room 514
Memphis, TN 38103

Dear Chairman Easter-Thomas:

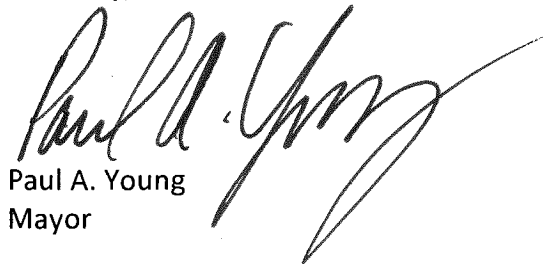
Subject to Council approval, I hereby recommend that:

Tori P. Eads

be appointed to the Memphis Animal Shelter Advisory Board with a term expiration date of July 30, 2026.

I have attached biographical information.

Sincerely,



Paul A. Young
Mayor

PAY/sss

Enclosure
cc: Council Members

ANIMAL SHELTER ADVISORY BOARD

7 Member Board

2 Year Term

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Vacancy	M/B	07-30-22
Vacancy	F/W	07-30-20

Updated 083024

April 15, 2025

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Personnel, Government Affairs, and Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Easter-Thomas:

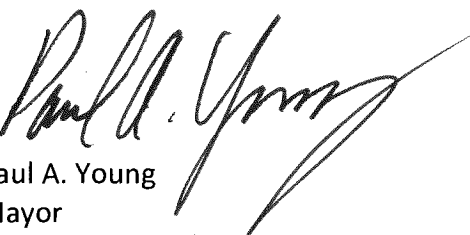
Subject to Council approval, I hereby recommend that:

Fabiola S. Frances

be appointed to the Memphis Animal Shelter Advisory Board with a term expiration date of July 30, 2026.

I have attached biographical information.

Sincerely,



Paul A. Young
Mayor

PAY/sss

Enclosure
cc: Council Members

ANIMAL SHELTER ADVISORY BOARD

7 Member Board

2 Year Term

Purpose of Board:

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Vacancy	F/W	07-30-22
Vacancy	M/B	07-30-22
Vacancy	M/B	07-30-22
Vacancy	F/W	07-30-20

Updated 083024

April 15, 2025

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Personnel, Government Affairs, and Annexation Committee
City Hall - Room 514
Memphis, TN 38103

Dear Chairman Easter-Thomas:

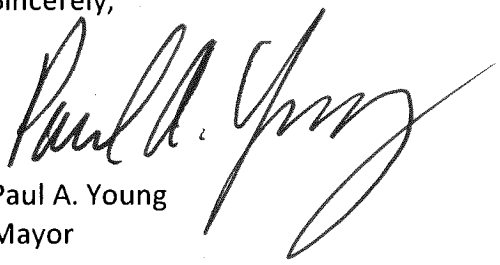
Subject to Council approval, I hereby recommend that:

Elizabeth Smith

be appointed to the Memphis Animal Shelter Advisory Board with a term expiration date of July 30, 2026.

I have attached biographical information.

Sincerely,


Paul A. Young
Mayor

PAY/sss

Enclosure
cc: Council Members

ANIMAL SHELTER ADVISORY BOARD

7 Member Board

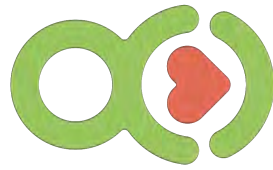
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Vacancy	M/B	07-30-22
Vacancy	M/B	07-30-22
Vacancy	F/W	07-30-20

Updated 083024



**FIRST
EIGHT
MEMPHIS**

Success in the **first 8** years.
Success for a lifetime.

Pre-Kindergarten 2023-2024 Annual Outcomes Report

August 7, 2023 - May 24, 2024



Role of First 8 Memphis in Pre-K



4 Year Old Children

receive high-quality, full-day Pre-K
(families eligible below 300% of the FPL)



Pre-K Operators

15 public, private, and charter Pre-K providers
offer high-quality programming to students in Shelby County.



