

# City of Memphis



TENNESSEE

A C WHARTON, JR.  
MAYOR

November 11, 2010

The Honorable Jim Strickland, Chairman  
Personnel, Intergovernmental & Annexation Committee  
City Hall - Room 514  
Memphis, TN 38103

Dear Chairman Strickland:

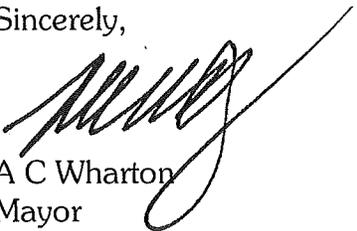
Subject to Council approval, it is my recommendation that:

***Arnold E. Perl***

be reappointed to the Memphis and Shelby County Airport Authority with a term  
expiring December 31, 2017.

I have attached biographical information.

Sincerely,

  
A C Wharton  
Mayor

ACW/lar

c: Council Members



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

BOARD/COMMISSION \_\_\_\_\_

Name: Arnold E. Perl Race white M  F

E-Mail Address: aperl@glankler.com Fax \_\_\_\_\_

Profession/Employer: Attorney/Glankler Brown LLP

Business Address: 1 Commerce Sq., Memphis zip 38103 Phone: 525-1322

Education: BA and LLB University of Illinois

Name of Spouse: Mary Lynn Number of Children: 2

Home Address: 304 Meadowgrove Phone: 767-1599

City: Memphis State: TN Zip: 38120

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 40+ yrs

Professional Organization/Associations:

Chairman, Memphis Shelby-County Airport Authority; Secretary/Counsel of Greater Memphis Chamber of Commerce

Other Organizations/Association:

Regional Board, SunTrust Bank

Other Interests:

Primary Interest: Family

Signature

Date 11-02-10

# Arnold E. Perl

## **Partner, Memphis Office**

795 Ridge Lake Boulevard, Suite 300

Memphis, Tennessee 38120

[aperl@fordharrison.com](mailto:aperl@fordharrison.com)

P: 901-291-1541

F: 901-291-1501

 [EMAIL PAGE](#) » [PDF](#) »

Arnold Perl brings over thirty years of experience practicing labor and employment law to Ford & Harrison. He focuses his practice on labor law and advocacy before the U.S. Courts of Appeals. Arnold also serves as a Rule 31 Listed General Civil Mediator. He has a great depth of experience with the NLRB and was one of only 25 management labor attorneys appointed to serve on the NLRB Advisory Panel under then Chairman William Gould. Prior to joining Ford & Harrison, Arnold was a founding member of Young & Perl, PLC in Memphis, TN where he practiced labor and employment law for over three decades. Earlier in his career he served as an attorney with the National Labor Relations Board in Memphis and in Washington, DC.

Arnold has received national and international recognition – including being listed in *The Best Lawyers in America* for all 25 years, a similar listing in *Chambers USA* and a listing in *International Who's Who of Management Labour and Employment Lawyers*. Arnold was named a "Super Lawyer" by *Law & Politics Magazine* in 2006 and 2007. In 2008, he was named one of the "150 Best Lawyers" in Tennessee by *Tennessee Business Magazine*. Arnold is also AV® Peer Review Rated by Martindale-Hubbell.

In addition, Arnold has received recognition in both *Business Tennessee Magazine* as one of the Top 100 of "Tennessee's Most Powerful People" in 2009 and named to "Who's Who" in *Memphis Magazine* as one of the Top 100 Influential Leaders in 2008. In 2005, he received the Communicator of the Year Award so Honored & Recognized by the Memphis Chapter of the Public Relations Society of America. He was inducted into the Airport Minority Advisory Council Hall of Fame in 2006 for his efforts to grow airport diversity and was a recipient at the 2006 Diversity Memphis Humanitarian Awards Dinner as Humanitarian of the Year for his contribution to the promotion of tolerance in the Memphis community. In 2007, Arnold was presented by the government of Japan with the Order of the Rising Sun, Gold Rays with Rosette, in recognition of his contributions to the U.S.-Japan relationship in Tennessee.

Arnold serves as Chairman of the Memphis-Shelby County Airport Authority, shaping and directing the decisions of Memphis' economic engine. Arnold also serves as Chairman of the New Memphis Arena Public Building Authority, which received great acclaim for the construction of the FedExForum, home of the NBA Memphis Grizzlies. He is Secretary and Counsel, Memphis Regional Chamber of Commerce; Chairman Emeritus, Japan-America Society of Tennessee; Chairman Emeritus (Co-Chair), Southeast US/Japan Association; Trustee Emeritus, University of Tennessee; and, a

member of the Executive Board of SunTrust Bank in Memphis. He is the chairman for the Memphis Regional Chamber's Regional Logistics Council for 2006-2007. Arnold is immediate past President of his synagogue, Temple Israel, in Memphis.

In 2006, Arnold co-authored a business book, *Simple Solutions*, with Tom Schmitt from FedEx and published by John Wiley & Sons, Inc. The book offers expert guidance and real-world insight on making collaboration work, tailoring leadership styles to fit team needs, assembling great teams and inspiring people. According to the authors, when it comes to leadership, simple is better. The authors explain how to harness the power of passion and simplicity to get results.

Frequently quoted in the nation's top newspapers, Arnold's remarks have appeared in *The Wall Street Journal*, *USA Today*, *New York Times*, *Chicago Tribune*, *LA Times* and *The Commercial Appeal*. His published works include "Employee Involvement Groups: The Outcry Over the NLRB's Electromation Decision," 44 *Lab. L.J.* 195, April 1993.

He is a member of the Memphis, Tennessee (Chairman, Labor and Employment Law Section, 1987) and American (Member, Labor and Employment Law Section, Practice and Procedure Committee, NLRB and Co-Chairman, Relations Between Lawyers Agencies and Departments in the Field of Labor Law, 1980) Bar Associations.

During law school, Arnold was a member of the Editorial Board of the *University of Illinois Law Review*.

