

Memphis City Council FY17 Budget Presentation

Organization Name

Memphis Area Transit Authority

Your Name and Title

Ronald Garrison, Chief Executive Officer

Date

May10, 2016

○ Mission Statement

To provide a reliable, safe, accessible, clean and customer-friendly public transportation system that meets the needs of the community.

○ Goals

- ▶ **Focus on customers:** Provide safe, reliable, comfortable, on-time service
- ▶ **Make it faster:** Service to conform to Transit Plan
- ▶ **Bring it closer:** Improve service so 50% of residents/jobs are < 1/2 mile of a route with improved frequency
- ▶ **Make it easy:** Simple Fares, “Universal Pass” program
- ▶ **Create equity:** Provide 50% of service near residents/jobs serving lowest income

○ Objectives

- ▶ *Accelerate vehicle replacement*
- ▶ *Implement Transit Plan with minimal ridership impact*
- ▶ *Upgrade operating processes and support staff*
- ▶ *Achieve financial stability, add cash reserve for OPEB, etc*

Funding Request for FY17

- **\$25,920,040**

Service Provided from City's Funding:

- **PUBLIC TRANSIT**

- ▶ Fixed Route service
- ▶ PARATRANSIT service, "MATAPlus"
- ▶ TROLLEY service