Wraparound Support

4 providers
offer 2 generational support to families



Instructional Coaching

4 providers
support high-quality instruction



Fiscal Agent

First 8 Memphis

provides fiscal management, oversight, and continuous improvement to Pre-K partners

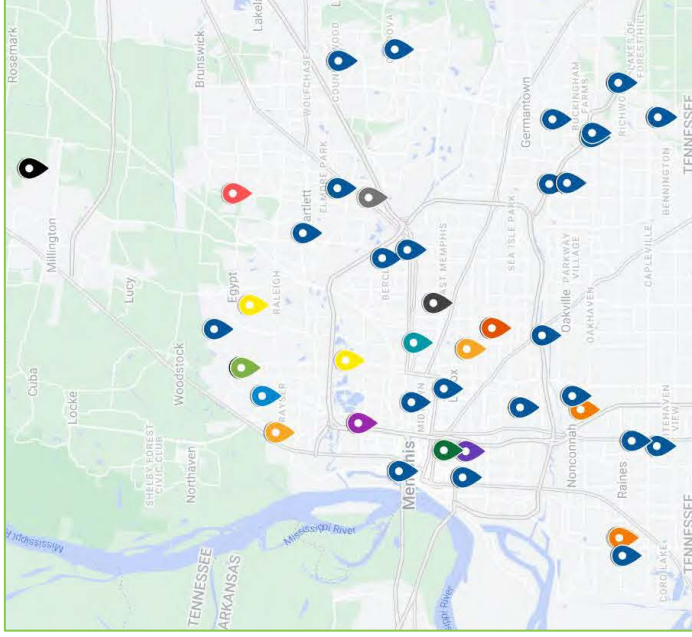


Funders

Historic partnership between the **City of Memphis** and **Shelby County**
to support Pre-K per Joint Ordinance

F8M is in *Al*most Every Community in Memphis & Shelby County!

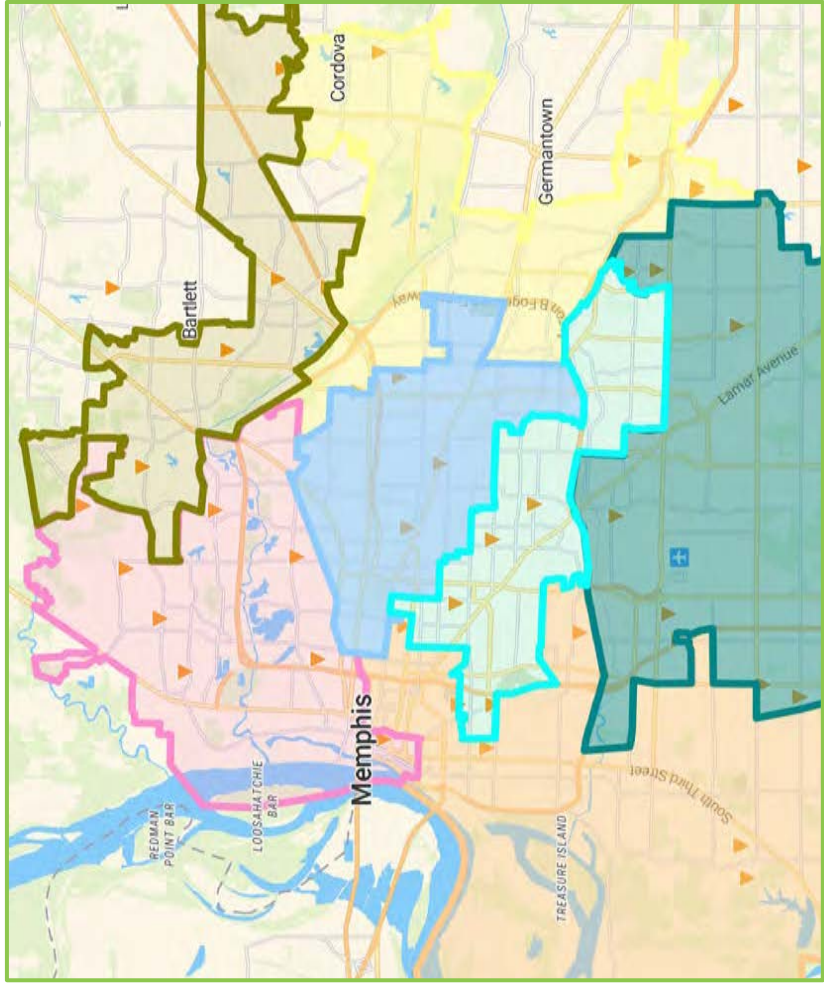
- Memphis-Shelby County Sch... (51)
- Libertas School of Memphis (9)
- Freedom Preparatory Acade... (4)
- Porter-Leath Academy (4)
- Capstone Education Group (2)
- Circles of Success Learning ... (2)
- Millington Municipal Schools (2)
- Perea Preschool (2)
- Promise Academy (2)
- Bartlett City Schools (1)
- Global Children Services (1)
- Knowledge Quest (1)
- Red Robin's Learning Acade... (1)
- Southwest TN Community C... (1)
- UofM Early Learning & Resea... (1)