## Education

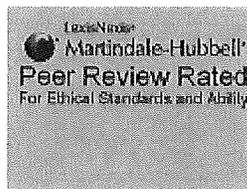
University of Illinois College of Law  
LL.B., 1963 University of Illinois  
B.A., 1961

## Bar Admissions

Illinois Tennessee

## Practice Areas

Arbitration Labor Relations Labor Union Organizing (NLRB) Management Training



**MEMPHIS & SHELBY COUNTY AIRPORT AUTHORITY**

**7 Member Board**

**(5) City & (2) County Nominations**

**Oath of Office Required**

**7 Year Term**

***City***

Hilliard, Herbert	M/B	12-31-14	7yr. Term
Keras Jr., James	M/W	12-31-11	7yr. Term
Perl, Arnold	M/W	12-31-10	7yr. Term
Stokes, John W.	M/W	12-31-15	7yr. Term
Wharton, Ruby	F/B	12-31-12	7yr. Term

***County***

Sammons, Jack	M/W	12-31-16	7yr. Term
Thompson, Jon K.	M/W	12-31-13	7yr. Term

**Kemp Conrad (City Council Liaison)**

# Attendance Records

## Memphis and Shelby County Airport Authority Board of Commissioners

### 2009 Total Number of Meetings ( 12 )

City Appointee	Present	Absent
*Arnold E. Perl	12	

### 2010 Total Number of Meetings (10)

City Appointee	Present	Absent
*Arnold E. Perl	10	

\*Chairperson

2010

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November 11, 2010

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City Hall - Room 514  
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Dear Chairman Strickland:

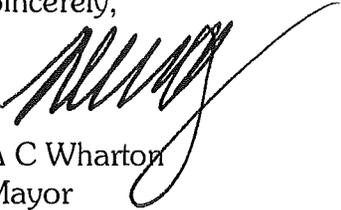
Subject to Council approval, it is my recommendation that:

***George Shadrui***

be appointed to the Memphis and Shelby County Center City Commission with a term  
expiring December 31, 2010.

I have attached biographical information.

Sincerely,

  
A C Wharton  
Mayor

ACW/lar

c: Council Members



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Central City Commission

BOARD/COMMISSION

Name: George Shadrui Race W  M  F

E-Mail Address: george.shadrui@stjude.org Fax \_\_\_\_\_

Profession/Employer: Senior Vice President Strategy/Executive Communications/ALSAC-St. J.

Business Address: 501 St. Jude Place Zip: 38105 Phone: 901/578-2330

Education: Masters, Georgetown, Bachelors University of North Carolina-Chapel Hill

Name of Spouse: Elvia Olivas Number of Children: 2

Home Address: 70 Wallace Road Phone: 901/761-3801

City: Memphis State: Tn Zip: 38117

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 15 years

### Professional Organization/Associations:

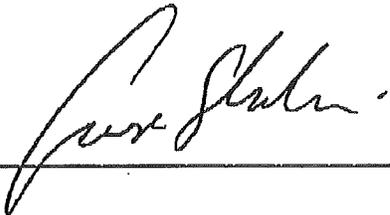
Formerly Public Relations Society of America/Memphis chapter  
Executive Leadership – Rhodes College

### Other Organizations/Association:

Holy Rosary Church

### Other Interests:

Writer, essayist  
Golf, sailing  
Avid reader  
family

Signature  Date 11/4/10

## **George P. Shadrui**

70 Wallace Road  
Memphis, TN 38117  
901/761-3801  
george.shadrui@stjude.org

2010 Senior Vice President of Strategic Planning and Exec.  
Communications

### **Overview**

Currently serves as Senior Vice President of Strategic Planning and Executive Communications for ALSAC, the fundraising organization for St. Jude Children's Research Hospital. Responsibilities include oversight of all communications related to Executive Office, including Board reports and presentations, speeches, special presentations or announcements. Oversight on governmental affairs and special projects as assigned by the CEO or Executive Office team.

Previously served as Senior Vice President of Communications in which capacity developed and executed global brand and creative strategies. Played a leadership role in the development of brand standards, crisis management strategies, and messaging strategies.

### **Key strategic responsibilities during years at ALSAC:**

- Guiding strategic planning process, including development, editing and production of strategic plan.
- Management of executive communications functions.
- Brand, creative and marketing communications strategies
- Crisis communications
- Digital and web marketing
- Regulatory and governmental affairs
- Serve on senior leadership team that shapes overall marketing strategies and management policies for over 1000 employees.

### **Operational Overview:**

- Built a multi-service in-house agency (Communications Division) that includes dedicated and high functioning teams in account services, video production, public

relations, graphic design, events, patient cultivation and information management that are integral to the success of our national fundraising efforts.

-- Developed creative and execution strategies for major organizational events, including 50<sup>th</sup> anniversary, national conventions, national staff summits and special events honoring key historical leaders.

-- Developed and help manage internal communications strategies around critical organizational initiatives and activities.

-- Led management of national PSA campaigns that resulted in television, radio, and print media placements in major markets in the country and garnered millions of media impressions valued in the tens of millions of dollars.

-- Joined ALSAC 1995 and served as Senior Director and Director of Communications prior to being promoted to Senior Staff in the spring of 2004.

#### **December 1991 to February 1995**

**Director of Communications**, Arab American Institute: Job entailed ghost-writing opinion pieces for major national and local newspapers (e.g., *Washington Post*, *Los Angeles Times*, and the *Dallas Morning News*); overseeing media outreach efforts for national conventions and press briefings; writing and editing newsletters, electoral guides, special policy publications and press releases.

Co-host of *A Capital View*, a call-in television interview program aired on the ANA Network in northern Virginia, 1994-1995.

Assisted with media operations on behalf of former U.S. Senator E. Spencer Abraham's 1994 campaign in Michigan.

#### **Fall 1988 to Summer 1991**

**Managing Editor**, *Middle East Times-Egypt* edition (Cairo), and stringer for NBC Radio News, *Middle East* magazine, and other publications during Gulf War.

