

HOW2 MONTHLY SERIES 2025

City of Memphis – Division of Housing and Community Development

January 15, 2025

How 2 Apply for SCIF

Location: Gaisman Community Center
Tonya Johnson, *Planning and Policy Coordinator,*
Division of Housing and Community Development
(HCD), City of Memphis (CoM)

February 19, 2025

How 2 Advocate for Your Neighborhood Park

Benjamin L. Hooks Central Library, Meeting Room-A
Jo Ann Street, *Executive Director*
HUG Park Friends

March 19, 2025

How 2 be a Mentor in 2025

Benjamin L. Hooks Central Library, Meeting Room-A
Featuring an excerpt from the Broadway play *Hamilton*
Dominick Barconia, *White Station Highschool*
Casio Fuqua, *CEO, S We Stand on Business*

April 16, 2025

How 2 Bring Safety to Your Neighborhoods

Tamika Williams, *Deputy Director, Office of Joint*
Safety & Community Engagement

May 21, 2025

How 2 Brand Yourself

Benjamin L. Hooks Central Library, Meeting Room-A
Felicia Walker, *CEO, Focus Group by Felicia*

June 18, 2025

How 2 Look at Affordable Housing

Benjamin L. Hooks Central Library, Meeting Room-A
Twarla Guest, *Administrator, Affordable*
Housing, HCD

July 16, 2025

How 2 Become a Lead and Weatherization Contractor

Benjamin L. Hooks Central Library, Meeting Room-A
Cassandra Gray, *Sr. Manager, LEAD*
Tavita Conway, *Administrator, Clean &*
Healthy Homes
Patricia Shumake, *Sr. Manager, Weatherization*

August 20, 2025

How 2 Look at Economic Development Projects

Patricia Lane, *Real Estate Development Mgr, Sr. CoM*

September 00, 2025

Taste of Memphis Annual Event

October 15, 2025

How 2 Build a Compassionate Neighborhood

Benjamin L. Hooks Central Library, Meeting Room-A
Donna Olds White, *Founder/President/CEO*
Come&Grow Communications Group, Inc.

November 19, 2025

How 2 Brand Your Neighborhood

Joyce Cox, *Sr. Manager, HCD, Office of*
Neighborhood Engagement

December 17, 2025

How 2 Customize Your Own Image - Creatively YOU!

Benjamin L. Hooks Central Library, Meeting Room-C
Stephanie Hope, *HCD Analyst, Office of*
Neighborhood Engagement, CoM
Sabrina Norwood, *Executive Director, YAG*
Dr. Imani Fryer, *Seasoned Afrocentric Style Maven*



City of
MEMPHIS
HOUSING & COMMUNITY DEVELOPMENT

All sessions are FREE and begin at 6:00 pm.
To register please contact the
Office of Neighborhood Engagement at **901-636-6980**
or email NRC@memphistn.gov.