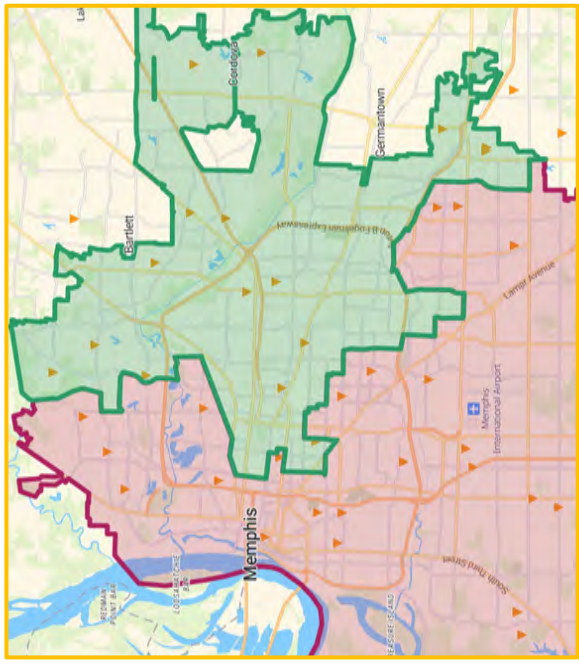
F8M Classrooms in Each City Council District



1 - Rhonda Logan
2 - Jerri Green
3 - Pearl Eva Walker
4 - Jana Swarengen-Washington
5 - Philip Spinosa
6 - Edmund H. Ford, Sr.
7 - Michalyn Easter-Thomas



9.1 - Chase Carlisle
9.2 - J. Ford Canale
9.3 - Jeff Warren



8.1 - JB Smiley, Jr.
8.2 - Janika White
8.3 - Yolanda Cooper-Sutton

F8M Pre-K Budget FY23-FY25



	Actual FY23 School Year 2022-23	Actual FY24 School Year 2023-24	Projected FY25 School Year 2024-25
Revenue: Public Funding			
City of Memphis	\$6,400,000	\$7,000,000	\$7,000,000
Shelby County	\$8,400,000	\$9,000,000	\$9,500,000
Total Public Funding	\$14,800,000	\$16,000,000	\$16,500,000
Expenses: Program Expenses			
	\$8,150 per pupil/\$163,000 per class	\$8,700 per pupil/\$174,000 per class	\$9,063 per pupil/\$181,250 per class
Classroom Expenses (includes classroom, wraparound, and coaching)	\$12,130,401	\$13,636,997	\$14,604,900
Other Pre-K Program Expenses (Operator setup, data reporting & validation, & other Pre-K operations)	\$ 599,999	\$418,806	\$ 740,100
Total Classroom Subtotal	\$12,730,400	\$14,055,803	\$15,345,000
F8M Admin Fee (7%)	\$1,036,000	\$1,120,000	\$1,155,000
Unspent Funds (Classroom Expenses)	\$1,033,600	\$653,003	
Unspent (Other Pre-K Program Expenses)		\$171,194	
Total Classroom and Administrative Fee	\$14,800,000	\$16,000,000	\$16,500,000

City & County Pre-K Investment in 2023-2024

\$13,487,997 paid to Pre-K Operators in 2023-2024.

90% of funds go directly to salaries for teachers and other personnel, serving 1,600 Pre-K students.

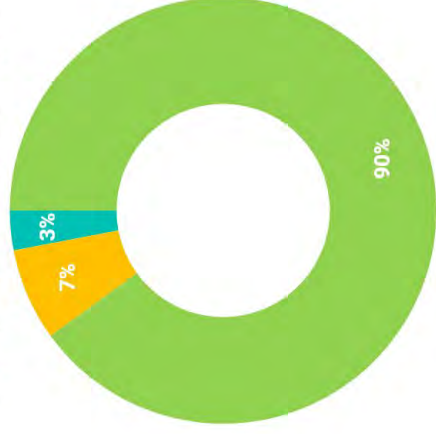
\$8,700 invested per student in 2023-2024; an **increase from \$8,150** in 2022-2023.