**Free-lance writer** for various newspapers and magazines.

#### **March 1985 August 1988**

**Reporter**, *The Virginian-Pilot* and *The Ledger-Star* (Norfolk, VA), Portsmouth Bureau. Covered U.S. Naval shipyard, U.S. Coast Guard, local/state government and politics.

#### **Fall 1981 to Spring 1985**

**English Teacher**, Sadat Academy (Cairo); Contributor to *Cairo Today*, *National Review*, and the *Salisbury (NC) Evening Post*.

**Reporter, *The Roanoke Times & World-News* (VA), New River Valley Bureau and *Lynchburg News and Daily Advance* (VA).** Covered local government and police.

**1978-1981**

**Editor, Associate Editor, Assistant Managing Editor, *The Daily Tar Heel*,** daily newspaper at the University of North Carolina in Chapel Hill; a **founding editor** of the *Phoenix*, a weekly paper published at UNC for almost 15 years.

**Intern, the *Greensboro Daily News* (N.C.) and the *Salisbury Evening Post*.**

**EDUCATION:**

- Masters, International Affairs-Middle East/Arab Studies, Georgetown University (Washington, DC), 1990.
- BA, Journalism and History, UNC-Chapel Hill, 1981.
- Arabic language studies, Middlebury College (VT), summers, 1983, 1984 and 1989.
- Executive Leadership class at Rhodes College (TN) 2004-2006.

**HONORS and AWARDS:**

- Part of an Emmy nominated team for St. Jude Public Service spot.
- Helped garner three Telly awards for video work at ALSAC/St. Jude.
- Lead a creative Communications Department that has won more than 40 first place VOX awards in Memphis Public Relations Society of America contest, 1996-2006
- Eight individual VOX awards for video production, PR work and publications
- Virginia Press Association, 1988, 2nd place, photo-story category
- Monthly Writing Award, *Roanoke Times*
- All America Rating, *DTH*, 1981
- John L. Morrison Journalism History Award, UNC
- Hearst Editorial Writing, local winner, UNC
- Quincy Sharp Mills Scholarship, UNC

**REFERENCES:** Available Upon Request

**MEMPHIS & SHELBY COUNTY  
CENTER CITY COMMISSION  
20 Member Board  
(5) Appointed by City Mayor  
(5) Appointed by County Mayor  
3 Year Term**

Hendricks, Mark D. (City)	M/W	12-31-12	3yr. Term
McGehee, Stuart (City)	M/W	12-31-10	3yr. Term
Spears, Diane C. (City)	F/W	12-31-10	3yr. Term
Isaac W. Northern, Jr. (City)	M/B	12-31-12	3yr. Term
Alpha L. Lyons (City)	M/W	12-31-12	3yr. Term
George Little (City CAO)			
Janis Fullilove (City Council Liaison)			

**County**

Hagerman, Jennifer  
Ernest, Strickland  
Green, Edith Kelly  
Gillis, Bobbi  
Stanton III, Edward L.  
Copeland, Richard (County Mayor Representative)  
Cooper, Barbara (Representative)

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City Hall - Room 514  
Memphis, TN 38103

Dear Chairman Strickland:

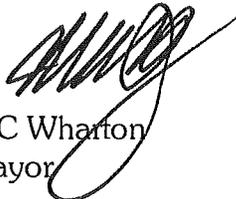
Subject to Council approval, it is my recommendation that:

***George Shadroui***

be reappointed to the Memphis and Shelby County Center City Commission with a term expiring December 31, 2013.

I have attached biographical information.

Sincerely,

  
A C Wharton  
Mayor

ACW/lar

c: Council Members



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Central City Commission

BOARD/COMMISSION

Name: George Shadroui Race W  M  F

E-Mail Address: george.shadroui@stjude.org Fax \_\_\_\_\_

Profession/Employer: Senior Vice President Strategy/Executive Communications/ALSAC-St. J

Business Address: 501 St. Jude Place Zip 38105 Phone: 901/578-2330

Education: Masters, Georgetown, Bachelors University of North Carolina-Chapel Hill

Name of Spouse: Elvia Olivas Number of Children: 2

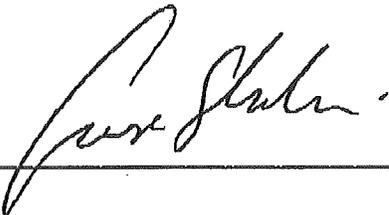
Home Address: 70 Wallace Road Phone: 901/761-3801

City: Memphis State: Tn Zip: 38117

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 15 years

Professional Organization/Associations:  
Formerly Public Relations Society of America/Memphis chapter  
Executive Leadership – Rhodes College  
Other Organizations/Association:  
Holy Rosary Church

Other Interests:  
Writer, essayist  
Golf, sailing  
Avid reader  
family

Signature  Date 11/4/10

# City of Memphis



TENNESSEE

A C WHARTON, JR.  
MAYOR

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**TO:** The Honorable Harold Collins, Memphis City Council Chairman  
**FROM:** Mayor A C Wharton, Jr., City of Memphis  
**DATE:** Tuesday, November 16, 2010  
**SUBJECT:** Appointment of Minority Business Development and Oversight Commission

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In accordance with Ordinance #5357 establishing the City of Memphis Minority Business Development and Oversight Commission, please find below the names of the recommended board members:

- Anthony Currie
- Alandas Dobbins
- Melvin Jones
- Anna Martin-Kelly
- Juan Romo
- Lori Spicer
- Sabrina Whisenant
- Roby S. Williams

Please find attached resumes and biographical sketches for each individual listed above.