Advocate to increase the per child investment across all Pre-K funding sources in Shelby County to align with the national average of \$12,500 by 2030, promoting high-quality programming in Memphis and Shelby County

Pre-K Operator Spending by Category

● Personnel Salaries ● Supplies & Staff Development ● Administrative Expenses



First 8 Memphis Pre-K Students

100% of F8M students meet income eligibility guidelines of household income at or below 300% of the Federal Poverty Level (FPL) - \$7,500/ month for a family of 4



84% of students identify as Black
9% of students identify as Hispanic



52% of students identify as female
48% identify as male



50% of students reside in just 5 zip codes: 38115, 38116, 38125, 38127, 38134

Average cost of Pre-K tuition: \$9,000/year
= 20% of average household income for one child!

The U.S. Department of Health & Human Services defines **spending over 7% on childcare to be unaffordable!**



Advocate to increase access to high-quality Pre-K programming for ALL families in Memphis and Shelby County by expanding the number of tuition-free seats available to families through the Pre-K for All expansion.

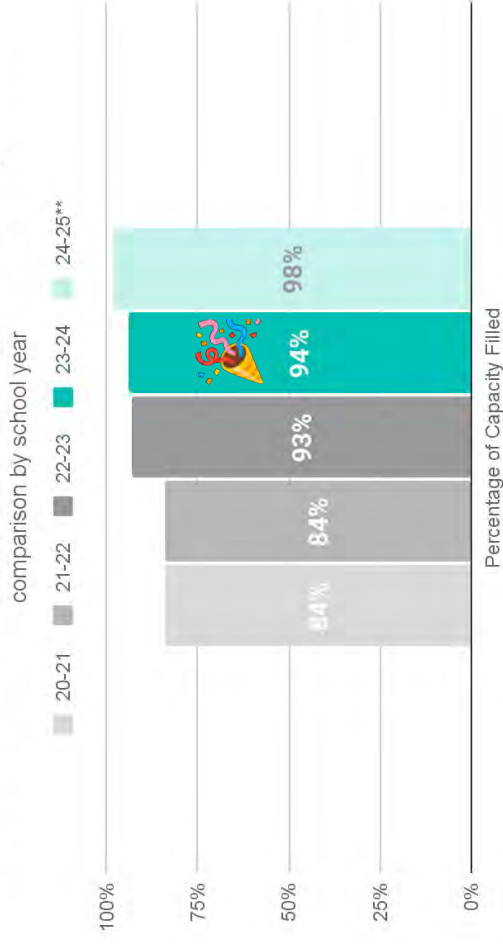
Our Highest Enrollment Yet!

94% capacity filled in 2023-2024

1,505 of 1,600 possible students
cumulatively enrolled* each quarter
10% increase from 2021-2022



F8M Pre-K Enrollment - Percentage of Capacity Filled



Our Goal: Students Attend 80% or More of School Days

87% of students met the attendance goal in 2023-2024 - a **program record!**

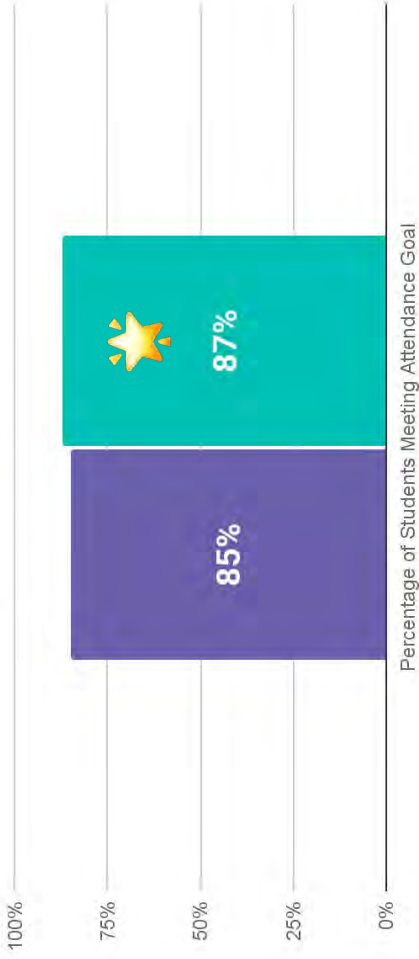
1,309 of **1,505** cumulatively enrolled students attended 80% or more of school days
2% increase from 2022-2023



Percentage of Students Meeting Attendance Goal

Comparison by Year

■ 2022-2023 ■ 2023-2024



F8M Exceeds 23-24 Accountability Metrics!