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

### BOARD/COMMISSION

Name: Roby Sherrode Williams Date of Birth: June 5, 1949

Business Address: 555 Beale Street Memphis, TN 38103 Phone: (901)526-9300

E-Mail Address: robyswilliams@hotmail.com

Profession/Employer: The Black Business Association of Memphis (BBA)

Education: BA The LeMoyne-Owen College '71 Booker T, Washington HS Memphis '66

Name of Spouse: Not Applicable (divorced) Number of Children: 1 adult

Home Address: 160 Island Place Memphis, TN 38103 Phone: (901)527-3126

City: Memphis State: TN Zip: 38103

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 61 years

Professional Organization/Associations: Omega Psi Phi Fraternity, Inc. ; Greater Memphis Chamber of Commerce (Board Member); Memphis Convention & Visitors Bureau (Board Member) Emerge Memphis (Board); Shelby Farms Park Conservancy (Board) Better Business Bureau (Board)  
Other Organizations/Association: Coalition for A Better Memphis (Board); NEXUS (Board) Lifblood Mid South Regional Blood Center (Board); C

Other Interests: Sports Enthusiast; Avid Reader; Music Lover (many genres); History Buff

Mentoring future Leaders

Signature

Date

10/19/10

## **Roby S. Williams**

Roby S. Williams is a life long Memphian. He attended Prep School here in Memphis at Booker T. Washington Leadership Institute, where the Motto is, *"We're Tops. We lead and others follow."*

He is a graduate of The Lemoyne Owen College where he received a Baccalaureate Degree in History. Upon graduation, Mr. Williams began his career in Banking at First Tennessee Bank. At First Tennessee, he worked in the Branch Division in Commercial and Retail Lending in the Marketing Department where served as the assistant to the advertising Director for the First Tennessee National Corporation and he was the first African American to work for the First Tennessee National Corporation.

After 5 years of banking, Mr. Williams began a career in Sales. He sold Yellow Pages Advertising for South Central Bell. He then went to work selling "Communications Related Solutions to Business Problems" for South Central Bell Business Marketing and later for AT&T in Memphis. In other words, he sold telephone systems and network services for the Phone Company. Following his six years in telecommunications sales, Mr. Williams sold mailing and Manifest Systems for Pitney Bowes.

Mr. Williams then began a career in Broadcast Advertising Sales. He sold Radio Advertising for WDIA and K-97 FM Radio Stations. From Radio, he moved to TV sales. He sold television advertising at WREG News Channel 3 and WLMT UPN30. After six years in the television sales business, Mr. Williams became a Mortgage Broker and financed new homes here in Memphis.

Mr. Williams became a president of the Black Business Association in October of 2002. There he assists minority and women owned business owners achieve success in their business operations. When asked what he does for a living, Mr. Williams is fond of answering in this manner, "I am an opportunity facilitator." He also indicates that this is the most notable of all jobs because he endeavors to "Create Taxpayers".

He is a member of Mississippi Boulevard Christian Church

He is a member of Omega Psi Phi Fraternity, Inc.

He serves on the Board of Directors of the Greater Memphis Chamber of Commerce

He serves on the Board of Directors of the Memphis Better Business Bureau

He serves on the Board of Directors of the Memphis Convention & Visitors Bureau

He serves on the Board of Directors EMERGE Memphis, Memphis Business Incubator

He serves on the Board of Directors of LifeBlood Mid-South Regional Blood Center

He serves on the Board of Directors NEXUS Leadership Development Organization

He serves on the Board of Directors for the Coalition for A Better Memphis

He serves as a Co-Chair for the local Rebuild Government Initiative

He is past Vice President of The LeMoyne Owen College National Alumni Association

He is a Co-Chair for the Spirit of Memphis Initiative



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Minority Business Development & Oversight Commission  
BOARD/COMMISSION

Name: Sabrina Whisenant Date of Birth: 12-3-1954

Business Address: 4937 William Arnold Phone: 901-537-0537  
Memphis, TN 38117

E-Mail Address: Sabrina@threepointgraphics.com

Profession/Employer: OWNER - THREE POINT GRAPHICS INC.

Education: SOME COLLEGE

Name of Spouse: N/A Number of Children: N/A

Home Address: 750 EATON ST. Phone: 901-537-0530

City: Memphis State: TN Zip: 38120

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 1979

Professional Organization/Associations: MMBC, MASTER GARDENERS  
ISA

Other Organizations/Association: WOMEN OF WEALTH  
HOPE PRESBYTERIAN

Other Interests: COOKING; HOME DESIGN; ART

Signature Sabrina Whisenant Date 11/15/2010

## Sabrina A. Whisenant

750 Eaton Street, Memphis TN 38120

[Sabrina@threepointgraphics.com](mailto:Sabrina@threepointgraphics.com)

Tel: 901 537 0537

### Personal Statement

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Offers 30+ years of professional sales & marketing, and business program development and implementation. Excel in coordinating tasks of numerous divisions and solving problems. Proficient at establishing and implementing management, organizational and operational policies and procedures aimed at cost efficiency and overall quality of operations. Accomplished professional with extensive contacts within the business community and proven analytical abilities; excellent oral and written communication skills.

### Experience

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Three Point Graphics, Inc.  
President, CEO

01/04 - Present

Established in January 2004 in the State of Tennessee, Three Point Graphics uses superior knowledge and a broad network of resources to deliver the best possible solution on budget and on time for mission critical and complex graphic and signage products.

- Created a network of vendors each supplying a different set of strengths and capabilities to provide better quality products at a lower cost
- Substantially improved productivity and maintaining low operational cost with annual revenue increases of 31%
- Developed Policy/Procedures Manual and Contractor Safety Policy to improve performance and customer satisfaction.
- Specializes in time sensitive, complex and unique graphic projects.
- Enhanced customer support through strategic business alliances and On-Line Web Portal
- Certified as a WBE/DBE with the Uniform Certification Agency

#### *Major Projects in the Memphis Area:*

- 2009-2010 MSCAA Airport Boundary Directional Signs
- 2006-2008 Tennessee Air National Guard 164<sup>th</sup> Airlift Wing Relocation program
- 2005-2007 First Tennessee Corporate Headquarters
- 2004-2005 FedEx Forum/Memphis Grizzlies

McNeal Graphics, Memphis TN <b>Senior Account Representative</b>	08/97-04/03
Downtown Productions, Memphis TN <b>Sales Manager</b>	09/95-08/97
GSAMERICA, Memphis TN <b>Account Manager/Purchasing Agent</b>	02/87-05/95
Wilson Graphics, Memphis TN <b>Production Manager</b>	11/85-02/87

## **Education**

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Southeastern Community College, Burlington IA  
**Business Administration**

Northwestern Mississippi Community College, Senatobia MS  
**Computer Technology**

## **Credentials**

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### **Professional Development:**

Dale Carnegie Sales Training  
Leadership through Quality Management-Selling System

Turner Construction Management Training Institute  
For Emerging Minority and Women-Owned Businesses - Graduate May 2008

Skanska Construction Management Building Blocks Training Program  
Graduate February 2010

### **Professional Associations:**

MMBC  
A member of the Mid-South Minority Business Council since 1997

ISA (International Sign Association)

Society for Environment Graphic Design

Women of Wealth Investments  
Serve as President 2009

Master Gardner - University of Tennessee Extension  
Graduate August 2010



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

### BOARD/COMMISSION

Name: Lori M. Spicer Date of Birth: 04/27/82

Business Address: 877 Jefferson Ave., Memphis, TN 38103 Phone: 901-545-8446

E-Mail Address: lori.spicer@gmail.com

Profession/Employer: Manager, Community Affairs & Engagement, Regional Medical Center at Memphis

Education: B.S. in Business Administration - UT-Knoxville; M.A. in Mass Communication and Public Relations, University of Florida

Name of Spouse: N/A Number of Children: N/A

Home Address: 662 N. Main St., Phone: 901-569-2967

City: Memphis State: TN Zip: 38107

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 22 years

Professional Organization/Associations: See Attached

Other Organizations/Association: See Attached

Other Interests: Writing, Editing, Event planning, traveling,

Signature

Date 11/15/2010

# LORI M. SPICER

662 N. Main St., #204  
 Memphis, TN 38107  
[lori.spicer@gmail.com](mailto:lori.spicer@gmail.com)

Cell: (901) 569-8577  
 Home: (901) 590-2611  
 Work: (901) 545-8446

<b>OVERVIEW</b>	<p style="text-align: center;"><b>PROFILE</b></p> <p>Creative, resourceful communications professional looking for a rewarding career that offers professional advancement and the opportunity to better serve the Greater Memphis community. Adept in various industries and at planning and organizing events, programs, and conferences. Effective and articulate communicator with excellent written and oral skills. Experienced in managing large and small budgets. Able to facilitate a favorable rapport with publics, superiors and colleagues. Quality-driven, multi-tasker with the ability to produce results in a fast-paced environment that works under critical deadlines. Capable of working well independently, as well as collaboratively in a team environment. Willing to travel and/or relocate.</p>
<b>EDUCATION</b>	<p style="text-align: center;"><b>EDUCATION</b></p> <ul style="list-style-type: none"> <li>• <b>Master of Arts in Mass Communication – Public Relations</b>  <i>The University of Florida, Gainesville, FL., August 2006</i></li> <li>• <b>Bachelor of Science in Business Administration – Management</b>  <i>The University of Tennessee, Knoxville, TN, May 2004</i></li> <li>• <b>Relevant Coursework:</b> Business Operations, Management, Human Resources, Marketing, Public Relations Management, Philanthropy, Fundraising, Campaign Plans, Crisis and Risk Management, Public Relations Research, Relationship Management, International Public Relations, Race and Gender in the Media</li> </ul>
<b>RELEVANT EXPERIENCE</b>	<p><b>REGIONAL MEDICAL CENTER AT MEMPHIS, Memphis, TN</b>  <b>Manager, Community Affairs &amp; Engagement</b> <span style="float: right;">July 2010-Present</span>  <i>Manages strategic community engagement activities, supports marketing, communications, government and external affairs and public relations.</i></p> <ul style="list-style-type: none"> <li>• Develops and executes an integrated community engagement plan and strategy.</li> <li>• Participates and represents, where appropriate, the health system in community and grassroots organizations that enhance the image and visibility of The MED.</li> <li>• Serves as an interface between senior leaders with community and grassroots organizations and religious leaders.</li> <li>• Seeks partnerships with community organizations, neighborhood associations and other groups to develop strategies and relationships that enhance the image and overall performance of The MED.</li> <li>• Establishes, implements, monitors and evaluates community engagement programmatic and operational effectiveness.</li> <li>• Manages and coordinates The MED's involvement in health fairs, health promotion and other activities.</li> <li>• Supports and collaborates with the Director, Communications and Marketing in developing and maintaining positive media relations, as well as internal and external communications.</li> <li>• Supports and collaborates with senior leadership of government affairs to develop and maintain professional relationships with elected officials.</li> </ul> <p><b>UNIVERSITY OF PHOENIX, GROUND CAMPUS, Memphis, TN</b>  <b>Adjunct Professor</b> <span style="float: right;">November 2009-Present</span>  <i>Serve as an Adjunct Professor for the Undergraduate Program</i></p> <ul style="list-style-type: none"> <li>• Responsible for facilitating evening courses for students to receptively comprehend course material relative to the Communications field and delivering hands-on experience.</li> <li>• Challenge students to learn in a creative and accelerated environment.</li> <li>• Provide adequate guidance and professional advice to students in Communications.</li> <li>• Facilitating courses in Writing, Oral Presentations, and Communications.</li> </ul> <p><b>GREATER MEMPHIS CHAMBER, Memphis, TN</b>  <b>Communications Specialist/Editor-in-Chief, <i>Memphis Crossroads</i></b> <span style="float: right;">August 2007-Present</span>  <i>Communicates the Greater Memphis Chamber's mission through public relations, media relations, and marketing and design.</i></p> <ul style="list-style-type: none"> <li>• Manage internal/external communications for the Chamber.</li> <li>• Write stories and articles for news Magazine, Memphis Crossroads and various other Chamber-related publications.</li> <li>• Research and write news releases/press releases for the Chamber.</li> <li>• Work closely with Graphic Designer/Webmaster/Senior Staff Writer to design collateral material for Chamber events.</li> </ul>