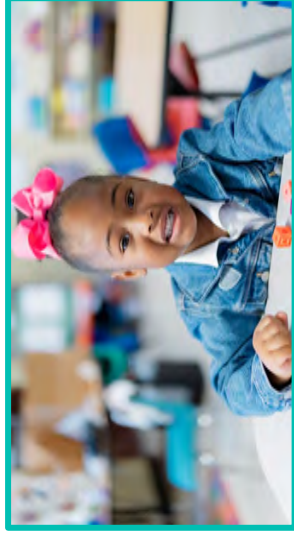
94% enrollment
capacity filled

Accountability metric: 78% of
program enrollment capacity
filled



58% of students
scoring “Ready
for Kindergarten”

Accountability metric: 47% of
students meeting K-Ready goal.



87% of students
attend 80% of days

Accountability metric: 87% of
students meeting attendance goal.

F8M Students are *READY* for Kindergarten!

58% of students scoring “Ready for Kindergarten” - **our students exceed the national average** of 48% of students entering Kindergarten Ready*



Kindergarten Ready in 2024 means...



workforce ready in 2038 -



our community's future leaders, thinkers, and caregivers!

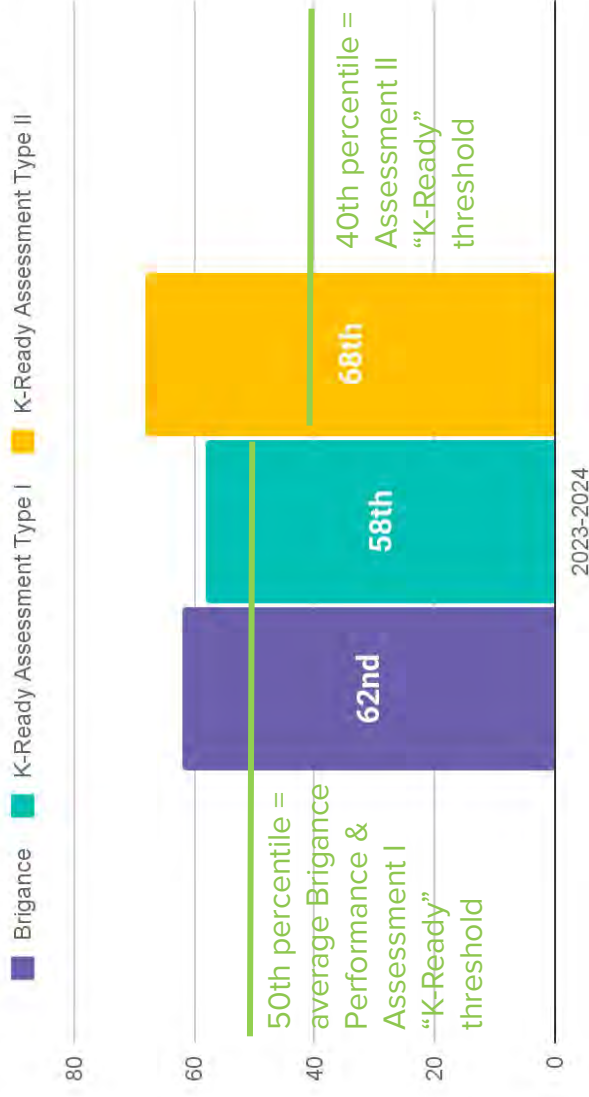
F8M Pre-K Students Outperform 62% of Peers

62nd percentile average performance on the Brigance Inventory of Early Development III*

70% average growth in the Academic Skills domain from the beginning to end of the 23-24 school year