**EXPERIENCE CONTINUED**

**GREATER MEMPHIS CHAMBER, Continued...**

- Contact media representatives to inform them of special company events and answer media calls.
- Oversees the editorial of *Memphis Crossroads* magazine
- Update local print media each week about Chamber events.
- Attend press interviews and writes talking points for senior staff.
- Ensure all out-going materials are consistent in look, message and are error-free.
- Assist members of the Greater Memphis Chamber Board of Directors with community service-oriented projects.
- Assist departments with special events (Board Meetings, Leadership Luncheons, Breakfast Forums, etc.); prepare agenda, organize flow of event from start to finish, arrange seating of head table, etc.
- Take photos at special events and meetings.
- Assist with PowerPoint presentations.
- Serve as a consultant with members regarding their communication needs at least once a month.
- Act as the liaison for the International Business Council and all International events.

**CRICHTON COLLEGE, Memphis, TN**

**Adjunct Professor**

December 2008-December 2009

*Serve as a Business Communication Professor for the Adult and Professional Studies Program*

- Responsible for facilitating evening courses for adult learners to receptively comprehend course material.
- Challenge students to learn in a creative and spiritual environment.
- Serve as a resource to the material that is being introduced to students.

**AMERICAN ASSOCIATION OF COLLEGES OF NURSING (AACN), Washington, D.C.**

**Communications Assistant/Webmaster**

January 2007-July 2007

*Serve as the Webmaster and editorial assistant under the Associate Executive Director and Director of Publications.*

- Responsible for Web content development, regular updates, site maintenance and usage tracking.
- Compile news clip digests, conduct Internet research, and coordinate media inquiries in director's absence.
- Update and maintain media databases.
- Write support materials for the media, meetings, conferences or executive director.
- Serve as editorial assistant to the *Journal of Professional Nursing*, including proofreading, and the to the association newsletter, which includes design and layout.
- Write support materials for the media, meetings, conferences or executive director.
- Serve as editorial assistant to the *Journal of Professional Nursing*, including proofreading, and the to the association newsletter, which includes design and layout.

**UNIVERSITY OF FLORIDA COLLEGE OF NURSING, Gainesville, FL**

**Public Relations Assistant**

January 2005-December 2006

*Assisted the Director of Public Relations and Communications with daily operations related to marketing and public relations programs at the College of Nursing.*

- Wrote articles and briefs for media release and various publication needs – web, promotion, and marketing, and aided with media relations on a local and national level.
- Aided in implementing marketing events and plans related to catering decisions, room/venue choices, group mailings and distribution.
- Assisted in the planning, promotion, and coordination of special events, meetings, and conferences.

**ACTIVITIES**

**ACTIVITIES**

- MPACT Memphis \*\*
- Memphis Urban League Young Professionals\*\*
- Young Women Philanthropists \*\*
- Dance Works\*\*
- Memphis Tourism Foundation\*\*
- Girls, Inc. \*\*
- Public Relations Society of America, 2009 \*\*
- National Association of Professional Women
- Leadership Memphis, Fall 2008

\*\* Serve/Served as a Board Member



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

**Minority Business Development and Oversight Commission**

BOARD/COMMISSION

Name: JUAN J.ROMO Date Of Birthday 12/27/1956

Business Address: 3050 Spottswood Ave. 38111 Phone: 901 9490399

E mail : juanromo@aol.com

Profession/Employer: United Housing Inc./ Realtor

Education: 3 years of college (Economics)

Name of Spouse: Divorce Number of Children: One

Home Address: 3050 Spottswood Ave. Memphis TN 38111 Phone: 901 9490399

City: Memphis State: TN Zip: 38111

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes / or No \_\_\_\_\_ If yes, how long? 14 years

Professional Organization/Associations: National Hispanic Profesional Organization

Other Organizations/Association: Memphis Area Association of Realtors

Other Interests:

Photography

Signature

*Juan Romo*

Date 10/21/10

**JUAN ROMO**  
3050 Spottswood  
Memphis, TN 38111  
Cell: 901 949 0399  
E-mail: [Juanrom@aol.com](mailto:Juanrom@aol.com)

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**PROFESIONAL OBJECTIVE:**

A Social Development position with an Institution where I can fully utilize my developed skills and experience to contribute to the growth and integration of the Hispanic Community to the city of Memphis.

**SUMMARY OF QUALIFICATONS:**

- Over twenty years of marketing experience.
- Created, implemented, and managed successfull new marketing strategies that resulted in significant and rapid business growth.
- Fluent in both Spanish and English with excellent communication and public skills.
- Over ten years of activity with the Hispanic Community regarding business and social development in the Memphis Area.

**WORK EXPERIENCE:**

**United Housing Inc.**

2008-2010

Bilingual Homebuyer Education Coordinator  
National Certificacion in Pre-Purchase Homeownership Education

**CENTURY 21 SU CASA REALTY LLC.**

1999- 2008

Co-owner and Real Estate Agent ABR.  
Member of TREC and MAAR

Planned marketing strategy and promotion programs for launching Century 21 Su Casa Realty in the Mid –south hispanic market.

Reaching 70 % of the hispanic market share

Recruiting more than 20 Real Estate Agents for the Company

Helping and representing more than a hundred hispanic families into the buying and selling housing process achiving high level of customer satisfaction.

**LA VOZ HISPANA ( HISPANIC NEWSPAPER)** Memphis. TN.  
July 1999- March 2002  
Owner and Editor weekly publication of 5000 issues.