21% average growth across all domains

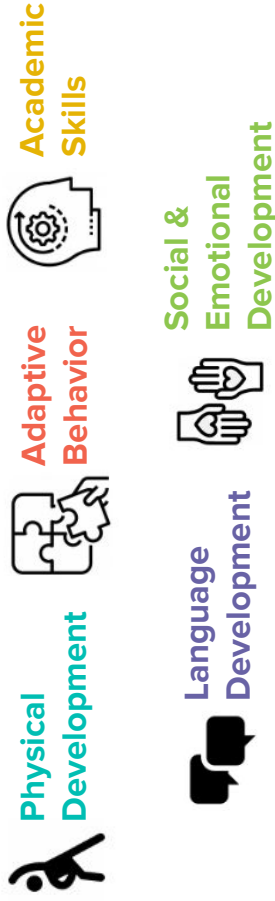
Average Percentile Score on Brigance and K-Ready Assessments



When Teachers are Supported, Students Grow!

100% of F8M teachers receive
1:1 instructional coaching monthly

Coaches *support instruction* that promotes
student growth:



F8M teachers receive an **average of 3 instances of instructional support each month** - exceeding the program minimum requirement of 1 instance per month and the national average of 2 instances per month.

National data shows that **student outcomes are greater when their teachers receive coaching**, which improves instructional quality, classroom management, and student engagement!

Whole Family Wellness = Whole Child Wellness

100% of families are connected with a Family Engagement Personnel

FEP support families in connecting with resources that meet their needs and goals:

National evidence shows that **wraparound services** can **decrease the impact of poverty** and other long-term environmental factors for both the students and caregivers.



Most Common Referrals 23-24:

1. Family Wellbeing



2. Kindergarten Transition



3. Positive Parent-Child Relationships



Share PreKMemphis.com with your constituents!

**ENROLL IN
PRE-K TODAY!**

Operators are now accepting applications for
the 2024-25 school year!



 **PreKMemphis.com**

 **FIRST
EIGHT
MEMPHIS**

*Children must turn 4 years-old
by August 15th to apply for a
Pre-K program.



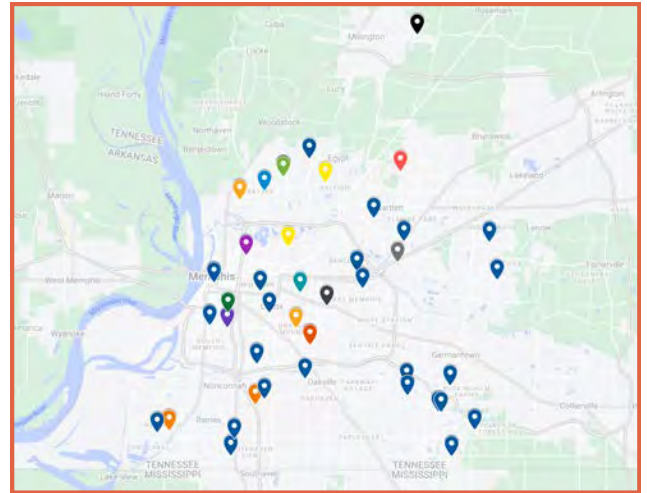


PRE-K 2023-2024 REPORT

First 8 Memphis (F8M) leads and convenes the community in advocating for investments that nurture our youngest learners. We envision a community where every child has the resources to thrive.

Enhancing Alignment

15 Pre-K Operators



Increasing Access

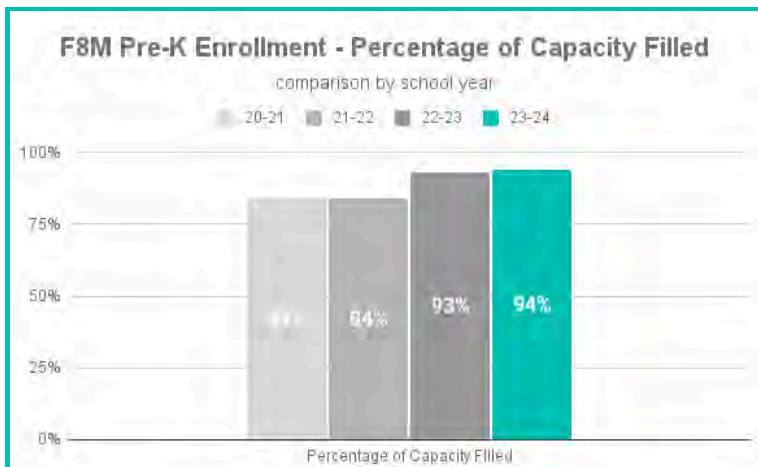
2023-2024 Enrollment

94% of student capacity filled **cumulatively***

1,507 of 1,600

students cumulatively enrolled in 23-24

▲ from **93%** in 2022-23



*Cumulative enrollment totals all students enrolled since the beginning of the school year, even if they have since withdrawn.

2023-2024 Attendance

87% of students met the attendance goal of attending 80% or more days for which they were enrolled

1,307 of 1,505

cumulatively enrolled students

▲ from **85%** of students in 2022-23

Investing in F8M Pre-K Students

\$16M

Total 2023-2024 F8M Pre-K Budget

\$174K

Per Classroom (includes wraparound and coaching)

100%

City of Memphis and Shelby County Government Investment

\$8,700

Invested Per Child



Promoting Quality

Instructional Coaching



100%

of F8M Pre-K teachers received 1:1 instructional coaching monthly

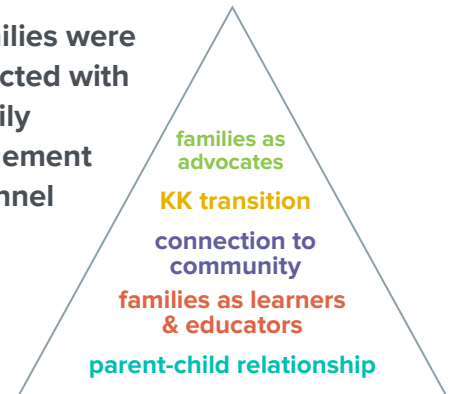


Assessing Quality

Two Generational Family Engagement

100%

of families were connected with a Family Engagement Personnel



Pre-K Growth Assessment

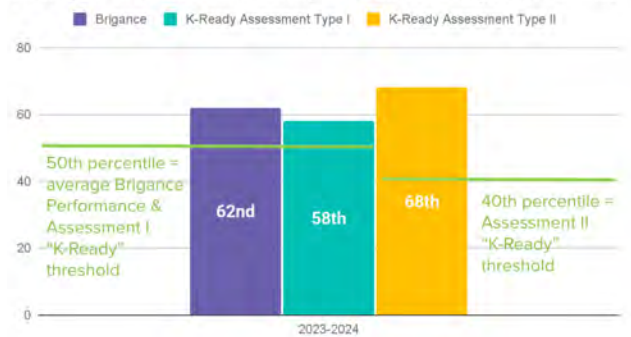
F8M Pre-K students outperform

62%

 of peers nationally!

- Brigance Inventory of Early Development (IIE) III assesses student development across 5 developmental domains.
- Of the 1,151 students who were administered both a beginning and end of year assessment in 23-24, assessment outcomes are reported for the 1,128 students who met the requirements for full program year recipients; they attended 66% or more of total school days.
- **F8M students grew on average 21% from the beginning to end of year assessments.**

Average Percentile Score on Brigance and K-Ready Assessments



Kindergarten Readiness Assessment

F8M Pre-K students score

18%

 above the K-Ready threshold on average!

- F8M tracks long-term positive impacts of Pre-K by monitoring assessment outcomes of each cohort K-12!
- A total of 730 F8M Pre-K Full Service Year students, those who attended 66% of Pre-K days or more, were matched with a K-Readiness assessment in Fall 2023.
- Of these students, 58% (406) scored "Kindergarten Ready." An increase of 7 percentage points from 51% of 22-23 students.
- **F8M Pre-K students outperform the national average for K-Readiness by 10 percentage points, where 48% of students from low-income households are considered "K-Ready" (Bohn, 2024).**



Advocating for

PRE-K for ALL

MEMPHIS / SHELBY COUNTY

Pre-K for All is a **high-quality program** dedicated to preparing **ALL Memphis and Shelby County children for lifelong success!**

Pre-K for All aims to provide **FREE Pre-K for ALL 3 and 4-year-olds** in Memphis and Shelby County, **regardless of income**. Our programs will analyze a variety of need factors, including household income, to ensure the families with the greatest need receive priority enrollment.