**LA PRENSA LATINA ( HISPANIC NEWSPAPER)** Memphis. TN.  
June 1998- June 1999  
Founder and Editor

**EL MUNDO LATINO ( HISPANIC NEWSPAPER)** Memphis. TN.  
January 1998- May 1998  
Editor of the first hispanic newspaper in Memphis

**PANCHOS MEXICAN RESTAURANT** Memphis. TN.  
Nov. 1996- Dic. 1997  
Regional Manager

**CANCUN MEXICAN RESTAURANT** Memphis, TN.  
July 1996- Nov. 1996  
Manager

**COZYMEL MEXICAN RESTAURANT** Memphis, TN.  
Nov. 1995- June 1996  
Store Manager

**GRANJAS DEL GRIJALVA S.A.** Cozumel, Mex.  
January 1989- June 1995  
Sales and Operations Manager  
Food Suplier of Hotels & Restaurants

**SERVICIOS PORTUARIOS Y MARITIMOS DEL CARIBE** Cozumel, Mex.  
January 1986-Dic. 1988

Manager of Operations and Services for Cruises terminal with the arrival of 410 Cruises a year.

**FEDERAL MINISTER OF TOURISM**

Mexico, DF. Mex  
Nov. 1979- Dic. 1986

**EDUCATION:**

UNIVERSIDAD AUTONOMA METROPOLITANA

Mexico, DF. Mex.  
1974- 1979

Economics.

HIGH SCHOOL COATZACOALCOS

Coatzacoalcos, Veracruz. Mex.  
1971-1974

Diploma

**SPECIALS SKILLS AND ABILITIES**

Trilingual ( Spanish, English and French)  
Photograpy

**COMPUTER SKILLS:**

MS Word,Excel, PowerPoint, Adobe Photoshop, Adobe Pagemaker.

**ORGANIZATIONS:**

Hispanic Business Alliance

Actual President

Advisor of the Institute of Mexicans Abroad for TN, ARK, MS and GA.

Board Member: United Way of the Midsouth, Regional Chamber of Commerce.

Former Board Member: United Housing, Children Museum of Memphis,  
La Maestra.



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

### BOARD/COMMISSION

Name: Anna Martin-Kelly Date of Birth: 9-29-1964

Business Address: 1444 Gillham Dr. Sk 100B Phone: (901) 759-3775

E-Mail Address: anna@gotrinityinvestors.com

Profession/Employer: Self-employed

Education: General

Name of Spouse: Tyrone Antonio Kelly Number of Children: \_\_\_\_\_

Home Address: 57 N. Somerville St. #302 Cell Phone: (662) 812 9053

City: Memphis State: TN Zip: 38104

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No \_\_\_\_\_ If yes, how long? \_\_\_\_\_

Professional Organization/Associations: Memphis Hispanic Chamber of Commerce, Mayor's Multicultural Coalition & Latino's Professional Organization.

Other Organizations/Association: MAAR (Memphis Area Assoc. Realtors) NWMAR (North West MS Area of Realtors) NAR

Other Interests: traveling, reading & involvement in Community affairs

Signature Anna Martin-Kelly Date 10/18/2010



## **Anna Martin-Kelly** *Professional Profile*

Anna Martin-Kelly started in real estate in 2000. She is a licensed realtor in Tennessee and Mississippi. Along with her partners, Ms. Martin-Kelly formed Trinity Investors, LLC where they engage in the purchase, renovation, leasing and marketing of cash flow investments in the Memphis, TN and DeSoto County, MS areas. Trinity has profitably purchased and sold over 200 properties to investors in the last several years. Ms. Martin-Kelly also owns and manages commercial buildings and is now expanding her footprint into apartment buildings in Memphis.

Ms. Martin-Kelly is also President and CEO of Trinity Property Management, LLC, a leading property management company specializing in helping the growing Hispanic community in Memphis, TN and DeSoto County. Trinity Property Management continues to be recognized as one of the most sought-after property management companies in Memphis by both potential tenants and by local and out-of-state landlords. Trinity Property Management currently manages over 350 properties with a full-time staff of eight employees, excluding their maintenance and renovation contractors. Ms. Martin-Kelly was recently featured on a worldwide television program for her success as a real estate entrepreneur, and appears regularly on local television in the Memphis metro area.

Ms. Martin-Kelly is a native Californian who moved to the Memphis area in 2001. Prior to that, Ms. Martin-Kelly worked in research and development for Hewlett-Packard for 13 years in the Silicon Valley. Ms. Martin-Kelly is active in many organizations including the Mayor's Multicultural Coalition and the Latino's Professional Organization. Ms. Martin-Kelly was recently elected the Executive Director for the Memphis Hispanic Chambers of Commerce.



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

BOARD/COMMISSION \_\_\_\_\_

Name: \_Melvin Jones\_\_\_\_\_ Date of Birth: 01-04--  
54\_\_\_\_\_

Business Address: \_5 N. Third, ste 2020\_\_\_\_\_ Phone: \_901-299-7439\_\_

E-Mail Address: melvinjn@aol.com\_\_\_\_\_

Profession/Employer: Black business Directory\_\_\_\_\_

Education: Lincoln University (MO) B>S>, Cornell U-Law JD\_\_\_\_\_

Name of Spouse: Sharon Jones\_\_\_\_\_ Number of Children: 4\_\_\_\_\_

Home Address: 799 N. Trezevant\_\_\_\_\_ Phone: 901-299-7539\_\_\_\_\_

City: Memphis\_\_\_\_\_ State: TN\_\_\_\_\_ Zip: 38112\_\_\_\_\_

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes X or No \_\_\_\_\_ If yes, how long? \_\_\_\_\_

Professional Organization/Associations: BBA, Leadership Memphis, Center City Commission  
\_Development: Corporation\_\_\_\_\_

Other Organizations/Association: Trinity CME Church\_\_\_\_\_

Other Interests: Business Development\_\_\_\_\_

Signature \_\_\_\_\_ Date 10-15-10

**Melvin Jones**

**5 North Third Suite 2020  
Memphis, TN. 38103  
Home-901 458-3279  
Office-901-523-0987**

**Work Experience:**

- 1984-Present** Jones Communications Chief Executive Officer; Black Business Directory and Proud Magazine; publishing firm promoting networking among minority businesses and closer cooperation between major firms and minority businesses
- 1982-1984** Publisher of Sunday Morning News (Religious Newspaper)
- 1981-1982** St. Louis American Newspaper; General Manager with supervisory responsibility for sales, financial and production functions of weekly newspaper.
- 1979-1981** Bryan, Cave, McPheeters and McRoberts, Attorney at Law; Specializing in banking and real estate matters.
- Summer 1978** Camp LeJeune- Assistant Prosecuting Attorney; United States Marine Corps, Jacksonville, North Carolina.
- Summer 1977** Judge Advocate General's Office  
United States Marine Corps Headquarters  
Washington, D.C.

**Education And Honors:**

Cornell Law School; Doctor of Law  
Degree, May 1979  
William T. & William B. Kerr Scholarship

Lincoln University, Jefferson City, Missouri  
B.S. Cum Laude-1976

Memberships And Awards:

Phi Beta Sigma Fraternity Inc., African American Male  
Image Award Arts, 2005

NAACP - Fundraising Committee Chair, 2005

Alpha Kappa Alpha Sorority Economic Empowerment  
Award, 2004

Minority Business Development Council-Business  
Advocate of the year, 2003

Black Business Association, Board, 1999 - 2004

Leadership Memphis- Executive Committee, 1998 - 2004

Minority Business Development Council-Selection  
Committee, 1996 - 2006

LeMoyne-Owen College.Minority  
Business Annual Fund Drive, Chairman, 1994

LeMoyne-Owen College, President's Council, 1992 - 1996

Memphis City Beautiful Commission, 1992 - 1994

Minority Business Advocate of the Year  
Minority Enterprise Development Week, 1992

Minority Business Advocate of the Year  
Memphis Black Business Association, 1989

Minority Business Advocate of the Year  
St. Louis MDBC, 1985

Missouri Bar Association, 1979 - 2006

Mound City Bar Association, 1979 - 1984

St. Louis Bar Association, 1979 - 1984



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

### BOARD/COMMISSION

Name: ANTHONY CURRIE Date of Birth: 3/18/65

Business Address: 5384 Poplar Ave Ste 440 Phone: 901-590-0889

E-Mail Address: LCURRIE1911@gmail.com

Profession/Employer: BRIDAL DIAMOND SPECIALIST / BOSTONS FINE JEWELERS

Education: ATTENDED LEMOYNE-OWEN COLLEGE

Name of Spouse: LIA CURRIE Number of Children: 4

Home Address: 1414 BLACKBASS CV. Phone: 901-406-5013

City: Memphis State: TN Zip: 38109

I certify that I am a resident of the City of Memphis (Unincorporated areas and surrounding counties are not considered). Yes  or No  If yes, how long? 8 yrs.

Professional Organization/Associations: JEWELERS BOARD OF TRADE, FORMER MEMBER OF MEMPHIS ASSOCIATION OF REACTORS.

Other Organizations/Association: KAPPA ALPHA PSI FRATERNITY.

Other Interests: <sup>①</sup> PROVIDING UNIQUE OPPORTUNITIES FOR UNDEPRIVILEGED YOUTH THROUGH CULTURAL ENRICHMENT ACTIVITIES. <sup>②</sup> BUILDING A TRUSTWORTHY PROGRAM THAT WOULD SERVE AS AN ADVOCATE FOR SOBE. CITIZENS. <sup>③</sup> CREATING AN ENVIRONMENT THAT CULTURES AND DEVELOPS MINORITY & SMALL BUSINESSES.

Signature: [Signature] Date: 10/16/10



# City of Memphis

## BIOGRAPHICAL INFORMATION APPOINTMENT TO BOARD/COMMISSION

Minority Business Development and Oversight Commission

BOARD/COMMISSION

Name: Alandas Dobbins Birthdate: 7-11-1967

Business Address: 119 S. Main Street Phone: 901-322-8977

Business/Profession: Nsight Communication/Owner

Education: Tulane University

Name of Spouse: Divorced Number of Children: 2

Home Address: 1109 Island Place East Phone: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Resident of Shelby County: all my life \_\_\_\_\_ years

Professional Organization/Associations: NAWBO/Board Member Memphis Area Chamber/Board Member  
CRA/Board Member Mothers of the Nile

Other Organizations/Associations: \_\_\_\_\_  
\_\_\_\_\_

Other Interest: children in our community-making sure they have a voice  
\_\_\_\_\_

**Alandas Dobbins**  
**President**  
**Nsight Communication**  
**alandas@nsightmemphis.com**  
**PO Box 251**  
**Memphis, TN 38101**

**Alandas B. Dobbins is president of Nsight Communication. Nsight is a telecommunication corporation that focuses on telecom solutions for the small and large businesses. This is her second turn at building a successful telecommunication company in the Memphis market.**

**Alandas has amassed over 15 years of experience in sales and Executive management, communications, telecommunications, customer relations and in building alliances in the community through her volunteer efforts.**

**While co-building Southern Communication, a company that did over 8 million in revenue, she was responsible for developing accounts such as International Paper, Coca Cola and the Memphis Grizzlies. She also has been integral in local accounts such as the Memphis Cook Convention Center, Memphis City Schools, Omnicare/United American of Tennessee and the Memphis Area Transit Authority.**

**Alandas has had a variety of experiences that have helped to hone her skill for customer service sales and marketing. She has been a flight attendant traveling nationally and internationally and has worked in the community with several**

organizations to help develop a better climate for success of women and minority business owners.

Alandas is a graduate of Newcomb College at Tulane University and she has been through numerous post-graduate courses including Executive Management Training at Christian Brothers through MMBC. She has also had extensive training through BellSouth and Avaya Communication Telecommunication sales training seminars. In addition she has completed courses in Construction Management Training and the Center City Commission Housing Opportunities for New Construction.

She is past President of the National Association of Women Business Owner's Memphis Chapter (NAWBO). She is on the board of several organizations that serve the community, Greater Memphis Chamber, CRA, Urban Electric and is a proud mother of 2.

Alandas has a solid reputation as a successful entrepreneur and advocate for women and minorities in business and fostering creative yet simple solutions to problems. She has also received numerous awards for community service, sales and leadership.