What does high-quality early care and education look like for our community? View our [full high-quality definition!](#)

Learn more at first8memphis.org/prek-for-all.
Learn more about F8M Pre-K and enroll your child in a high-quality Pre-K program at prekmemphis.com.

Resolution to amend the FY25 Council Community Grant allocations

WHEREAS, the FY25 Operating Budget included \$2,600,000 in funding for the Council's Community Grant Program with an equal apportionment to the 13 members in the amount of \$200,000; and

WHEREAS, the Memphis City Council reviewed the applications and allowed presentations by prospective organizations wherein members were able to select individual grant award amounts to the organizations that successfully completed the application process; and

WHEREAS, circumstances can sometimes arise that make it necessary for funds to be reallocated.

NOW, THEREFORE, BE IT RESOLVED that the request for disbursement(s) of the following funds be reallocated and approved as follows:

From:

ORGANIZATION NAME	AMOUNT TO BE REALLOCATED
SisterReach	\$2,000

To:

ORGANIZATION NAME	AMOUNT TO BE REALLOCATED
Youth Engineered Success	\$500
Knowledge Quest	\$1,500

Sponsor:
JB Smiley, Jr.

Chairman:
J. Ford Canale

WHEREAS, when worthy circumstances arise, the Memphis City Council has seen fit to name certain public roads to honor citizens who have served this community and whose contributions to the City of Memphis are certainly worthy of recognition of **George Edward Falls, Jr.** representing one of these worthy occasions; and

WHEREAS, **George Edward Falls, Jr.** was a true Southern gentleman and one of Memphis and the Mid-South's premier restaurateurs, whose hospitality, graciousness, and entrepreneurial vision helped shape the city's culinary landscape; and

WHEREAS, after a distinguished 24-year career with Holiday Inns, Inc., during which he forged lifelong friendships and traveled the world, **Mr. Falls** pursued his dream of entrepreneurship, purchasing Paulette's Restaurant and later becoming a partner in the River Inn at Harbor Town, which includes Paulette's, The Terrace, and Tug's; and

WHEREAS, **George Edward Falls, Jr.** was a generous and devoted community servant whose leadership touched countless lives and institutions, having served as Treasurer, Vice-President, and President of the Memphis Symphony Orchestra Board, Chairman of the Board of the Boys and Girls Clubs of Greater Memphis, and Chair of its Steak & Burger Dinner; and

WHEREAS, **George Edward Falls, Jr.** also served with distinction as Past Chairman of the Baptist Memorial Health Care Foundation Board, the Memphis Convention and Visitors Bureau, and The Society of Entrepreneurs, and lent his time and expertise to the Memphis Restaurant Association, Tennessee Restaurant Association, City Beautiful Commission, the Kemmons Wilson School at the University of Memphis, and many other civic organizations; and

WHEREAS, **George Edward Falls, Jr.** was recognized for his exemplary contributions with numerous accolades including the Tennessee Restaurateur of the Year, induction into the Tennessee Restaurant Association Hall of Fame, the Hebe Award, the Boys and Girls Club National Medallion, and The Golden Eagle Award; and

WHEREAS, **Mr. Falls** was a man of deep faith, who loved the Lord and served as a longtime member of Church of the Holy Communion, where he found spiritual strength and a welcoming community before his passing on Wednesday, October 18, 2023, at the age of 87; and

WHEREAS, beyond his many professional and civic accomplishments, **George Edward Falls, Jr.** is most remembered for his warm smile, kind heart, polished charm, and deep devotion to his family—especially his beloved wife Jackie, son Harry, and extended family and friends whom he held close; and

WHEREAS, the Memphis City Council gladly celebrates **George Edward Falls, Jr.** and we applaud him for his invaluable contributions to the City of Memphis; we also entreat servants everywhere to emulate his dedication within their own lives.

NOW, THEREFORE, BE IT RESOLVED, that we honor **George Edward Falls, Jr.** for his unparalleled service and contribution to the City of Memphis, and Island Drive from A.W. Willis to Harbortown Circle North in the City of Memphis, be declared and designated

“George Edward Falls, Jr. Drive”

BE IT FURTHER RESOLVED, the City Engineer is requested to affix suitable signs designating this public road in honor of **George Edward Falls, Jr.** for his commitment and contributions to the City of Memphis.

Adopted: April 22, 2025

Chairman Ford Canale